



Citizens' Climate Lobby Lobby Climatique des Citoyens

CCL Monthly Conference Call, Saturday, February 13, 2016

Groups meet at 9:45am PT / 12:45pm ET. The conference call starts at 10am PT / 1pm ET.

The call lasts for a little over an hour and then the groups meet for another hour after that to plan actions.

Call-in number: 1-866-642-1665: Passcode: 440699#

Instructions: Sign on to the call at least 5 minutes before the start time. When you first join the call, announce your name, city, and how many people are in the room.



Our February guest is Jeffrey O'Malley, Director of the Division of Data, Research and Policy for UNICEF. He is responsible for shaping research and evidence priorities, ensuring that evidence in turn shapes UNICEF policies and strategies. Mr. O'Malley joins our February call to discuss UNICEF's report, *Unless We Act Now*, about the impact of climate change on children.

The February 2016 CCL Canada Actions:

1. Review your 2016 Group goals that you outlined in January. Note there are additional resources to help you in this month's action sheets.
2. Help us promote CCL Canada's online Parliamentary Petition in late February/ early March. Please write down your group's ideas and share them with us in February on our CCL Canada calls or email them to canada@citizensclimatelobby.org
3. Start planning to lobby your MP after the provinces announce their climate plans in early spring in your home riding or in Ottawa March 20-22, 2016.

For Online Climate Warriors:

1. Comment on the Federal Government's pre-budget consultation asking for carbon fee and dividend this week if you can. <http://www.budget.gc.ca/2016/prebudget-prebudgetaire/index-en.html> .

Upcoming CCL Events in 2016

1. CCL Lobbying in Ottawa Sunday, March 20 to Tuesday, March 22, 2016. We will gather late on the Sunday afternoon followed by lobbying on Monday and on Tuesday if need be. Details should be available by February 22.
2. Small conference and lobbying days in June in Ottawa June 5, 6 and 7, 2016 during [Canada's Environment Week](#) which happens during the same week as World Environment Day.
3. CCL International's conference and lobbying days in June 19-21, 2016 in Washington, DC. <http://citizensclimatelobby.org/ccl-conference-2016/>
4. CCL Canada's National Conference and Lobbying Days in November. TBA

Coming Soon:

1. **On Tuesday, February 23, 2016**, Canada's Ecofiscal Commission online event: Provincial-Federal Carbon Coordination event 1:00 pm AST / 12:00 pm EST / 11:00 am CST / 10:00 am MST / 9:00 am PST <http://ecofiscal.ca/events/federal-provincial-carbon-coordination/>
2. **On Thursday, February 25, 2016** at 4 pm PST / 7 pm EST: Dr. Chris Ragan the chair of Canada's Ecofiscal Commission will be our guest on our regularly scheduled monthly CCL Canada call to discuss Provincial-Federal Carbon Coordination at: [1-\(647\) 694-4842](tel:16476944842) , Passcode: [855 857 5727](tel:8558575727) #.
3. Please start planning which **Earth Day event(s)** your group will conduct outreach at in April.

LASER TALK #1: Canada can have 100% Renewable Energy by 2050

The world, including Canada, can convert to 100 per cent renewable energy – from wind, water and solar resources by 2050 without nuclear energy, according to Dr. Mark Jacobson of Stanford University. This includes energy for transport, heating fuel and electricity.

He presented his recent data at the Paris Climate talks in December 2015. Here is the energy mix for Canada's 100 per cent renewable scenario for 2050: Solar, 21.2%; onshore wind, 37.5%; offshore wind, 21%; wave energy, 2%; geothermal, 1.9%; hydroelectric, 16.2%; tidal turbine, 0.2%.

The economic impact includes the creation of 293,000 construction and 463,000 full-time operation jobs.

In addition, the result will include avoided annual health costs of \$107.6 billion and avoided annual pollution deaths of 9,598.

In [an interview](#) January 3, 2016, Jacobson was asked if 2050 is still a practical date to achieve that goal? He replied that it is technically and economically practical, but politically is another question.

