



Citizens' Climate Lobby Canada
Lobby Climatique des Citoyens

2026

H1 REPORT





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ABOUT US



History

Since 2010, CCL Canada volunteers have built thousands of connections with MPs through letters, calls, and meetings, proving trained citizens can shape policy. Canada became first country with climate income rebates, and we were key. Undaunted by disinformation, fossil-fuel inflation, trade tensions, and now climate-flation, we advance federal policies that will redirecting funds towards a liveable planet using a proven theory of change.

Mission

Citizens' Climate Lobby (CCL) Canada is a non-profit, non-partisan, relationship-driven grassroots advocacy organization with a twin focus:

- to create the political will for a liveable plane
- to empower people to (re)claim their political and personal power.

Core values

These core values guide volunteers along the way:



Focus



Optimism



Integrity



Personal Power



Relationships



Non-Partisan



Diversity

NOTE: If you are reading this online, all underlined words are hyperlinked

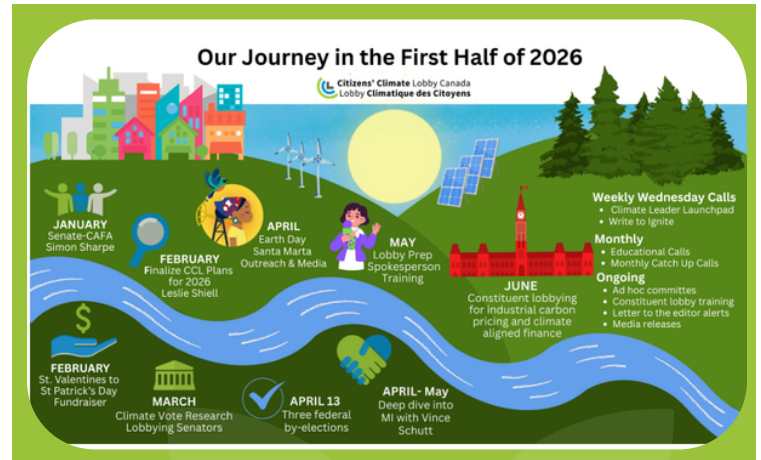
OVERVIEW



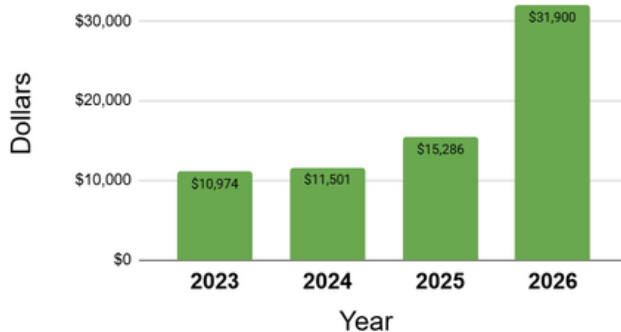
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We started the year by making plans only for the first half of 2026. With the world in flux, our goal was to gather as much information as possible to guide our next steps.

We achieved all-time highs in fundraising, initiated an education series to help us navigate this period of major transformation, parleyed with many organizations, and are on track to exceed almost all of our 2025 metrics.



Donations by year



We were blown away by our 2026 donation drive raising nearly \$32,000 —over double our 2025 efforts. This generosity will fund conferences, support volunteers, and sustain our technical needs for climate action. In addition, we secured our first ever grant from a foundation (\$15,000) which will support one part-time salary.

2025 Action Tracker Reports

Lobbying	Other Legislator Engagement	Contact with Legislator	Chapter and Volunteer Development
100	51	1,997	552
Outreach	Grasstops Connections	Media	Generic
167	93	493	29

January to June 2026 Action Tracker Reports

Lobbying	Other Legislator Engagement	Contact with Legislator	Chapter and Volunteer Development
43	39	998	429
Outreach	Grasstops Connections	Media	Generic
106	157	300	3

OPEN LETTERS

In 2025, we produced five open letters. In H1 2026, we have already produced four. Our open letter for the 1st international conference for transitioning off fossil fuels (Santa Marta) was done in partnership with Climate Reality Canada. Our Open Letters are rather technical and not emotionally-stoking, thus it is a bit a lift to get sign-ons. These open letters are sent to key parliamentarians and we receive responses.

