



**Citizens' Climate Lobby**



# **CCCL Lobby Bootcamp**

**Canadian version Spring Version**

# Agenda

1. Introductions
2. The leave behind
3. Lobbying 101
4. Designing your motivational interviewing questions
5. Any questions about June 2



Our solution to  
climate  
change?  
Democracy.

Thank you for  
being on our  
team



# Overview

- Citizens' Climate Lobby established in **2007**
- **149** active chapters outside USA
- Outside the USA, **20,329** supporters in **194** countries, with **50** countries with active CCI chapters and 26 countries with developing nodes
- Canada joined in 2010. Australia and Sweden in 2013. By 2015, went global



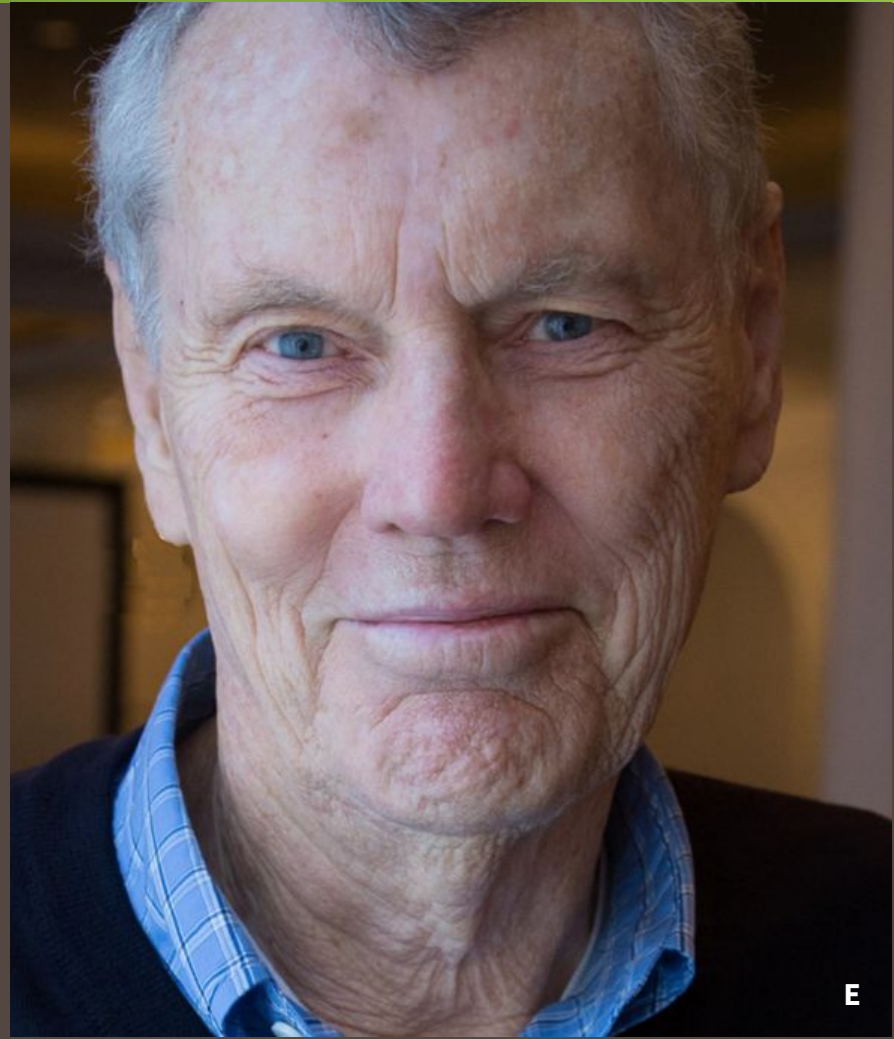
**Citizens' Climate International**

Shape your world. [CitizensClimate.earth](https://CitizensClimate.earth)

“...I realized that ordinary people like me would have to organize, educate ourselves, give up our hopelessness, and gain the skills to be effective with our government.”

---

*Marshall Saunders, CCL Founder*



# Our Mission

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To build political will  
for a livable world.

To empower people to  
have breakthroughs in  
personal and political  
power.