It is up to the grassroots and our newspapers to make sure that politicians know that a 100 per cent renewable future by 2050 is possible and we are going to hold them accountable for it.

One thing needed is a predictable and increasing price on carbon pollution so investors will know when renewable energy will become more competitive with fossil fuels. By returning the money collected back to the citizens, this will shield ordinary families from price shocks as we transition away from fossil fuels and will also allow the carbon price to go high enough to help spark the necessary changes the next generation expects from us by 2050.

Visual Resources available at **The Solutions Project** <http://thesolutionsproject.org/>

LASER TALK #2: How 100% Renewable Energy by 2050 will cost Canadians less money

According to Stanford civil and environmental engineering Professor Mark Jacobson's, fossil fuel energy costs 8.5 cents a kilowatt-hour and renewable energy costs 9.9 cents. We will, however, save money in two ways:

1. Efficiencies will decrease our overall need for energy. For example, electric vehicles [convert 59 to 62 per cent](#) of the electrical energy from the grid to power at the wheels, while gas vehicles convert 17 to 21 per cent.
2. Canadians will avoid \$107.6 billion a year in health costs out of our taxes.

Overall, Canadians on average can expect a savings of \$164 a year in energy costs and \$8,888 a year in climate and health costs.

Visual Resources available at **The Solutions Project** <http://thesolutionsproject.org/>

ACTION #1: Review your Group CCL plans for 2016

Rome was not built in a day. This is our sixth year having CCL Canada groups map out their yearlong plans. We have found that most groups took two months to map out their group plans. Thus taking the lead from the volunteers we are stretching the Group planning over two months. Please return to your **GROUP** planning sheets, and using the following ideas below to help you make sure you are satisfied with what your group has planned.

Lobbying/Relationship building with Parliamentarians/Politicians:

- Have you looked at the “Lobbying Kit” on our Volunteer Resources Page?
<http://canada.citizensclimatelobby.org/volunteer-resources/>
- Have you especially read this? [Getting Started on Lobbying Your MP](#)
- Have you made your MP bio and do you update it especially before you go lobby?
- Do you have a point person for making appointments with your MP and curating your MP bios?
- Is someone your group “retweeting” and “liking” your MP’s posts in Twitter and Facebook
- Is there a neighboring MP without a CCL group you can lobby as well – especially key Ministers and Opposition critics?
- Our priorities for lobbying are Federal (MP and then Senators if you have time) and then at the provincial level.
- What about local politicians? Do you have time to relationship build with municipal politicians? Look at how the [Mayors in the Montreal area](#) are standing against the Energy East Pipeline.

Mainstream Media:

Newspapers

- Are you aware of the “All Things Media” Tab on our Volunteer Resources page?
<http://canada.citizensclimatelobby.org/volunteer-resources/>
- Please be sure to designate someone to send the media packets to the local newspapers and develop relationships with the local editors.
- Do your letter writers use our Media Packets and Laser talks to help them craft letters to the editor and Op-eds?
- Are your letter writers submitting letters to the editor to more than one paper? Check out our Tips for [writing Letters to the Editor](#) (LTEs) to find out more.
- Are you planning to meet with your local newspaper’s editorial board? Here is a great resource: [Meeting with editorial boards.](#)

Radio

- Do you listen to CBC radio or other talk radio? Using our laser talks, is there someone in your group that can call into “Talk Back” lines and respond to news items?

Outreach:

What are the key outreach events in your community this year?

Are you aware of the Endorser Project? Please check it out on our Volunteer Resources page

<http://canada.citizensclimatelobby.org/volunteer-resources/>

Helping CCL Canada gain more chapters:

- Both in the USA and Canada, our experience has been that CCLers recruiting people is a very efficient and effective way to grow. We are especially looking for people in New Brunswick Saskatchewan, Quebec and in the Territories but anywhere new would be great.

