



Citizens' Climate Lobby Lobby Climatique des Citoyens

CCL Monthly Conference Call, Saturday, November 7, 2015

Groups meet at 9:45am PT / 12:45pm ET. The conference call starts at 10am PT / 1pm ET. The call lasts for a little over an hour and then the groups meet for another hour after that to plan actions.

Call-in number: 1-866-642-1665: Passcode: 440699#

Instructions: Sign on to the call at least 5 minutes before the start time. When you first join the call, announce your name, city, and how many people are in the room.



Our guest for the November call is Rob Williams, Senior Fellow and Director of Academic Programs at [Resources for the Future](#) (RFF). He'll discuss results from two recent papers RFF published that examine the different impacts a revenue-neutral carbon fee would have across U.S. states and across income quintiles if the revenue was recycled to reduce corporate taxes, to reduce payroll taxes, or returned as a dividend. Rob and his RFF colleague Dallas Burtraw will also be featured at the Nov. 19 briefings on Capitol Hill before members of Congress. Rob holds a PhD in economics from Stanford and is a professor at the University of Maryland, College Park. He is also a research associate of the National Bureau of Economic Research.

November 2015 ACTIONS

It is time to double-down on creating political will for carbon fee and dividend across Canada. PM designate Trudeau has given us **our marching orders** for the next 120 days by promising a national climate plan 90 days after convening at the United Nations Framework Convention on Climate Change (UNFCCC) [Conference of the Parties \(COP 21\)](#) in Paris with all [Opposition Leaders](#), [Premiers](#) and other world leaders.

1. **WRITE LETTERS TO YOUR PREMIERS:** Have your volunteers and friends write hand-written letters or personalized emails to your Premier about why Canada should adopt carbon fee and dividend as our national carbon pricing policy.
2. **LOBBY YOUR NEW OR RETURNING MP:** Firstly, create or update their MP portfolio. Lobby your new and/or returning MP for carbon fee and dividend by early in 2016.

Upcoming actions in November: Get connected: please fill in the [Schedule Doodler](#) if you plan to be in Ottawa for the [Climate Welcome](#) at 24 Sussex this week or the [100% Possible Rally](#) on Parliament Hill on November 29, 2015.

Laser Talks

NEW: Interaction with Provincial Carbon Pricing Programs

There are multiple options for reconciling a national carbon fee and dividend policy with existing provincial carbon pricing programs such as the BC Carbon Tax, the Cap and Trade system in Quebec and Ontario or the Specified Gas Emitters policy in Alberta:

Preemption. In preemption, the provincial carbon pricing programs would cease to function once the federal carbon fee and dividend law took effect.

Stacking. In stacking, provincial programs would continue to function as is on top of the federal carbon fee and dividend program.

Integration. In integration the two programs would work together. For instance, if the provincial price for carbon was lower than the federal fee, emitters would pay the federal level. If the price rose above the federal level, emitters would have to pay the higher price.

The point here is that there are multiple options for reconciling the provincial programs with the federal carbon pricing program, and should not be a reason to hold up federal action.

Skeptic Claims and One-Liners

Carbon Fee Skeptic Claim: A federal carbon fee and dividend policy will be impossible to reconcile with existing provincial legislation

One-Liner: There are multiple strategies for reconciling these programs including preemption, stacking, and integration; we just have to choose one.

[“What Would a Federal Carbon Tax Mean for California Cap-and-Trade?”](#). March 14, 2013. Four Twenty Seven Climate Consulting.

Many thanks to Cheryl in Toronto for suggesting this laser talk be “Canadianized)

Carbon Fee and Dividend

Carbon fee and dividend is a revenue-neutral price on carbon that functions as follows:

- At the national level, a fee is placed on carbon-based fuels at the source (well, mine or port of entry)
- This fee increases steadily each year so that clean energy is cheaper than fossil fuels within a decade
- All of the money collected is returned to Canadians on an equitable basis.
- Under this plan most Canadians would break even or receive more in their dividend check than they would pay for the increased cost of energy, thereby protecting the poor and middle class.
- A predictably increasing carbon price will send a clear market signal which will unleash entrepreneurs and investors in the new clean-energy economy.
- Border tariffs on goods from countries without equivalent carbon pricing policies are applied to protect Canadian industries.

The way forward is a market based carbon price not Job Killing Regulation

Canada's Ecofiscal Commission released a report in April 2015 titled "[The way forward](#)". The Ecofiscal study used an economic model that analyzed where Canada would be in 2020 if regulation or carbon pricing were used to manage carbon pollution. The carbon pricing model they used was revenue-neutral.

In this model, Canada's gross domestic product (GDP) in 2020 is 3.7% better under carbon pricing than it is under a regulatory approach. The "gain" breaks down as follows: 0.4% from provinces linking their carbon pricing systems; 0.9% from recycling revenue into income tax deductions; and 2.4% from carbon pricing alone. The study was agnostic towards which carbon pricing mechanism was used. However it did stipulate that the carbon tax or cap and trade had to be "well-designed".

More evidence that carbon taxes are the way forward

Experiential evidence indicates [that five years after British Columbia's carbon tax](#) was introduced, it was successful in decoupling fossil fuel use from economic growth. In fact, residents of British Columbia pay the lowest income taxes in Canada and one of the lowest corporate rates in North America.

[In July 2014, the International Monetary Fund \(IMF\)](#), released a report calling on Canada to raise carbon taxes and cut income taxes. The IMF study determined that a carbon tax internalizing the real cost of fossil fuels (pricing-in pollution, etc) will increase Canada's gross domestic product by 1.4%, reduce carbon emissions by 15% and diminish deaths from air pollution by 25%.