**Citizens' Climate** Lobby

# Our niche

**We train and support volunteers, organized by ridings, to lobby their parliamentarians and build political will for improvements to the Greenhouse Gas Pollution Pricing Act.**

**We have been meeting monthly and providing our volunteers with actions since September 2010.**



**Citizens' Climate Lobby Canada**



# Our one and only rule

**Respect,  
admiration,  
and gratitude  
for service**



# Our Values



**Focus**



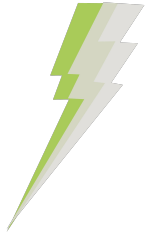
**Integrity**



**Optimism**



**Diversity**



**Personal Power**



**Relationships**



**Nonpartisan**

# Five Levers of Political Will

**Media**

**Lobby**

**Grasstops**

Tabling

**Grassroots**

Presentations

**Group & Volunteer Development**

Monthly Meetings, Training, Hospitality

# Canada's Carbon Pricing Timeline



# 3 Explicit Ways to Price GHG pollution

**Cap and Trade (ETS)**  
(QC, NS?)

**Carbon Tax**  
(PEI, NB, BC, the Territories)

**Climate Income / Carbon Fee and Dividend**

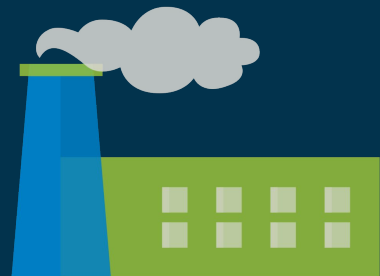
Federal Greenhouse Gas Pollution Pricing Act 2019

“Back Stop” Policy and it applies to AB, SK MB, ON, and NS (2023)

# Climate Income / Carbon Fee and Dividend

Federal Greenhouse Gas Pollution Pricing Act 2019

“Back Stop” Policy and it applies to AB, SK, MB, ON & ns (2023)



Canada is engaging with EU & Chile on CBAMS

# The Federal Backstop Program for Carbon Pricing in the Greenhouse Gas Pollution Pricing Act”



## Overview of the federal backstop

### FUEL PRODUCTION AND DISTRIBUTION



Apr 1/22- Mar 31/23  
\$50/t CO<sub>2</sub>e  
Gasoline: 11 ¢/L

- 1) 90% fees collected returned to households.
- 2) The other 10% goes to Schools, Hospitals Municipalities and Universities.
- 3) 80% of households come out ahead.
- 4) Rural and remote households get a bonus
- 5) Canadian farms have separate fee and rebate system for farm fuels.

FUEL  
DELIVERY



FUEL CONSUMPTION  
& HEATING FUEL

- Consumers do not pay the fuel charge directly to the federal government

- Fuel price paid by consumers may have costs of the fuel charge embedded



OBPS FACILITY

- Registered OBPS facilities would generally not pay the charge on fuels that they purchase

- Instead, would be subject to the carbon price on the portion of emissions above a facility emissions limit

# ESTIMATED RESULTS OF CANADA'S GHG POLLUTION PRICING ACT



## PRICING POLLUTION IN PERSPECTIVE

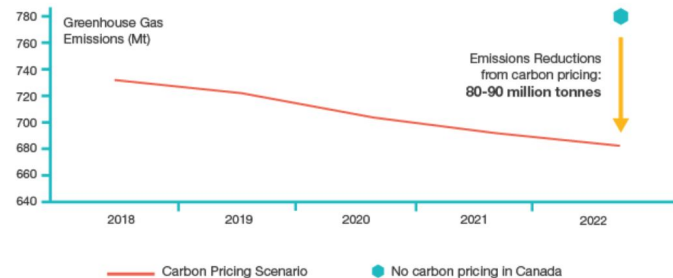
**CLEAN FUEL  
STANDARD**  
30 MT  
(2030)

**COAL  
PHASE-OUT**  
16 MT  
(2030)

**METHANE  
REGULATIONS**  
21 MT  
(2025)

**CARBON PRICING**  
80-90 MT  
(2022)

## PROJECTED GREENHOUSE GAS EMISSIONS IN CANADA WITH AND WITHOUT CARBON PRICING



# Saves Lives



Fossil fuel air pollution was responsible for more than **8 million deaths** worldwide in 2018 = **18% of all global deaths**.

A couple is seen from behind, sitting on a wooden bench. They are looking out over a beach scene at sunset or sunrise. The ocean is on the left, and a sandy beach with several people is on the right. In the background, there are some houses. The overall mood is peaceful and contemplative.

