



## CCL Monthly Conference Call Saturday, July 7, 2012

Groups meet at 9:45am PT/12:45pm ET

The international conference call starts at 10:00 am PT/1:00 pm ET

The conference call part of the meeting is a little over an hour long and the groups meet for another hour after that to plan actions. **Instructions:** Sign on to the call at least five minutes before the start time. When you first get on the call, announce your name, city and how many people are in the room.

**Call-in number: 1-866-642-1665. Pass code 440699#**



### **Dr. Jonathan Patz, Director of Global Environmental Health, University of Wisconsin**

Jonathan Patz, MD, MPH, is a Professor and Director of Global Environmental Health at the University of Wisconsin in Madison. He co-chaired the health expert panel of the U.S. National Assessment on Climate Change and was a Convening Lead Author for the United Nations/World Bank Millennium Ecosystem Assessment. For the past 15 years, Dr. Patz has been a lead author for the United Nations Intergovernmental Panel on Climate Change (or IPCC) – the organization that shared the 2007 Nobel Peace Prize with Al Gore. He is President of the International Association for Ecology and Health and co-editor of the association's journal EcoHealth. He has written more than 90 peer-reviewed papers and a textbook addressing the health effects of global environmental change. He has been invited to brief both houses of Congress, and has served on several scientific committees of the National Academy of Sciences. He is currently serving on science advisory boards for both the CDC and the EPA.

### **Actions:**

- 1) Call the office of your Provincial Energy Minister. Ask for the Minister to commit to working with other provinces in forging a **New Energy Accord** based on the principles outlined in **July's Laser Talk**.
- 2) Write letters to Senators David Angus and Grant Mitchell, co-chairs of the Senate Committee on Energy, the Environment and Natural Resources, on the need for a Canadian energy strategy based on the principles outlined in this month's Laser Talk. This Senate Committee has to write a consensus report by mid- July and feedback from us will help guide the process.
- 3) On your **to do list** only if you are going to Washington DC. Send a press release/media advisory to your local newspaper about the upcoming CCL conference in Washington and your local group's participation in that conference (see below, Canadian Version is coming soon).

# Canada's July Laser Talk – The New Energy Accord

Canada is at a critical crossroads. It will either lock into an insecure high-carbon system or develop a bold new energy strategy that will wean us off our dependency on fossil fuel and transition to a new energy future that focuses on conservation and renewable energy.

As it turns out, transitioning to clean energy presents a tremendous economic opportunity.

Last year, the global market for clean technologies reached \$1 trillion. More than 3.5 million people are now employed in the global renewables sector. China already counts over half a million renewable energy jobs, while Germany employs more than 370,000 in that sector. The U.S. solar industry now employs more than 100,000 people.

A Canadian energy strategy could accelerate Canada's necessary transition to a low-carbon energy economy. Such a strategy – an agreement among the provinces – would be guided by five principles:

1. Access to energy for all with minimal risk to future generations.
2. Leveraging our resources to increase Canada's share of the clean energy economy.
3. Lower greenhouse gas emissions to reduce risk of climate disruption.
4. Protect air, land and water resources.
5. Encourage local ownership of clean energy production.

Premier [LAST NAME], please commit to working with other Premiers in forging a New Energy Accord<sup>1</sup> based on these principles.

## Canada Action #1

### **Call your Provincial Energy Minister and ask him/her to commit to a Canadian Energy Strategy at the Energy and Mines Ministers' Conference based on the principles outlined in this month's laser talk**

Call the office of your Provincial Energy Minister. Ask for the Minister to commit to working with other provinces in forging a **New Energy Accord** based on the principles outlined in **July's Laser Talk**. Provincial Energy Ministers will be meeting at the next Energy and Mines Ministers' Conference in Charlottetown, PEI from September 9<sup>th</sup> to 11<sup>th</sup>, 2012. They need to hear from citizens.

<http://www.nrcan.gc.ca/media-room/news-release/2011/63/1763>

Please look up the name and phone numbers of your Provincial Energy minister.

When you call the Minister's office, clearly state your name and that you are a member of Citizens Climate Lobby, a national organization with local chapters in over 30 ridings in Canada.

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<sup>1</sup> For more information, see "Towards a New Energy Accord," a document prepared by Tides Canada, in consultation with Citizens Climate Lobby and other organizations.

## Canada Action #2

### **Write letters to Canadian Senators to commit to a need for a Canadian Energy Strategy based on principles outlined in this month's laser talk**

Use this month's laser talk for talking points to make in letters Senators David Angus and Grant Mitchell, co-chairs of the Senate on Energy, the Environment and Natural Resources on the need for a Canadian energy strategy based on the principles outlined in this month's Laser Talk. This Senate Committee has to write a consensus report by mid- July and feedback from us will help guide the process.

#### **Mailing Address:**

Senate Committee on Energy, the Environment and Natural Resources  
The Senate of Canada  
Ottawa, Ontario  
Canada, K1A 0A4

#### **ACTION #3: only if you are going to Washington DC**

### **Send a press release about the CCL conference to your local newspaper**

If members of your group are going to Washington for the CCL conference, send a media advisory to your local paper telling them about the conference and noting that people from your community will be attending.

A Canadianized media advisory should have accompanied this action sheet. Modify to send to your newspaper, but here is the USA media advisory link, too:

<http://citizensclimatelobby.org/files/images/CCLconfAdvisoryLocal.docx>

Read the advisory carefully, and insert the local information where needed – name of city, name of local group leader, local contact name, email and phone number.

Send your advisory to the city editor or metro editor at your newspaper. You can probably find the editor's contact information under the "contact us" section of the newspaper's website. If you can identify reporters who cover environmental and energy stories, you might also send it to them.

The main objective of this advisory is to have your local paper do a story about you and your group going to Washington to push for effective climate legislation.