



## CCL Monthly Conference Call, Saturday, December 7, 2013

Groups meet at 9:45am PT/12:45pm ET

The international conference call starts at 10:00 am PT/1:00 pm ET SHARP

The conference call part of the meeting is a little over an hour long and the groups meet for another hour after that to plan actions.

Call-in number: 1-866-642-1665 Pass code 440699#

**Instructions:** Sign on to the call at least five minutes before the start time. When you first get on the call, announce your name, city and how many people are in the room.

**DECEMBER'S INTERNATIONAL CALL** Dec. 7, 1 p.m. EDT, 10 a.m. PDT:

*Anne Kelly of Ceres on enrolling businesses on climate policy*



Anne L. Kelly is Director of Public Policy at Ceres, a non-profit coalition of investors and companies which seeks to promote leadership and best practices in sustainability. Anne directs Business for Innovative Climate & Energy Policy (BICEP), a coalition of twenty-three leading consumer-facing companies, including Nike, Starbucks and eBay, seeking to advocate for meaningful climate and energy policy at the federal level.

### Suggested Actions:

1. On Monday, November 24, 2013, Canada's Finance Minister, Jim Flaherty, asked MPs to submit proposals for low cost budget ideas to grow the economy. Have your local CCL group write a letter to Minister Flaherty, cc'd to your MP and propose Carbon Fee and Dividend to them as a budget idea that is low cost and would grow the Canadian economy. A sample letter is enclosed in the action sheets.
2. The Liberals are in the midst of developing their carbon-pricing policy, which will be discussed at their national policy convention in February. Please contact your local Liberal MP or/and Riding Associations and ask them to consider carbon fee and dividend as a policy.
3. What do you really want for gifts this year? How about the political will for a sustainable world? Consider asking people you know to make a financial contribution to Citizens Climate Lobby as a Christmas gift to you and your family.

### Upcoming:

1. We in Canada are contemplating a mini-lobbying blitz circa May 1, 2014. Please tentatively set aside this date.

## Action #1



On Monday, November 24, 2013, Canada's Finance Minister, Jim Flaherty, asked MPs to submit proposals for low [cost budget ideas to grow the economy](#). Have your local CCL group write a letter to Minister Flaherty, cc'd to your MP and propose Carbon Fee and Dividend to them as a budget idea that is low cost and would grow the Canadian economy.

You can email it him at [jim.flaherty@parl.gc.ca](mailto:jim.flaherty@parl.gc.ca) or send it via Canada Post to *House of Commons, Ottawa, ON K1A 0A6*.

### Here is a sample:

Hon. Jim Flaherty, P.C., M.P., Finance Minister                      Nov. 25, 2013  
House of Commons Centre Block Building - Room 435-S  
Ottawa, Ontario K1A 0A6

Dear Mr. Flaherty,

I understand that you have asked opposition parties to come up with “low-to no-cost ideas to grow the economy”, because it is important not to saddle future generations with debt.

I agree with that sentiment, but I would like to point out that we are saddling future generations with a much larger problem than debt if we continue along the path of increasing greenhouse gas emissions. Scientists are warning us that we need to reduce greenhouse gas emissions within the next five years, in order to have a reasonable chance of avoiding catastrophic climate change.

We don't want to saddle future generations with weather-related disasters, loss of biodiversity, the death of the oceans and rising sea levels. It's very important to preserve a safe climate.

If we were to combine our two requests, we would be asking for a revenue-neutral way to grow the economy and preserve a safe climate. This is possible through a carbon fee-and-dividend system. The problem with the pricing of fossil fuels is that the price does not reflect the externalized costs of having dangerous levels of carbon dioxide in the atmosphere. If we were to include the true cost, the price of fossil fuels will be more expensive than the alternatives, and the alternatives would be used. Rather than adding the full cost of Climate Change to fossil fuels immediately, it's prudent to put a steadily rising, predictable fee on fossil fuels so that the economy can transition smoothly. The revenue collected by the fee is to be distributed back to Canadians on a per-capita basis. Lower income people use less carbon per capita than high income people, so they would actually come out ahead in a carbon fee-and-dividend system.