January 12, 2026	January 29, 2026	March 9, 2026	April 21, 2026
<u>Climate Aligned Finance Act</u> <i>Individual Sign-ons</i> 886 	<u>Our Feedback on Strengthening Industrial Carbon Pricing and Securing Major Clean Energy Investments</u> 	<u>Santa Marta International Conference for transitioning off fossil fuels</u> <i>Civil Society Sign-ons</i> 121 	<u>Follow the money to a prosperous future</u> <i>Individual Sign-ons</i> 377 

RESEARCH

Household Net Benefit from Carbon Price & Retail System (CPRS) = Average Household Net Savings from FY-2006, by Total Income Quintile								
F Percent	NI	PE	NS	NB	ON	MB	SK	AB
Household Income Quintile								
Average Household Net Benefit from Carbon Retail								
1	522	326	342	302	409	326	950	403
2	703	307	307	310	338	229	469	409
3	450	94	207	132	336	14	193	42
4	-1,312	-456	-401	-398	-508	-128	-436	-911
5	-3,439	-1,632	-1,827	-1,363	-2,038	-1,951	-2,765	-2,813
Average Household Net Savings from PTT Cw								
1	10	14	43	34	18	34	34	35
2	85	137	134	134	182	306	179	209
3	203	272	262	236	337	292	345	367
4	444	863	421	424	515	486	509	518
5	638	634	636	614	663	621	628	643
Reference								
1	513	312	328	289	389	308	954	448
2	728	28	17	6	43	43	954	96
3	783	364	549	368	613	306	152	429
4	1,756	1,199	902	822	1,095	804	945	1,450
5	4,057	2,396	2,443	1,979	2,075	3,178	3,613	



CCL Canada is not a think tank. Generally, we take research from thinktanks and distill it for our network to disseminate locally in their communities. However in 2026, we conducted two research projects and were asked to provide a post-mortem:

January 2026: We determined that the New GST rebate failed to replace the carbon rebate for low-income Canadians, even when using the most conservative data and factoring in the reduction of personal income taxes.

March 2026: We published research showing that pro-climate voters may have reduced their carbon footprint by 13.54 tonnes of CO₂ equivalent (t CO₂e) per year simply by helping elect a climate-friendly MP.

March 2026: “The” Dr. James Hansen asked our national director to provide a Post-Mortem on the Cancellation of the Canadian Carbon Rebate. Dr. James Hansen supported both our parliamentary e-petitions for carbon fees with rebates in 2016 (e-297) and again in 2020 (e-2542).

SENATE ACTION TEAM

Since March 2022, CCL Canada has supported Senator Rosa Galvez's private member's bill to align Canada's financial system with climate science. Her bill has been endorsed by over 120 civil society groups.

In 2025, Senator Galvez updated us on the Climate-Aligned Finance Act (CAFA, Bill S-238). We have partnered with Grand(m)others Act to Save the Planet (GASP) on this initiative.

Our Senate Actopm Team, composed of over 50 members from across Canada, formed 2 dozen teams to actively engage with senators, secure appointments, send postcards, and gather signatories on open letters sent to key senators.



886

Signed on to our open letter in January 2026

over 500

CAFA paper Valentines cards mailed to Senators in February

Countless

Phone calls and emails to senators for meetings in H1-2026

8

Valuable meetings secured with Senators and more in the works

We are following Bill S-238 closely. We meet regularly to share intel, strategize and map out our next steps. We also have a WhatsApp group for rapid action response. Relationship building is at the core of our work.

Why do I support the Climate-Aligned Finance Act (CAFA)?

I want my kids (and all our children) to have a future. I want them to be safe from climate change.

