



CCL Monthly Conference Call, Saturday, October 5, 2013

Groups meet at 9:45am PT/12:45pm ET

The international conference call starts at 10:00 am PT/1:00 pm ET **SHARP**

The conference call part of the meeting is a little over an hour long and the groups meet for another hour after that to plan actions.

Call-in number: 1-866-642-1665 Pass code 440699#

Instructions: Sign on to the call at least five minutes before the start time. When you first get on the call, announce your name, city and how many people are in the room.



All about the IPCC's 5th Assessment Report

As the Intergovernmental Panel on Climate Change rolls out its Fifth Assessment Report, our October national call will turn to Dr. John Abraham, IPCC reviewer and climate scientist at the Univ. of St. Thomas in St. Paul. What's changed since the 2007 report? What are the most important takeaways from the new report? Let's ask a climate scientist!

Actions:

1. Le moment est venu – the time is now for Citizen Climate Lobbyists to meet with your Member of Parliament in Ottawa during our first annual conference and lobbying days. Monday, November 18, 2013 is the preferred day for us to lobby our Members of Parliament as that is our official day of lobbying. Please note, however, that some of us will be lobbying in Ottawa until Thursday, November 21st.
2. Register your support online for Citizens Climate Lobby if you have not already done so:
<http://citizensclimatelobby.org/group-member-registration/>
3. ONGOING ACTION: Get the truth of climate change out in the media. Write letters to the editor in response to the 5th report from the Intergovernmental Panel on Climate Change. As well, use laser talk #2 as public service announcement on your local radio stations.
4. OPTIONAL ACTIONS: outreach opportunities that will help with education, volunteer recruitment and partnership building:
Monday, October 7, 2013 – The 250th Anniversary of the signing of the Royal Proclamation.
October 22-23, 2013 – 24 Hours of Reality from the Climate Reality Project: Theme is “the cost of carbon.”
Wednesday, November 6, 2013 – Canada 2020's event, “The politics of climate and the climate of politics in Canada” in Ottawa and via live webcast.

What the latest IPCC report is telling us

The Intergovernmental Panel on Climate Change has released the first installment of its latest report. It says that there is now 95 percent certainty that human activity is causing global warming.

Here are some of the key findings from the report:

- Sea levels are likely to rise 1 meter (3 feet) by the end of the century if greenhouse gas emissions continue at current rates.
- The past 3 decades are the hottest since the start of the Industrial Revolution in 1850.
- In the past two decades, the Greenland and Antarctic ice sheets [have steadily lost mass](#), and glaciers are shrinking across the world.
- The concentration of greenhouse gases in the atmosphere has increased to levels unprecedented in the last 800,000 years.

While the rate of warming has slowed over the past 15 years, this should be viewed as a temporary reprieve, not a long-term trend. Ocean absorption of heat may be contributing to this slowdown.

Thomas Stocker, a co-lead on the IPCC report said, *“That doesn’t mean that the ocean saves us from global warming. It means that there would be much more powerful (shorter-term) global warming if it wasn’t for the ocean.”*

The report outlines four scenarios for warming throughout the century. The only scenario that prevents temperature increases from exceeding 2 degrees Celsius is one where carbon emissions are substantially reduced. In a nutshell, we have a “carbon budget” of 1 trillion tons, more than half of which has already been spent. At current rates, we’ll exceed this tipping point by 2040.

BONUS LASER TALK: With climate skeptics attacking the new report, we also recommend volunteers familiarize themselves with the laser talk [“Science vs. the Scientist.”](#)

The Time is Now - Le Moment Est Venu

This is a public service announcement from Canada's Citizens Climate Lobby.

The Alberta floods in June were the costliest natural disaster in Canadian history.

The Toronto floods in July were the costliest natural disaster in Ontario's history.

In September, Sault Ste Marie declared a state of emergency after floods washed out many roads and flooded homes.

We want to look after our fellow Canadians who have been hurt by these terrible events.

But how long can we keep paying, as the extreme weather events predicted by climate scientists become more and more frequent?