They would use this money to pay down their debts or they will spend it, which will boost the economy. The fee-and-dividend system as a whole will spur innovation, and create demand for carbon alternatives. There are a range of ideas that are low-to-negative cost that can save carbon with today's technology – with a carbon fee-and-dividend, this will really encourage people to

seek these ideas out, and for entrepreneurs to develop more and better technologies. It will boost the growing clean technology sector in Canada, and position us well for the day when carbon fees are more widespread.

With respect to the oil sands, it won't shut it down, but it will make the expansion less economically feasible. The money that would have been invested in its expansion will instead be invested in developing alternatives. While one may lament the money that could have been made if the oil sands were expanded, the benefit of preserving a safe climate is priceless.

Ideally, Canada would act in harmony with other nations, in setting up a carbon fee-and-dividend system. If the U.S. could adopt this system as well, that would be wonderful. However, a country like Canada could act on its own. We would have border adjustments so that imports are levied the carbon fee, and exports get a credit. This would encourage countries that do business with us to levy their own fee, so that the revenues would stay within their borders.

I am a member of Citizens Climate Lobby, a group that consists of concerned citizens who are building the political will for effective climate legislation. We are lobbying politicians in both Canada and the U.S. We also write Letters to the Editor in local newspapers.

It's clear that the U.N. negotiations for each country setting a target for emission reductions is very bogged down. Perhaps we should abandon that approach, and negotiate a harmonized carbon pollution fee, and distributed all the monies collected to the people on a per-capita basis within the country from which it was collected. Then we'd have an agreed-upon solution. We would have a universal target for greenhouse gas reductions, and set the fee so that the target is met.

I've enclosed a Greenhouse Gas Abatement cost curve, for you to see the various technologies that will flourish once a carbon fee-and-dividend system is in place.

I really admire your vision to not saddle future generations with debt. Please consider a carbon fee-and-dividend system as a low-to no-cost way to grow the economy, and to preserve a safe climate for future generations.

Sincerely,

Caterina Lindman, FSA, FCIA

Gratitude to both Christine (Red Lake – Kenora) and Caterina (Kitchener – Waterloo) for bringing this to our attention

## Action #2



The Federal Liberal Party is in the midst of developing policy proposals for their upcoming policy convention in February in Montreal. Please contact your local Liberal MP and/or Riding Associations and ask them to consider carbon fee and dividend in their upcoming policy considerations.

A CCL Edmonton member proposed the following policy at the Alberta Liberal Policy Convention in November. It was not accepted as such. However, this action will keep educating the Liberal membership about Carbon Fee and Dividend.

### Climate Policy Proposal

WHEREAS, the Intergovernmental Panel on Climate Change, an internationally accepted authority on climate change, has concluded that the warming of the Earth's climate system is unequivocal; <sup>1</sup>

WHEREAS the Panel has concluded that it is very likely that Arctic sea ice cover will continue to shrink, that spring snow cover and glaciers will decrease,<sup>2</sup> that the rate of sea level rise will very likely increase;<sup>3</sup> and that it is very likely that an increase in the frequency, intensity, and amount of heavy precipitation will occur; <sup>4</sup>

WHEREAS the Panel has concluded that it is extremely likely that human influence has been the dominant cause of the observed warming since the mid-20th century;<sup>5</sup> and that it is very likely that human influences, particularly greenhouse gases and ozone depletion, have warmed the earth's atmosphere;<sup>6</sup>

THEREFORE BE IT RESOLVED that the Liberal Party of Canada adopt a carbon policy that applies a fee to greenhouse gas emissions at their source of production in Canada or port of entry into Canada; and that the fee increase over time; and that 100 % of the money raised from the fee be distributed equally among all Canadians; and

BE IT FURTHER RESOLVED that the Liberal Party of Canada urges all nations around the world to adopt a similar carbon policy.

