



CCL Monthly Conference Call, Saturday, June 1, 2013

Groups meet at 9:45am PT/12:45pm ET

The international conference call starts at 10:00 am PT/1:00 pm ET

The conference call part of the meeting is a little over an hour long and the groups meet for another hour after that to plan actions.

Instructions: Call in about 5-10 minutes beforehand, announce your city and the number of the people in the room.

Call-in number: 1-866-642-1665 Pass code 440699#

June Call: Keeling Curve and Speaking the Issues



On the June call, we'll have an abbreviated educational section, with Dr. Lauren Rafelski (right) from the Scripps Institution of Oceanography explaining the Keeling Curve and the 400 parts per million milestone that was passed last month. The rest of the call will be devoted to an essential activity that few of us take the time to do: practicing our speaking so that we become fluent in communicating all the issues that are critical to our success as climate advocates.



Actions:

- 1) Practice laser talks.
- 2) Assign members to research the local impact of climate change in your area.

Only 13 days left to the Conference in DC! And six month's to Canada's conference and lobby days

Tell your friends and family they contribute to the conference even if they can't attend. Contribute now at the following link:

<http://www.indiegogo.com/projects/creating-a-climate-for-change/x/2640961>

Stay tuned. . .check out the CCL Facebook page on Monday, June 3 and find out who is trying to make it to DC

ACTION

Practice laser talks

Our ability to be effective advocates on climate change hinges on being able to speak the issues clearly and concisely. Being able to speak the issues is different from knowing the issues, and it takes practice. By practicing our speaking, we not only become better communicators, we become better listeners and find out what people *need* to hear rather than what *we want* them to hear.

At your meeting this month:

- **Download and make copies** of the laser talk file to give to participants at your meeting, available [here](#).
- Have participants **pair up to practice talks**, each pair practicing three or four talks.
- **Recommended:** Schedule a second meeting this month to spend more time practicing the laser talks.

Please note we did not "Canadianize" the laser talks package as these are mostly for lobbying in the USA in June. For our lobbying efforts in November we will have our own Canadian Laser Talk Packet.

They can be found online here:

<http://citizensclimatelobby.org/content/lobby-prep-laser-talks-june-2013>

ACTION

Research local impact of climate change

Whether we're talking to Members of Parliament or editorial boards about climate change, it's good to present the local angle: How does this affect people in your community. Each of our chapters should compile talking points on the local impact of climate change from a number of different angles – costs of climate change, economic opportunity of clean energy, views in the community on climate change.

At your meeting this month, assign different volunteers to research various aspects of the climate issue as they relate to your community and state:

- Impact on agriculture now and projected in the future
- Damage from extreme weather related disasters – storms, floods, wildfires
- Health care-related costs of climate change and fossil fuel pollution
- Future impact in coastal areas from rising sea levels
- Potential for jobs and economic growth in the clean-energy sector
- Polling data on views about climate change and clean energy
- Statements from leaders, businesses, faith communities on climate change

To help you get started, we've compiled a list of resources to begin your research:

Environment Canada's Climate Trends and Variation Bulletin

<http://www.ec.gc.ca/adsc-cmda/default.asp?lang=En&n=A49944AE-1>

Impacts of Climate Change

<http://www.climatechange.gc.ca/default.asp?lang=En&n=036D9756-1>

Canada 2050 - Canadian Geographic Atlas

http://www.canadiangeographic.ca/atlas/themes.aspx?id=canada2050&sub=canada2050_environment

Climate change and health: Canada

<http://www.hc-sc.gc.ca/ewh-semt/climat/index-eng.php>

Canada 2020: What does a changing climate mean for Canada agriculture?

<http://canada2020.ca/wp-content/uploads/2013/03/Canada-2020-Analytical-Commentary-No.-2-Agriculture-and-Climate-Change-14-March-2013.pdf>

Building Ontario's Green Economy

<http://environmentaldefence.ca/reports/building-ontarios-green-economy-road-map>

Special ask:

If you find good websites for Canada or your province please contact Cathy and she will update the group mid-month.