For that to happen, Canada and the world needs to drastically lower their greenhouse gas emissions. An effective way Canada can accomplish this is by enacting CAFA. CAFA would encourage Canadian banks and Crown corporations to stop financing projects that are making climate change worse and instead invest in clean energy.

To protect our kids and ensure our future, we need to make sure that Canada's finances are aligned with our climate goals. That's why I support CAFA.



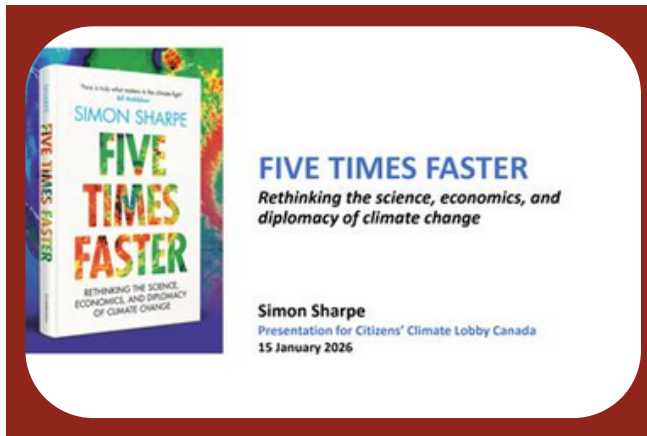
Donna Freedman
 Burlington North - Milton West
 Mom of two boys



MONTHLY EDUCATION

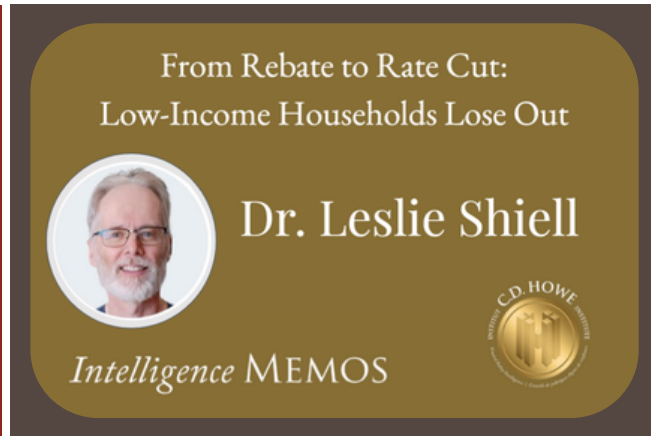


In our first 15 years, we relied on CCL USA's monthly educational resources. However, our needs have diverged, prompting us to launch our own educational series this year. From January to March, we hosted monthly guest speakers. In April, we offered a Motivational Interviewing series, and in May, we provided Lobby Training 101 in preparation for our June lobbying event.



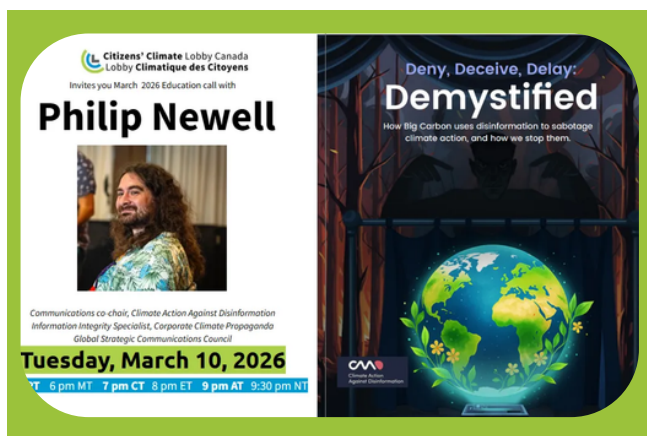
Simon Sharpe

We learned how countries can decarbonize our economy 5 times faster: sectorally, temporally and in a coalition of the willing.