#### REFERENCES

1 Summary for Policy Makers, <http://www.ipcc.ch/> , page SPM-3

2 SPM-17

3 SPM-18

4 SPM-23

5 SPM-12

6 SPM-12

Please note when the NDP were developing policy proposals in the fall of 2012 into early 2013, we conducted similar actions. On Wednesday December 4, 2013, Thomas Mulcair announced the NDP energy policy and Cap and Trade is their carbon pricing mechanism.

## Action #3

### Christmas- Kwanzaa—Divali – Hannukah Fundraising drive



What do you really want for holiday gifts? Political will for a sustainable world? Then, consider asking people you know to make a financial contribution to Citizens Climate Lobby

Note we do not have charitable status in Canada and thus cannot issue receipts. Given the current political state of affairs in Canada, we have been advised not to seek charitable status unless we fundraise for a lawyer to protect the status.

#### **Contact friends and ask if they'll support Citizens Climate Lobby with a financial contribution.**

This month, CCL Canada grassroots campaign is to attract sponsors and donations that will help us continue the amazing growth we've experienced in our first three years in Canada.

In November 2011, two of us lobbied on Parliament Hill for Carbon Fee and Dividend and had meetings with 13 parliamentarians (11 face to face and two staffers). In November 2013, 36 of us lobbied on Parliament Hill for Carbon Fee and Dividend and we had 26 face to face meetings with federal parliamentarians as well as meetings with advisors to MPs Justin Trudeau and Elizabeth May. In Halifax, four additional face to face meetings took place in November as well. Thus, in the history of CCL on both sides of the border, Canada's CCL secured the most number of face-to-face meetings with our representatives in one month. Additionally, while we were in Ottawa, CCL Edmonton was lobbying the Alberta Liberal Party for Carbon Fee and Dividend at their policy convention.

Excitingly, history was made on the floor of the House of Commons when Independent MP Bruce Hyer (Thunder Bay - Superior North) said the following during Question Period at 2:55 pm on Tuesday, November 19, 2013:

Mr. Speaker

- The Citizen's Climate Lobby is on the Hill this week calling on MPs to put a price on carbon pollution...specifically a carbon fee and dividend system
- Fee and dividend is **far** more effective than cap and trade!
- It's a revenue-neutral fee that punishes pollution, puts money into taxpayer's pockets and **creates** jobs.
- Mr. Speaker, will the Conservatives protect the environment **and** tax payers, and support carbon **fee** and **dividend**?

MP Bruce Hyer (Thunder Bay – Superior North)  
House of Commons Question Period – 19 November 2013  
Question for the Minister of the Environment

Canada's CCL conference in November was a smashing success. The quality of the speakers as well as the people that traveled from across Canada to attend the conference and lobby our MPs was outstanding. All of this was accomplished with thousands of volunteer hours put in by our trusty National Manager, Cathy Orlando, and her team of interns and volunteers. Running this kind of national organization and campaign with volunteers alone isn't sustainable for much longer; for there to be the growth that we all hope for in CCCL, there needs to be paid support staff. CCL USA now has nine paid staff and are currently fundraising for six more paid staff. So, put on your thinking caps and start brainstorming about

fundraising ideas with your group, for both next November's CCCL conference in Ottawa, and for hiring paid CCCL staff. We can do this!

Specifically, money raised on this fundraising drive will be used to cover expenses for our conference in November 2014 and then for salaries for paid staff at the National Office in Canada. Please note that our National Manager will continue to donate her time to running the day to day aspects of this organization as she has done for over two years now until the federal election 2015.

**Here's some suggestions:** Think about people you can contact, who might share your concern about leaving a livable world for future generations. You can send email or hand-written letters. Share your experience with CCL and why this work is so important to you. If you want, you can call first and follow up with a letter. All resources are below.