The Intergovernmental Panel on Climate Change findings are unequivocal. Humans are the cause of global warming and we are on track to blow through the safe amount of global temperature increase in this century.

We need to reverse the trend of increasing CO2 emissions. The sooner the better. Fortunately there is a solution.

Canada needs a carbon tax.

For three years, Citizens Climate Lobby has been working towards creating the political will for a carbon tax in federal constituencies across North America.

From November 16-18 Citizens Climate Lobby will be hosting our first national conference and lobbying days in Canada's National Capital Region.

You can find Canada's Citizens Climate Lobby online at citizensclimatelobby.ca. Be sure to navigate to the Canadian page, the dot ca site at citizensclimatelobby.ca.

The official hashtag is #CCCLConference2013. There are 3 C's and an L for Canada's Citizens Climate Lobby followed by Conference 2013.

Come and be part of history and help us get a job creating carbon tax Canada.

Join us in Ottawa and see how many times we can say "job creating carbon tax" on Parliament Hill.



THE TIME IS
now
LE MOMENT EST VENU

CANADA'S CITIZENS CLIMATE LOBBY

First National Conference and Lobbying Days

Canada's National Capital Region

Saturday, November 16 to Monday, November 18, 2013

ACTION #1

Schedule meetings with Members of Parliament

The official days of Canada's first annual conference and lobbying days in Canada's National Capital Region November 16-18, 2013.

[Download the #CCCLConf2013 Conference Pamphlet](#)

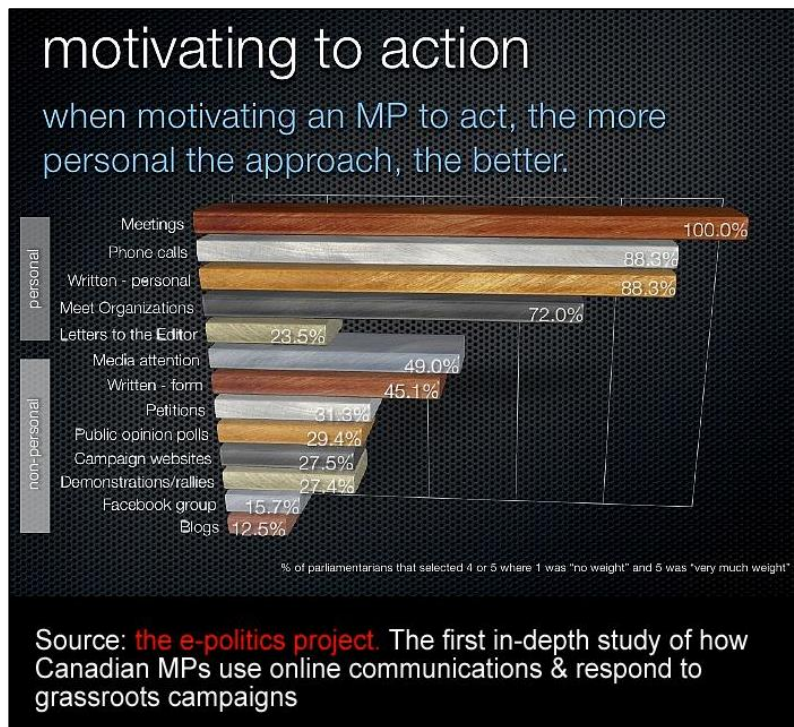
Please schedule an appointment for Citizens Climate Lobbyists with your MP regardless of whether or not you plan to attend.

With your request, attach copies or links of any recently published media from your group. You can also send your MP our most recent editorial packet: [New climate report from UN, ongoing disasters make it clear: We must cut carbon - September 26, 2013](#)

Some of us are lobbying until the Thursday. Our preferred day to meet with your Member of Parliament is Monday, November 18, 2013.

Once you have booked an appointment, Please send all pertinent information to Cathy at corlando350@gmail.com.