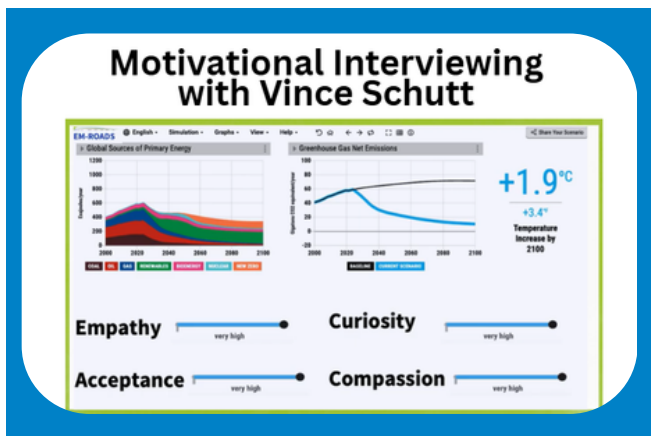
Leslie Shiell

Replacing the carbon rebate with lower personal income tax rates increased GHGs, worsened inequality, and added \$5.5 billion to the deficit.



Philip Newell

He shared over a decade of experience combating climate denial, offering unique insights into disinformation and its countermeasures.



Vince Schutt

When lobbying MPs, we seek common ground using Motivational Interviewing (MI). MI Expert Vince Schutt led an April workshop series.

SOCIAL MEDIA

Countless studies have shown social media is ineffective for changing minds. Thus, we have redirected some of our efforts to other initiatives. Currently, we curate content and are experimenting informally with what gets traction. For this report, we only report new followers.

	BLUESKY	FACEBOOK	INSTAGRAM	THREADS
June 30, 2026	7,705	4,497	991	884
Dec. 31, 2025	7,199	4,450	962	878



FOLLOW THE MONEY

JUNE 2026 CONFERENCE & LOBBYING DAYS
JUNE 1-3, 2026

24 Constituent Lobbyists

14 Appointments

Parachute for Planet
event on Parliament Hill
cohosted with Senator
Mary Coyle

After careful consideration, we decided not to host a large conference and lobbying days event this year given the uncertainty surrounding the US midterm elections, and the Alberta Referendum. Instead, our plan is to host 2 strategic forays in June and November. This approach will allow us to maintain momentum while building toward a larger event in June 2027. Our first foray in June was titled Follow the Money and it yielded invaluable intel that is informing our next steps.

KEY TAKEAWAYS

Themes from the Hill

- **Pragmatism first:** Decision-makers emphasized practical, actionable solutions with “electrify everything” as a potential rallying cry.
- **Unity over division:** National cohesion is seen as essential to advancing climate policy.
- **Subtle strategies:** “Climate policy by stealth” and integrating climate action into broader economic and social frameworks may gain more traction.
- **Market-driven change:** Mark Carney’s leadership is expected to harness market forces to accelerate climate solutions.

Legislative Realities

- **Late-stage engagement:** Many Parliamentarians only dive into bill details at third reading, underscoring the need for early, persistent advocacy.
- **CAFA’s path forward:** The Climate-Aligned Finance Act (CAFA) requires education in the House of Commons and stronger support in the Senate.

Economic & Political Landscape

- **Shifting investments:** One insider from the industry on the Hill hinted that new oil projects are declining, but geopolitical factors are pushing fossil gas development on both coasts.
- **Growing concern:** 70–90 MPs worry about the risks of climate inaction. Polling data matters. Hyperbolic voices on both sides are making things difficult for action.
- **Local voices matter:** More ridings need to engage their MPs to amplify the urgency of climate action. Of note, the online email petitions are being ignored.