### **More will be discussed on Canada's monthly call**

On Canada's national CCL call on the Monday following the Saturday call, Cathy will briefly outline our finances and upcoming expenses. This call will take place on **Monday, December 9, 2012 at 5 pm PT / 8 pm ET. Call-in number: 1-866-642-1665. Pass code 440699#**

### **Here is something Cathy Orlando learned from Citizen Climate Lobby's Fundraising Expert - Elli Sparks: The three prong strategy = Heart + Facts + Specific Ask**

When you engage someone in a CCL conversation, at some point the person will say, "How can I help?" You have to be ready to ask for something specific and support why you need that. To get people to the point where they want to ask how they can help, you have to give them **great stories** from the **heart** and **rational facts** - a nice balance of the two. In the past year, Canada's National Manager has been able to secure over \$8000 for CCCL from friends and family using this strategy and thus was able to fund our first conference.

Lynn Twist ( Pachamama Alliance) said the following on the July 2013 CCL's monthly call about raising money: *"Fundraising and philanthropy is so central to what we are doing ... money has a very powerful role in our lives, in our society and in our democracy ... our democracy has been hijacked by concentrated pools of money and power ... To engage the muscle of our own financial resources in a way that is a match for the passion, emotion, commitment and inspiration that is CCL is absolutely central to the success of this movement. I consider fundraising to be sacred ... Donating, philanthropy and investing are also sacred ... Fundraising when done authentically is the courage to facilitate the reallocation of the world's financial resources of the world away from fear ... and towards life and love ..."*

[Listen to July 2013 CCL Call](#)

Please ask people to write cheques out to *Citizens Climate Lobby* and mail them to:

**Canada's Citizens Climate Lobby, 80 Elm Street, Sudbury P3C 1T2.**

*Note:* CCL-USA act as our fiscal agents and external auditors, thus keeping Canadian CCL donations transparent and requiring us not to have to fundraise for an external auditor.



## **LASER TALK: Asking for donations: Support CCL's work to fight climate change**

Hi. Do you have a minute?

I want to share a little about my experience with Citizens Climate Lobby (CCL) and see if you have any questions.

Can I talk with you about this for a couple of minutes? Do you know anything about CCL or had you ever heard of the organization? (Let them talk)

Until I started going to CCL meetings and participating in the monthly actions, I was pretty hopeless about whether we slow down on the fracking of natural gas, building more pipelines and in general unfettered development of oil and gas resources that are heating up our planet. I figured that the fossil fuel companies were just too powerful to overcome, that they were calling the shots in Ottawa and I was powerless to do anything about that.

But something great happened when I started volunteering with Citizens Climate Lobby: I rediscovered the power of our democracy and the power I have to influence my government's policies. We do this by learning to speak to the issues in a powerful way and then meeting with our MPs. We get letters and opinion pieces published in the local newspaper calling on Parliament to address climate change in a way that will succeed.

It all works because of the support we get from other volunteers and the CCL staff to be in action, to break through the sense of helplessness, and do what's needed to be done.

By making a contribution to CCL, you can help support those chapters and volunteers who are building the political will that's needed to address climate change, which is the same political will that's needed to overcome the power and influence of the fossil fuel industry.

In November 2011, two Citizen Climate Lobbyists lobbied on Parliament Hill for Carbon Fee and Dividend and had meetings with 13 parliamentarians (11 face to face and two staffers). In November 2013, 36 of CCLers lobbied on Parliament Hill for Carbon Fee and Dividend and we had 26 face to face meetings with federal parliamentarians as well as meetings with advisors to MPs Justin Trudeau and Elizabeth May. In Halifax, four additional face to face meetings took place in November as well. Thus, in the history of CCL on both sides of the border, Canada's CCL secured the most number of face to face meetings one month other than June, which is when we lobby the US Congress. Additionally, while we were in Ottawa, CCL Edmonton was lobbying the Alberta Liberal Party for Carbon Fee and Dividend at a Liberal policy convention.

Excitingly, history was made while lobbying on the floor of the House of Commons during Question Period at 2:55 pm on Tuesday, November 19, 2013 when MP Bruce Hyer (Thunder Bay Superior North), asked the Environment Minister to consider Citizens Climate Lobby's Carbon Fee and Dividend Proposal.

Whatever you decide to do is perfectly okay, and if you'd like to contribute, I can tell you how.

## Climate change: A faith-based perspective

For faith-based communities, addressing climate change is about keeping the sacred covenant with God to be good stewards of Creation and to protect the poor who stand to suffer most in a changed climate.