The information should include:
MP Name, date and time of appointment,
phone number, office number, contact person
and CCL member who booked the appointment



Sample request a meeting with your Member of Parliament:

Dear [SCHEDULER'S NAME],

In June 2013, 22 Canadians who are members of Citizens Climate Lobby traveled to Washington, DC. They attended Citizens Climate Lobby's conference and lobbying days. Excitingly, 374 citizens lobbied in the offices of over 450 Representatives as well as at the Canadian Embassy, the World Bank and the International Monetary Fund.

Now it is Canada's turn. We are hosting our first annual conference and lobbying days in Canada's National Capital Region from November 16. We would like the opportunity to come and talk to you about our organization and how we can work together to create the political will for climate action in Canada. Is there a date and time that we could schedule to meet with MP [NAME]?

I've attached a few pieces our group published in the [NEWSPAPER NAME] that MP [NAME HERE] might want to see.

I look forward to hearing from you.

Thanks,

[YOUR NAME],

Citizens Climate Lobby, [YOUR CITY]

[CONTACT INFORMATION]

To find your MP's contact information using your postal code please go here:

<http://www.parl.gc.ca/Parlinfo/Compilations/HouseOfCommons/MemberByPostalCode.aspx?Menu=HOC>

ACTION #2

Update group rosters using CCL's online form

During the October 5th meeting we ask that all group members update contact information. This will help us identify where we have constituents.

As we know, parliamentarians pay attention constituents!

This will be an online update on our website. **We do not want you to send us new member information back via email.**

What you need:

Have several laptops available at your meeting with Wi-Fi or internet access. Smart Phones can be converted into Hotspots for internet access if necessary.

The fastest way to register online is to go here:

<http://citizensclimatelobby.org/group-member-registration/>

Please note that the original system for registering Canadian MP's had to be refined and the computer people at CCL are working on it. Thus we will manually enter that data in at a later date. This should not be too much of a problem because we only cover about 30-40 ridings across Canada. The CRM-database for CCL from a project management perspective is one of the finest systems in the world. We are very grateful our USA-CCL friends are sharing this resource with us.

Here are the steps online from our website:

- 1.) Go to our webpage: Canada's Citizens Climate Lobby (<http://citizensclimatelobby.ca/>)
 - Click on [Register Support or Donate](#)
 - Scroll down to "If you are a CCCL group leader or a volunteer with Citizens Climate Lobby chapter, please go [here](#) to register as a Citizens Climate Lobby leader or volunteer."
- 2.) Have each member of the group fill out their information on the form and submit
- 3.) Group leaders fill out information for members absent at the conference call

If there is anyone on your roster you would like removed from your group please send an email with those names to amy.bennett@citizensclimatelobby.org.

Note: Please be assured we do not sell or otherwise disclose your personal information outside the organization. The few people within CCL who have access to the database are continuously reminded by Amy they are not to share the data.

4 key lessons

for campaigning organizations to influence MPs



#1 remember "kissing babies" ...

Tools and tactics may have changed, but the basics of politics in Canada has remained constant. Building in-riding support is essential. "There are only two kinds of people in this world .. those who can hurt you at home and everyone else." ~ MP

#2 get personal. get direct

Use new technologies to make constituent contact. With MPs be as personal and direct as possible. The campaigns that rise above the noise make personal connection with MPs. In order of impact: face-to-face meetings, phone calls personal letters and targeted messages.

#3 demonstrate visible support

don't neglect the power more generic communications* when you can generate large numbers. Make sure you track everything.

*form emails, petitions, public opinion polls facebook groups and websites

#4 approach from all angles

More and more organizations have tools for online advocacy. The groups that use an integrated approach will be most effective.

Grassroots/online, government relations, media, research data and collaboration.

Source: **the e-politics project**. The first in-depth study of how Canadian MPs use online communications & respond to grassroots campaigns

ONGOING ACTION

Write letters to editor responding to IPCC report

The release of the 5th Assessment Report from the IPCC presents us with opportunities to get letters to the editor published in newspapers around the country.

In addition to initial news reports published after the release of the IPCC report on Sept. 27th, there's a good chance that newspapers published editorials and other commentaries the following week. All of these provide good LTE opportunities.