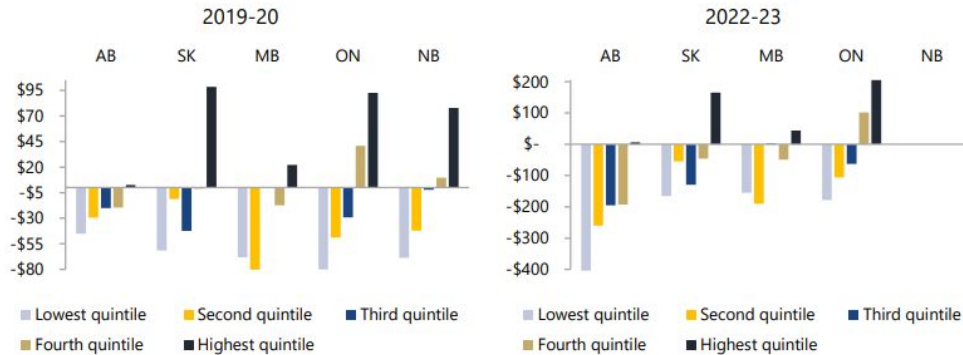
# Puts Money in Your Pocket

The money collected from the carbon fee is given as a dividend or “climate income” payment to every person to **spend with no restrictions**. Most low and middle income people will **come out financially ahead or break even**.

# Parliamentary Budget Office Data

Summary Figure 2

Quintile distribution of household carbon cost net of rebate



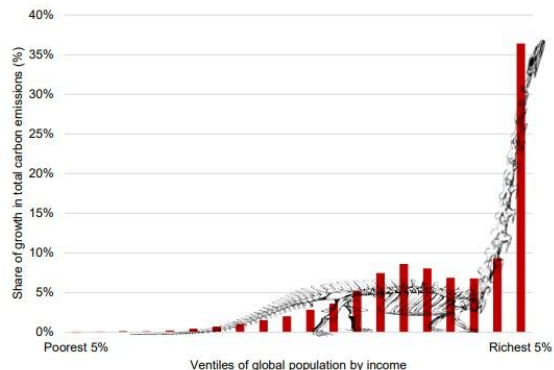
Source: PBO calculations.

Notes: Negative cost means rebates exceed the gross household carbon costs.

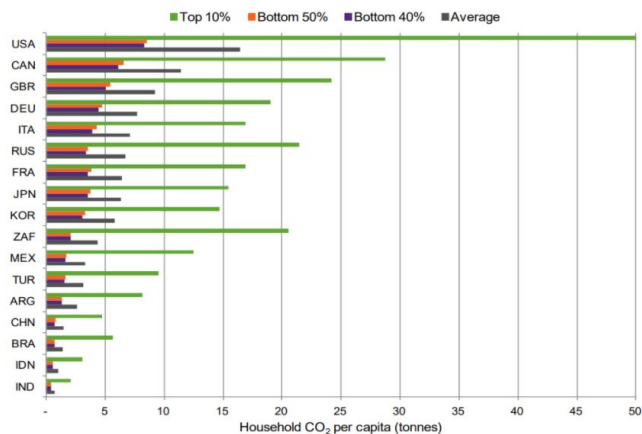
New Brunswick's proposed fuel charge would replace the federal fuel charge in 2020-2021.



# WE CAN CUT GHGS AND REDUCE INCOME EQUALITY TOO



<https://www.sei.org/publications/the-carbon-inequality-era/>



<https://policy-practice.oxfam.org.uk/publications/extreme-carbon-inequality-why-the-paris-climate-deal-must-put-the-poorest-lowes-582545>

Policy Brief | Published: 29 November 2021

CLIMATE POLICY

## Protecting the poor with a carbon tax and equal per capita dividend

Mark Budolfson , Francis Dennig, Frank Erickson, Simon Feindt, Maddalena Ferranna, Marc Fleurbaey, David Klenert, Ulrike Kornek, Kevin Kuruc, Aurélie Méjean, Wei Peng, Noah Scovronick , Dean Spears, Fabian Wagner & Stéphane Zuber

*Nature Climate Change* 11, 1025–1026 (2021) | [Cite this article](#)

335 Accesses | 103 Altmetric | [Metrics](#)

**We find that if all countries adopt the necessary uniform global carbon tax and then return the revenues to their citizens on an equal per capita basis, it will be possible to meet a 2 °C target while also increasing wellbeing, reducing inequality and alleviating poverty. These results indicate that it is possible for a society to implement strong climate action without compromising goals for equity and development.**

<https://www.nature.com/articles/s41558-021-01228-x>



# Net Zero by 2050

Climate Income is the **single most powerful tool** we have to get us to net zero by **2050.**

# EnROADS

A cutting-edge simulation model to test climate solutions and generate climate scenarios for the future.