ACTION #2: Plan how you will promote the our carbon fee and dividend parliamentary e-petition

CCL almost never uses “mouse-click democracy” such as online petitions and mass email blasts which are also known as transactional actions. CCL is primarily a transformational organization: we meet people where they are and help them become more engaged. However, according to Hahrie Han (CCL’s Guest January 2016), the best organizations do both transformational and transactional work.

This particular e-petition is uniquely located on the Prime Minister’s website. Once an e-petition garners at least 500 signatures and are sponsored by an MP, it can be tabled in Parliament. That would require the government to provide a written response, posted online, within 45 days. Previously, only paper petitions were accepted. This valuable tool also dovetails nicely with the Parliamentary Petition Project CCL Canada began in 2011.

[The government’s new e-petition is 21st century](#) digital democracy. It was initiated by British Columbia NDP MP Kennedy Stewart. Explore [this e-petitions website](#) to learn more.

ACTION ITEM: Please write down your group’s plans about how locally you will promote our pending carbon fee and dividend e-petition and share them with us in February on our CCL Canada calls or email them to canada@citizensclimatelobby.org. Together we can formulate the best plan to make sure we get the most number of signatures on our carbon fee and dividend e-petition.

We don’t know the exact date we will post our e-petition but it will be mostly like be in late February or early March.

Much gratitude to Keith in Clearwater BC, Caterina in Waterloo ON and Cheryl in Toronto ON for co-coordinating this exciting project.

Use the following table to guide you in devising your plans:

How can you promote CCL Canada’s carbon fee and dividend e-petition?	
Emails	
Twitter	
Facebook	
Social Media Infographics/Memes	
Your MP or other politicians	
Riding Associations	
Phone calls/ Texts	
Tabling/Outreach	
Community Leaders	
Websites	
Radio	
Print media	

ACTION #3: Start planning to lobby your MP in early spring after the provinces announce their climate plans

Plan to lobby your MP in the early spring in your home riding or in Ottawa March 20-22 after the provinces announce their climate plans.

This will help: [Getting Started on Lobbying Your MP](#): It includes instructions on how to contact your MP and the MP Bio Outline (Word).

Please also use the Lobbying Toolkit found on our website to help you get started:
<http://canada.citizensclimatelobby.org/volunteer-resources/>

MPs will be in their home ridings March 28 through April 8 and again from April 25-29.
<http://www.parl.gc.ca/HouseChamberBusiness/ChamberCalendar.aspx>

CCL lobbying days in Ottawa in late March 20 to 22.

Full details should be available February 22, 2016.

We are not charging registration fees for this lobbying event.

Do not feel guilty if you cannot attend. You can lobby in your home riding.

We will meet late on afternoon the Sunday, March 20 to strategize and finalize the lobbying schedule and eat together (place TBA).

IMPORTANT INSTRUCTION if you are going to Ottawa, please use the email [**canada@citizensclimatelobby.org**](mailto:canada@citizensclimatelobby.org) which is shared by the organizing team for submitting your MP Bios and appointments.

- Please send your MP and Senator appointments to canada@citizensclimatelobby.org. Include the MP's Name, Riding, Political Party phone number, email and name of the staffer who you made the appointment. Include time, date and place (address of building and room number). As well give the names of constituents in the MP's riding (even if they are not attending) and indicate one or two people you might like on your lobbying team (no guarantees).
- Please send in your updated/new MP Bios to canada@citizensclimatelobby.org by March 15, 2016 – otherwise they may not be photocopied for the lobby days by us. We prepare the photocopied materials well in advance of events and not at the last minute so we can be ready for last minute things we can't control.
- **Please do not book** an appointment with an MP or senator that is not your own Parliamentarian without connecting with us first.

"The future belongs to countries and businesses that become leaders of clean technologies, innovation, and sustainability. Canada is building the partnerships and making the investments necessary to take advantage of the growing opportunities in these markets."

– Rt. Hon. Justin Trudeau, Prime Minister of Canada, February 9, 2016