At your meeting this month, bring any stories, editorials or Opinion Editorials that have been published in your local newspaper. Share these at your meeting and have members write letters to the editor.

Talking points on the IPCC report:

- There is greater certainty than ever – 95 percent – that humans are responsible for climate change, and humans must now fix the problem cutting carbon emissions.
- The IPCC reports we have a 1 trillion ton carbon budget, more than half of which has been spent. We will go “over budget” and hit the tipping point on global warming by 2040 if we don't take steps to reduce emissions.
- The report confirms the science behind the disastrous changes we're seeing already in the form of bigger wildfires, more destructive floods and more severe droughts.
- Canada is following what the USA is doing with regards to climate and energy policy
- Since the US Congress has failed to fix the problem, President Obama is stepping up with regulations to limit carbon emissions. Instead of complaining, opponents should consider a market-based solution, like a revenue-neutral carbon tax.
- Progressives Canadians, such as [Diane Carney](#), from [Canada 2020](#) and wife of former Bank of Canada President Mark Carney, are making compelling cases for a carbon tax.
- A tax on carbon would fix the distortion in the marketplace that leaves fossil fuels unaccountable for the damage they do to society.
- Use this month's laser talks to help you craft letters to the editor
- More talking points available our latest [media packet](#) on the UN findings and the need for a price on carbon



OPTIONAL ACTIONS

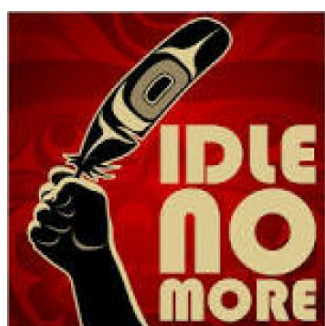
Outreach opportunities

We are sharing this information with you all as **an FYI**. Please keep in mind CCL's Prime Directives:

- 1) *Create a trusting and meaningful relationship with our federal representatives around the issue of climate change.*
- 2) *Keep the messages about climate change in the mainstream media truthful and hopeful.*

In addition, we are also building a broad base of support, partnership building and educating ourselves and our community about the truth and solutions of climate change.

Again, please do not feel pressured for you or any of your group members to attend any of these events. They are meant as information sharing only.



October 7 – Call for Unified National Action - Everywhere! Idle No More has put out a call to all Native and non-Native supporters to join in a mass day of action on Oct 7th, 2013. This day marks the 250th Anniversary of the British Royal Proclamation. The **Royal Proclamation of 1763** was issued October 7, 1763, by King George III following Great Britain's acquisition of French territory in North America after the end of the French and Indian War/Seven Years' War. The Royal Proclamation continues to be of legal importance to First Nations in Canada. When Idle No More began in December 2012, we noted many of our CCL members participated in the events. Thus, we feel that many of you would want to be informed about this event. For more information please read the [article here](#). This day of action is a great opportunity to relationship-build with First Nations. If you or your members are interested in attending, your local event can be found [here](#).

October 22-23, 2013 – The third annual 24 Hours of Reality from the Climate Reality Project. This year's theme is "The Cost of Carbon." *We've all been paying the bill for years. It has to stop and you can help.* Learn more about the cost of carbon by watching the live 24 hour webcast from the Climate Reality Project.
<http://climaterealityproject.org/video/24-hours-of-reality-the-cost-of-carbon/>



Wednesday, November 6, 2013 – Canada 2020's "The politics of climate, and the climate of politics in Canada" in Ottawa and live webcast (free registration). Canada 2020's April event, "How to sell carbon pricing to Canadians" was their largest to date, and showed that the time is right to talk seriously about climate change in this country.

How do Canadians really feel about climate change? Who do they think should take the lead on addressing it? And what is the best mechanism to do so? At this event, Canada 2020 will release a new poll tackling these questions and more. Their panel political commentators will discuss the implications of our findings for Canada's federal parties as they head towards the 2015 federal election. The event will be webcast.