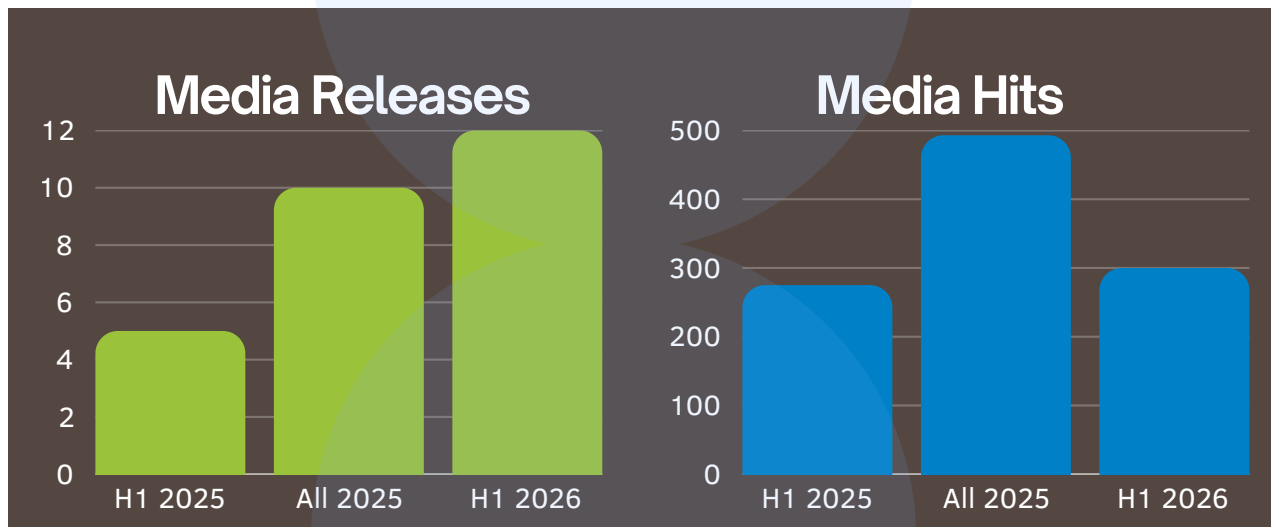
The Call to Action

- **Persist and push:** “Don’t give up—keep the pressure on!” in your ridings. MPs can’t do more than want their constituents ask them to do.
- **Bridge the divide:** Climate policy must be framed relevant to our own ridings to secure long-term support.



Sensible voices rarely get media attention but they are noticed on Parliament Hill

A veteran parliamentarian - June 2, 2026



Excitingly, we are on track for our best year ever in media hits post-COVID pandemic. Our **theory of change** is that by building political will locally by pulling on the five levers of political will, we will bring about change. Our local media is a critical lever. Notably, our communications person took a leave of absence for the first half of the year, and our part-time deputy manager took the month of May off, but volunteers kept on keeping on.

FIVE LEVERS OF POLITICAL WILL

These are the five core approaches that local chapters leverage to build support for climate action and to make constructive change possible.

Lobbying

Build relationships with our representatives

Media Relations

Engage and influence all forms of media

Grassroots Outreach

Recruit and educate the local public

Chapter and Volunteer Development

Help members discover their political power

Grasstops Engagement

Gain support of local community leaders

MUSIC DECLARES EMERGENCY

Music Declares Emergency (MDE) is an independent group founded by artists, music industry professionals, and organizations concerned about the lack of a cohesive, industry-wide response to the climate emergency. We were honoured to receive an unsolicited invitation to be one of the organizations that Canadian artists can endorse.



