

How Canada's Consumer Carbon Price Works

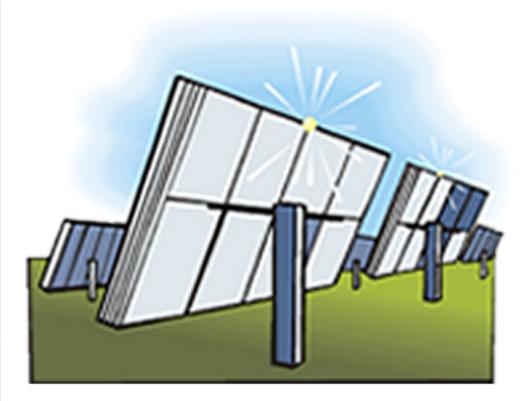


MAKE POLLUTERS PAY Government applies an incrementally rising fee on fossil fuel pollution at the source



HELP PEOPLE 90% of fees rebated to people equally; 10% for clean energy communities, and businesses

ECONOMICS 101 Costs are passed onto consumers and they consume less carbon. CO2 emissions go down



MARKET SOLUTION The predictable price on carbon spurs clean tech investment & innovation. CO2 emissions go down

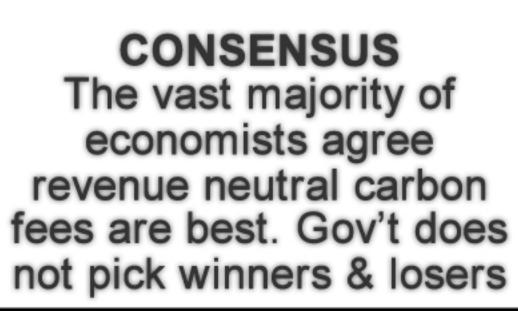
Revenue neutral fee on fossil fuel pollution



HELPS FAMILIES The carbon rebate benefits the poor and middle class because the vast majority will come out ahead



BROAD APPEAL Libertarians: polluters pay. Progressives: affordability measure. Right leaning: no tax increases



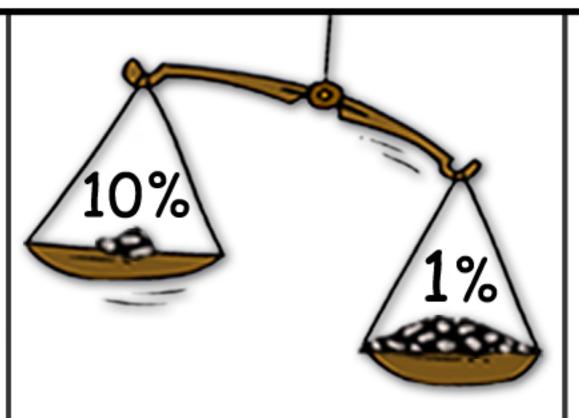


RAMPING UP To maintain public support to stabilize CO2 emissions, citizens will need a significant dividend

The Canadian Carbon Rebate is fair to all







REDUCE INEQUALITY

People with lower and

middle incomes generally

use less fossil fuels thus

they come out ahead



MAKE POLLUTERS PAY Climate change is driving inflation. Fossil fuels are the source >80% of GHGs. Pollution pricing from fossil fuels protects us all.

HELP PEOPLE The fees are rebated back to us on an equal basis regardless of our carbon footprint and we all benefit from the programs.



PROGRESSIVE TAX This policy discourages destructive consumptive habits and reward good consumer choices.

Find out more at canada.citizensclimatelobby.org