## Global impact of

- ★ Removing Fossil Fuel Subsidies
- ★ Subsidizing Clean Energy
- ★ Maximizing Tree Growth
- ★ Carbon Pricing

## On

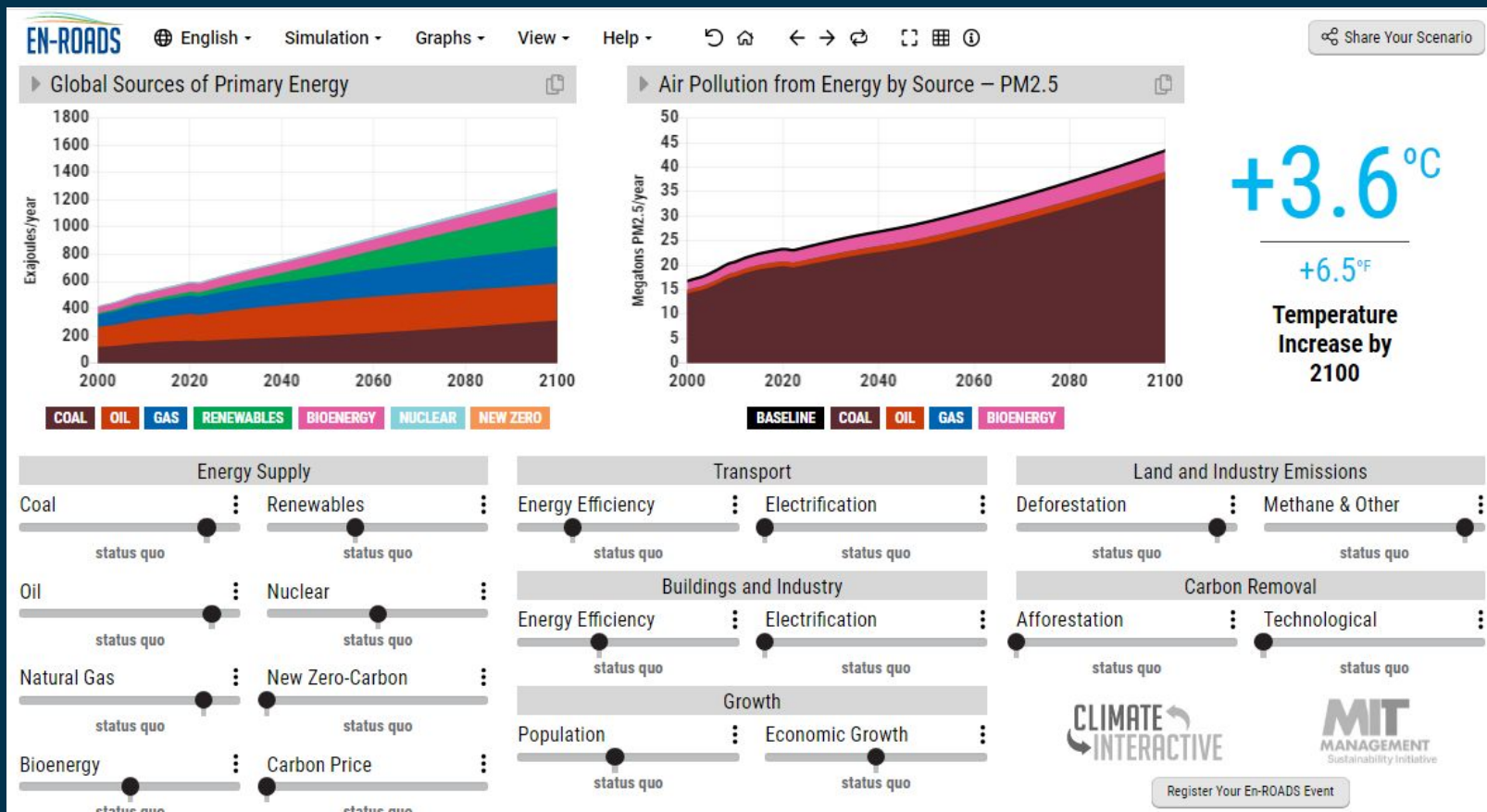
- ★ Global Primary Sources of Energy
- ★ Air pollution
- ★ Global Temperatures



[climateinteractive.org](https://climateinteractive.org)  
[en-roads.org](https://en-roads.org)

