



Citizens' Climate Lobby

Primary Lock-up



Horizontal Lock-up
(very rare usage)



C0 Y0 M0 K80
R96 G96 B98



C100 Y20 M0 K0
R0 G152 B218



C40 Y0 M100 K0
R168 G207 B69

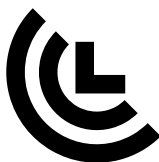
Type based on:
Source Sans Pro



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Color logo reverse:
Gray "L" changes to 60% black.
Type changes to white.



C0 Y0 M0 K60
R132 G134 B136

- Ratio may not be altered.
- Color logo should not be placed on any color background except white.
- Never alter the logo in any way.
- Minimum size of icon: best judgement for application.
- Logo should always be used with correct colors. If only on color is available for print, use black and white version only.