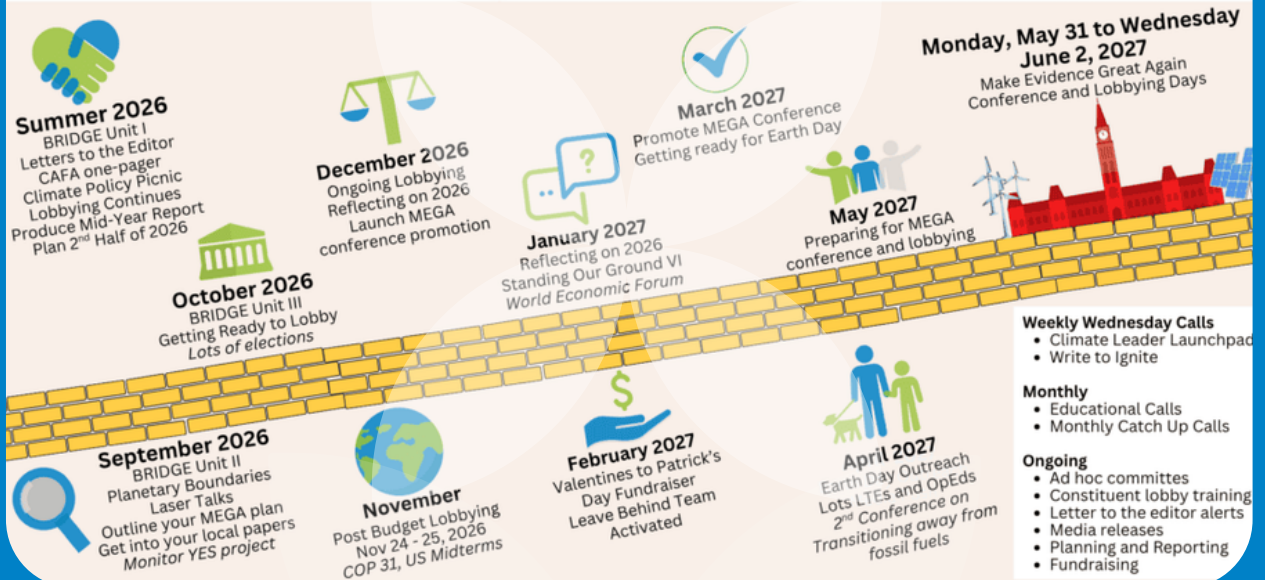
LASER TALKS BOOKLETS

Every month, we equip our volunteers with Laser Talks: two or three thoroughly sourced and concise talking points on climate policy, science, or communications. Since 2018, we have developed the habit of compiling them at least once a year. Laser Talks help volunteers to write letters to the editor and lobby their MPs effectively. In the first half of 2026, we compiled two booklets: Embrace the F-Words (February 2026), and Follow the Money (June 2026), with a third planned for the fall. In 2025, two booklets were produced.



OUR NEXT STEPS

Make Evidence Great Again - Our Journey to June 2027


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Our Ear is to the Ground

We have a clear plan in place. We stand as one of 45 organizations selected for a national Political Coordination Group. As we await the results of a national consortium (the Yes project) identifying projects of national interest aligned with climate science, we are poised for impactful advocacy.

We anticipate seeing the path ahead more clearly after the US midterms and Alberta Referendum. We also will need to assess the implications of Budget 2026, and sustain our weekly and monthly activities. Each step builds toward our national conference and lobbying days **Make Evidence Great Again** in June 2027, where we will unite to champion science-based solutions and our celebrate collective progress. Together, we are shaping the future of climate action in Canada.

Make Evidence Great Again

Since our founding in 2010, we have remained steadfast in our commitment to evidence-based climate policies and communication strategies. Integrity, after all, is one of our core values. We continue to empower our volunteers to join to the B.R.I.D.G.E. workshops, generously offered by CCL USA. Together, with hope and determination, we will guide our transforming world toward a positive future.



"If the road to hell is paved with good intentions, then the road to paradise must be paved with meticulous planning and communication."

— Cathy Orlando, National Director of Citizens' Climate Lobby Canada

JOIN US



"CCL has taught me one powerful lesson..."

A small group of thoughtful, committed citizens can indeed change the world."

Cheryl McNamara
CCL Toronto Founder (2010)
CCL Canada founding board member



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FOLLOW US



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Note that all these icons are
hyperlinked if you are reading this
online. They are also hyperlinked in the
bottom left widget
on the CCL Canada website.

MERCI, MIIGWECH & THANKS

To our volunteers for their hard work and filing those action reports: ***bless you.***

To all our funders, your support means the world to us.

Our volunteers want to do more, and they can with your help.

If you cannot donate time, please consider donating money.