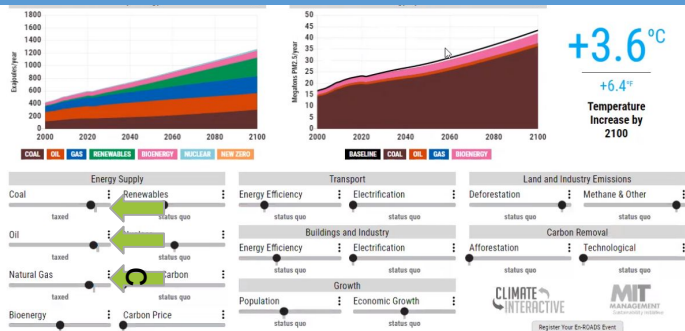


# Baseline Global Scenario

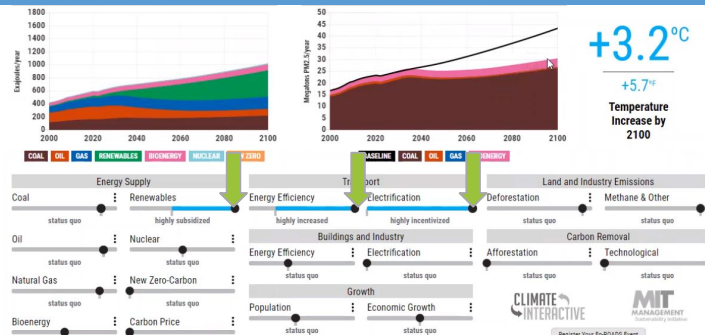


# EnROADs Carbon Pricing vs Other Policies

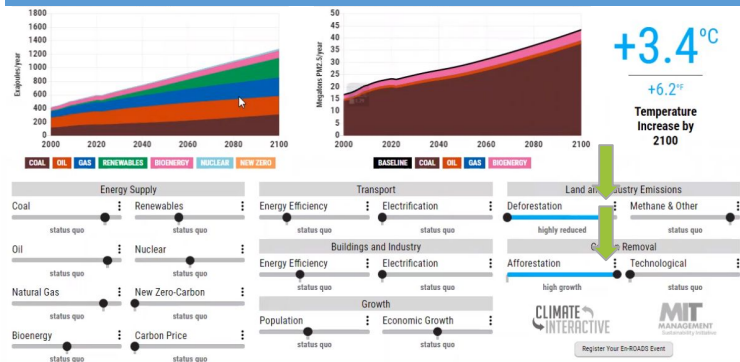
## Removing all fossil fuel subsidies globally



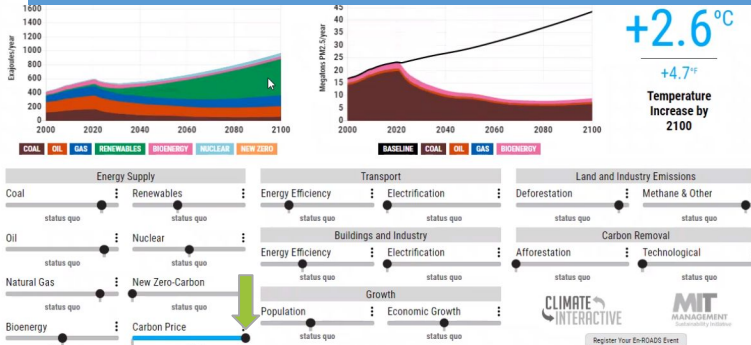
## Maximizing clean energy subsidies



## Maximizing Tree Growth



## Maximizing carbon pricing



# Research Your Parliamentarian

**Update or write an MP Bio. Get to know your MP and find something you can appreciate them for. Search their websites, their social media, and the Hansard.**

**Be sure to sign-up to receive alerts at [openparliament.ca](https://openparliament.ca)**

**Importantly, include contact information and the name of the politicians' staffers.**

**Share it with your team.**



# Securing the appointment

**Phone and then email. If need be, leave a voicemail and follow it up with an email.**

**If you are a constituent, identify yourself as one.**

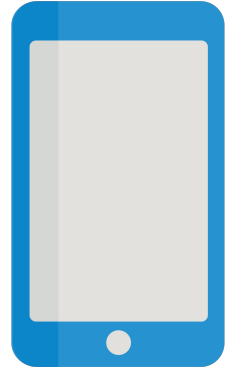
**Identify other constituents that will be with you.**