Additionally, our largest trading partner would benefit from a domestic carbon fee and dividend policy. In June 2014, [Regional Economic Models, Inc.](#), examined a tax on the carbon-dioxide content of fossil fuels **in the USA**. The tax would start at \$10 per ton, increasing at \$10 per ton each year. Revenue from the tax would be returned to households in equal shares as direct payments. Under this approach, the REMI study found that recycling the revenue back into the economy would add **2.1 million jobs over ten years**. Improvements in air quality would save **13,000 lives a year**. Greenhouse gas emissions would decline by **33%**.

November 2015 Actions

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Action #1

WRITE LETTERS TO YOUR PREMIERS: Have your volunteers and friends write hand-written letters or personalized emails (let them pick) to your Premier about why Canada should adopt carbon fee and dividend as our national carbon pricing policy.

Use our [laser talks](#), [media releases](#), [images](#), [cartoons](#) to help you draft your letter to your Premier. Your letter should include an introduction of yourself, gratitude of service, local impacts of climate change, a description of carbon fee and dividend and economic evidence that it would work.

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ACTION #2

LOBBY YOUR NEW OR RETURNING MP: Firstly, create or update their MP portfolio. Lobby your new and/or returning MP for carbon fee and dividend by early 2016. Send in your report. Don't forget to take pictures and send to them to us at reports@citizensclimatelobby.ca

Assign members in your group to request meetings with your MP in your home riding by phoning and then emailing your MPs constituency office. Use our laser talks, media releases, images, cartoons to help you lobby your MP. Please contact us if you need help preparing for a meeting with your MP.

Find your MP here (note there is currently scant contact information available as of November 5):

<http://www.parl.gc.ca/parlinfo/compilations/houseofcommons/MemberByPostalCode.aspx?Menu=HOC>

Dear [SCHEDULER'S NAME],

Thanks for the lovely phone call. Here is the email I promised. I'm writing on behalf of the [YOUR CITY] chapter of Citizens' Climate Lobby to request a meeting with MP [NAME].

We would like to talk to MP about carbon fee and dividend. We would like share information and answer question about carbon fee and dividend: a revenue-neutral carbon tax that will stimulate the Canadian economy while reducing carbon emissions.

Here is a great video about us and our solution: Carbon Fee and Dividend

https://youtu.be/7SUB_mHy87w

If you would like to learn more about Citizens' Climate Lobby Canada, please look below my sign-off.

We anticipate four or five of us will attend the meeting, myself, [LIST NAMES HERE].

We appreciate you letting us know what date and time the MP might be available to see us.

Sincerely,

NAME

PHONE NUMBER

Since September 2010, Canadian Citizens Climate Lobbyists have, through teleconference calls, monthly actions, and conferences, educated ourselves about the various aspects of climate change from the economics and science to the sociology, communication and its myriad connections to almost everything. Every June since 2011, CCL Canada has sent a delegation to Washington to lobby Congress, the [World Bank](#), the [International Monetary Fund](#) and the Canadian Embassy.

After three years of building a small and effective army of concerned citizens in Canada from over 40 ridings, we descended on Parliament Hill, Monday, November 18, 2013, to lobby our MPs for a price on carbon pollution. We lobbied 26 MPs, one senator and the aides of Justin Trudeau and Elizabeth May for carbon fee and dividend.

In [November 2014](#) 68 citizens attended our three day national conference and lobbying event in Ottawa. We advanced our understanding of how carbon pricing will create prosperity for Canadians and then we lobbied 42 parliamentarians for carbon fee and dividend.

Since November 2011, Citizens' Climate Lobby Canada has lobbied every November and June on Parliament Hill (excepting this year because of the election). In total, in addition to having over 750 letters to the editor, opinion editorials and articles published by or about us since our beginnings in Canada, we have also lobbied 91 federal parliamentarians and 40 provincial parliamentarians, many repeatedly, carbon fee and dividend.

Learn more about us here: www.citizensclimatelobby.ca

<p style="text-align: center;">PLEASE INSERT OFFICIAL THE PARLIAMENTARIAN PICTURE IN THIS BOX</p>	<p>Full name of Parliamentarian, Party affiliation, Official name of their riding When elected Rank how serious the MPP thinks climate change is: Scale 0-4: 0=you don't know ... 4=very concerned Indicate how likely they are to tow the party line Scale 0-4: 0=you don't know ... 1= very whippable 4=very independent Identify which carbon pricing policy they prefer:</p>
<p>CONTACT INFORMATION in the Capital City and Your Riding</p>	<p>Building ADDRESS and room number Contact phone number Name (s) of contact person(s) in the office</p>
<p>PERSONAL INFORMATION Prior Jobs , Family, Religion and anything noteworthy</p>	
<p>APPRECIATION FOR What has he or she done that you appreciate</p>	
<p>ELECTION INFORMATION Results of last election</p>	
<p>PARLIAMENTARY ACTIVITIES Relevant Committees Relevant Legislation Who do they work with across the aisle?</p>	
<p>CONSTITUENCY INFORMATION Demographics Key Media Outlets Key Constituency Concerns</p>	
<p>POSITIONS Energy/Climate/Environment Jobs/Economy/Provincial debt/ Carbon Pricing</p>	
<p>LOBBYING Brief lobbying notes if any</p>	

CITIZENS CLIMATE LOBBY'S STANDARDIZED LOBBYING NOTES - PLEASE SUBMIT TO US ASAP

Date:

Contact Information:

Politician:

Staff:

Time Allotted /Actual	
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Leader	Constituent	Time Keeper
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CCL Expert	Photographer	Minute Taker
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Climate Science	Economy/Jobs	Technology
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Other CCLers		
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Main Discussion Points	
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Follow-up plans and assignment	
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Who can they work with? Who do they sit near in Parliament? Who do they work with on committees?	
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Misc.	
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