For example, Pope Francis said recently, *“I would like to ask all those who have positions of responsibility in economic, political and social life, and all men and women of goodwill: let us be “protectors” of creation, protectors of God’s plan inscribed in nature, protectors of one another and of the environment.”*

On October 23 and 24, 2013, at an historic meeting in Ottawa organized by Citizens For Public Justice (CPJ), some 30 faith communities of Canada met on Parliament Hill to discuss the urgent need for ecological justice, especially with regards to the climate change crisis. These groups affirmed the “Canadian Interfaith Call for Leadership and Action on Climate Change” that was developed in 2011 prior to the COP 17 meeting in Durban, South Africa. The document begins with:

*We, representatives of Canadian faith communities, are united in our conviction that the growing crisis of climate change needs to be met by solutions that draw upon the moral and spiritual resources of the world’s religious traditions. We recognize that at its root the unprecedented human contribution to climate change is symptomatic of a spiritual deficit: excessive self-interest, destructive competition, and greed have given rise to unsustainable patterns of production and consumption. Humanity’s relationship with the environment has become distorted by actions that compromise the welfare of future generations of life.*

(click on link below to read full document).

The World Council of Churches 10th Assembly has recently stressed the urgency of climate change. They are asking people of faith to fast at least once per month for climate justice.

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**For Reference:** Signatories of the declaration include leaders in the Anglican Church of Canada, Ethiopian Orthodox Church of Canada; American Holy Apostolic Church Canadian Diocese; Evangelical Lutheran Church in Canada; Association of Progressive Muslims of Canada; Head of the Greek Orthodox Church in Canada; Canadian Catholic Organization for Development and Peace; Armenian Holy Apostolic Church, Canadian Diocese; President of Faith of Life Network; Society of Friends (Quakers), Mennonite Church Canada; Christian Church (Disciples of Christ) in Canada; National Spiritual Assembly of the Bahá’ís of Canada; Polish National Catholic Church of Canada; Christian Reformed Church in North America; Canadian Religious Conference; The Presbyterian Church in Canada; Canadian Churches Forum for Global Ministries; Regional Synod of Canada; Reformed Church in America; Citizens for Public Justice; The Salvation Army Canada and Bermuda Territory; Faith and the Common Good, Founder; Turtle Lodge Sagkeeng First Nation, Manitoba; Interfaith Social Assistance Reform Coalition (ISARC); The United Church of Canada; The Ukrainian Orthodox Church of Canada; KAIROS: Canadian Ecumenical Justice Initiatives; Canadian Council for Ecumenism; Canadian Federation of Sisters of St. Joseph; York University, Toronto Canadian Forum on Religion and Ecology; Canadian Federation of Sisters of St. Joseph; Canadian Unitarian Council; Canadian Unitarians for Social Justice; Christian Reformed World Relief Committee; Provincial Leader of the Canadian English speaking Sisters of the Congregation of Notre Dame Congregation of Notre Dame – Visitation Province; Congregation of the Sisters of Holy Cross; Grey Sisters of the Immaculate Conception; Institute of the Blessed Virgin Mary (Loretto Sisters); Chair, Interfaith Coalition for Climate Justice Member, Universalist Unitarian Church of Halifax Social Responsibility Committee; Interfaith Institute Justice, Peace and Social Movements; Jesuits in English Canada; Makom: Creative Downtown Judaism; Muslims for Progressive Values Canada; Suzanne Marshall OLM Congregational Leader Our Lady’s Missionaries; Shoresh Jewish Environmental Programs; Sisters of Charity of the Immaculate Conception; Sisters of Holy Cross, English Canada Region; Sisters of Instruction of the Child Jesus Soeurs de l’Enfant Jesus; Sisters of Providence of St. Vincent de Paul; Sisters of St. Ann; Tendai Buddhism Canada Toronto Area Interfaith Council.

<http://www.cpj.ca/sites/default/files/docs/Canadian-Interfaith-Call-for-Leadership-and-Action-EN-Dec1.pdf>