**Be sure to mention you are with Citizens' Climate Lobby Canada.**

**Protip: Give the parliamentarian/staffer a deadline to respond.**

**There are scripts in the action sheets.**

**It is not too late to invite your parliamentarians.**



# General Script for securing an appointment

**Appreciation MP and staff's service to your community and Canada.**

**Identify who you are, including that you are a member of Citizens' Climate Lobby Canada.**

**Identify yourself as a constituent.**

**State briefly what you like to discuss with the parliamentarian. The more focused you are the better.**



# Practicing Meeting with a Politician

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# Discussion

**We are citizen  
lobbyists not experts.  
How do they differ  
and what does that  
mean for your tactics  
when lobbying?**



# Our Spring 2023 Lobbying Asks

## You pick and choose which one to lobby for

Since 2010, Citizens' Climate Lobby Canada has lobbied for a revenue-neutral, economy-wide rising carbon price that includes a carbon border adjustment mechanism (CBAM). The carbon price must be applied upstream with minimal, principled exceptions, and with dividends equitably returned to households. Given the urgency of the crisis and the evidence at hand we are demanding that our parliamentarians:

1. Follow the European Union's lead in implementing a CBAM by 2026. To prepare for CBAM, Canada's carbon pricing policies must be harmonized in terms of the price of carbon pollution, coverage (GHG emissions and sources of emissions) and transparency.
2. Study the appropriate rate of increasing the carbon price beyond 2030 to provide certainty so that households, business and industry can plan accordingly.
3. Request that the Parliamentary Budget Officer in future reports on the impact of the federal carbon pricing on households take into account the social cost of carbon, and the economic benefits of carbon pricing as well as Canada's entire suite of climate policies on households compared to doing nothing.
4. Educate impacted Canadians about the rebates they receive under the GGPPA's Fuel Charge in provinces where it applies. Most households that receive the rebates are unaware that they realize financial gains from carbon pricing.
5. (a) Move methane-gas-powered electricity from the Output-Based Pricing System into the Fuel Charge section of the Greenhouse Gas Pollution Pricing Act (GGPPA).  
(b) Enact the new Clean Electricity Regulations by December 2023 and ensure that they effectively disincentivize the construction and operation of unabated methane-fired electricity plants.
6. Our volunteers in Quebec request that Members of the National Assembly strengthen the Carbon Market in line with our 2030 obligations. In addition to reducing the number of emission permits, the number of covered emissions and floor price must rise. Additionally we strongly recommend a cap on emissions. In fact, seven out ten Canadians support a cap on emissions. A cap is necessary to maintain geographical and sectoral balance in Canada's economy as we transition to net-zero.
7. Lastly, we are calling on our parliamentarians to explore Senator Rosa Galvez's Bill S-243, An Act to enact the Climate-Aligned Finance Act (CAFA) and to make related amendments to other Acts. At this time we are asking our parliamentarians to review it, consider supporting it or possibly championing parts or all of it.

# Motivational Interviewing

A person-centered interviewing style for eliciting behavior change by helping people to explore, find common ground and overcome obstacles and move forward together.

## BASIC STEPS

1. Get permissions to start a topic.
2. Ask how, who, what, when and where questions. Avoid why questions.
3. Get the other person talking. Your MP should be doing most of the talking.



# Responding to Complex Requests

**Problem:** Occasionally, Parliamentarians to request something that is not always suitable for a group to conduct alone or should even been done in the 1st place.

**Solution:** If a Parliamentarian asks your group to do something that is a complex project that goes beyond the five levers of political will and/or requires help of the national office and the other CCL groups to be successful, join the monthly CCL Canada calls to get feedback first before you start the project.

# Roles in Your Meeting

- Lobby Lead
- Liaison
- Appreciator
- Time Monitor
- Notetaker
- Discussion
- Asker
- Deliverer
- Follow-up
- Photographer
- Observer



These are suggestions,  
be flexible. Be ready to  
assume multiple roles.  
Encourage everyone  
to participate in the  
discussion.



# Basic Meeting Outline

## Beginning

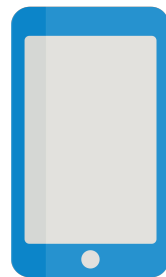
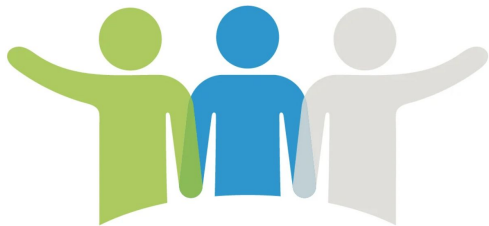
thanks, how much time, intros, appreciation, state our purpose and ask.

## Middle

exchange thoughts, MI questions, listening for values, and moving MP forward.

## End

clarify supporting ask(s), plans for follow-up, photo, and thank them for time.



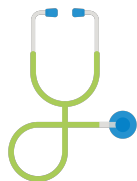
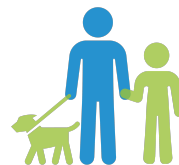
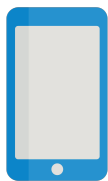
# Role Play a Meeting

- Identify the “Lobby Lead”
- Settle on who you plan to lobby
- “Lobby Lead” facilitates assignment of roles and your team’s meeting plan
- Come up with 2 or 3 Motivational Interviewing questions
- Make sure everyone has a role and participates
- Role play
- Debrief As A Group

# Debrief

- What was effective?
- What would you change?
- Biggest takeaway?

# ICONS



# Thank You!

# Merci !



Citizens' Climate Lobby

[www.citizensclimatelobby.org](http://www.citizensclimatelobby.org)





Shape your  
world.

# Major new voluntary commitments at COP

## FACT

Countries with more than  
75% of global trade to  
develop green commodities

## Nature, People, Planet

Multilateral development  
banks will foster  
nature-positive policy +  
investment

## The Fossil Fuel Non-Proliferation Treaty Growing

## China and USA Working Together

## The Beyond Oil and Gas Alliance

## The Glasgow Climate Pact They said the “F” word

## PM Mia Mottley’s Speech

Barbados PM boldly demanded  
quantitative easing

## COP 26 WHO Health Programme 50 countries

## Finance Ministers for Climate Over 60 countries

## DREAM Danish Research Institute for Economic Analysis and Modeling



Shape your  
world.

# Major new voluntary commitments at COP

**Powering Past Coal  
Alliance**  
48 countries

**Regen 10**  
Regen Ag for 500  
million farmers

**AIM4C**  
30 countries to work on  
accelerating sustainable  
agriculture with \$4 billion in  
new funding

**Methane Pledge**  
105 nations to cut  
emissions 30 x 30

**Ending  
Deforestation**  
More than 100  
countries, 91% of  
forests, \$19.2 billion

**Zero Emissions  
Transport**  
More than 100 nations,  
cities, states, and  
businesses

**Clydebank Shipping  
Declaration**  
19 Countries sign up to  
zero-emissions shipping  
routes

**Voluntary Carbon  
Markets Integrity  
Initiative (VCMII)**

**Glasgow Financial  
Alliance for Net Zero**  
\$130 trillion AUM

**Climate Income  
discussed in a high  
level meeting**

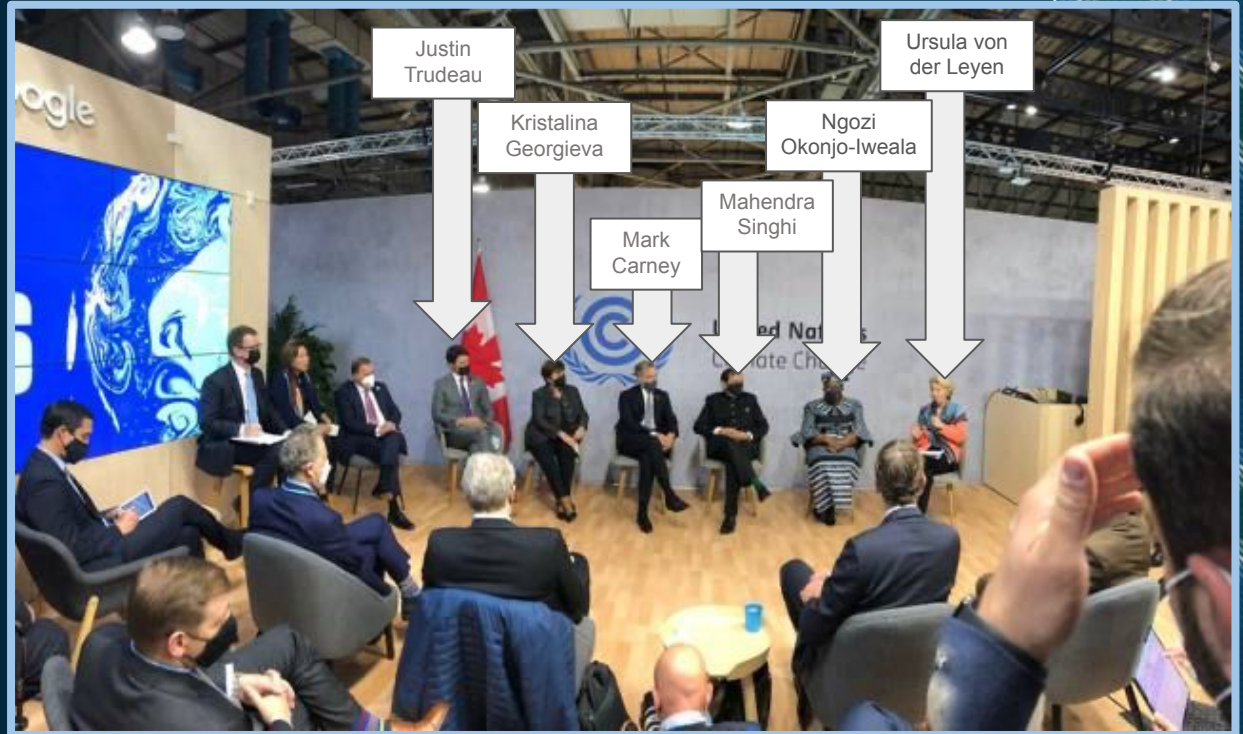


Shape your  
world.

# COP 26 High-Level carbon pricing dialogue

Highest-level discussion ever at COP of:

- climate income
- border adjustments
- trade as enforcement
- floor price
- Special Drawing Rights at the IMF to vastly expand climate finance
- non-market approaches





Shape your  
world.

# We are pushing downhill now

Finance Ministers for  
Climate  
Over 60 countries

DREAM  
Danish Research Institute  
for Economic Analysis and  
Modeling

***"Progress on climate policy and the transformation  
of the economy will not be linear."***

- an economist at COP 26 in a session about the Finance Ministers for Climate



# We are pushing downhill now

**Bloomberg Green**

Finance

## Wall Street's \$22 Trillion Carbon Time Bomb

It's not just the moral imperative of dumping fossil-fuel producers anymore. Now it's a matter of financial health.

By [Tim Quinson](#) +Follow

November 24, 2021, 6:00 AM EST

<https://www.bloomberg.com/news/articles/2021-11-24/wall-street-faces-a-22-trillion-carbon-time-bomb-green-insight>

nature  
energy

ARTICLES

<https://doi.org/10.1038/s41560-021-00934-2>

Check for updates

## Reframing incentives for climate policy action

J.-F. Mercure<sup>1,2,3</sup>✉, P. Salas<sup>2,4</sup>, P. Vercoolen<sup>1,3</sup>, G. Semieniuk<sup>5,6</sup>, A. Lam<sup>2,7</sup>, H. Pollitt<sup>2,3</sup>, P. B. Holden<sup>8</sup>, N. Vakilifard<sup>8</sup>, U. Chewpreecha<sup>3</sup>, N. R. Edwards<sup>2,8</sup> and J. E. Vinuales<sup>2</sup>

A key aim of climate policy is to progressively substitute renewables and energy efficiency for fossil fuel use. The associated rapid depreciation and replacement of fossil-fuel-related physical and natural capital entail a profound reorganization of industry value chains, international trade and geopolitics. Here we present evidence confirming that the transformation of energy systems is well under way, and we explore the economic and strategic implications of the emerging energy geography. We show specifically that, given the economic implications of the ongoing energy transformation, the framing of climate policy as economically detrimental to those pursuing it is a poor description of strategic incentives. Instead, a new climate policy incentives configuration emerges in which fossil fuel importers are better off decarbonizing, competitive fossil fuel exporters are better off flooding markets and uncompetitive fossil fuel producers—rather than benefitting from ‘free-riding’—suffer from their exposure to stranded assets and lack of investment in decarbonization technologies.

<https://www.nature.com/articles/s41560-021-00934-2.pdf>

Additional Photos



*"I have worn these sandals for many a summer, even though I may feel that I am not worthy to stand in the shoes of so great a man. It was my fate to be the antagonist of a man for whom, even then, I had the highest respect".*

*"J'ai porté ces sandales pendant de nombreux étés, même si je pense que je ne suis pas digne de me mettre à la place d'un si grand homme. C'était mon destin d'être l'antagoniste d'un homme pour qui, même alors, j'avais le plus grand respect".*

*-Jan Smuts*

