CCCL Lobby Bootcamp
Canadian version Spring Version
Agenda

1. Introductions
2. The leave behind
3. Lobbying 101
4. Designing your motivational interviewing questions
5. Any questions about June 2
Our solution to climate change? Democracy.

Thank you for being on our team.
Overview

- Citizens’ Climate Lobby established in **2007**
- **149** active chapters outside USA
- Outside the USA, **20,329** supporters in **194** countries, with **50** countries with active CCI chapters and 26 countries with developing nodes
- Canada joined in 2010. Australia and Sweden in 2013. By 2015, went global
“...I realized that ordinary people like me would have to organize, educate ourselves, give up our hopelessness, and gain the skills to be effective with our government.”

Marshall Saunders, CCL Founder
Our Mission

To build political will for a livable world.

To empower people to have breakthroughs in personal and political power.
Our niche

We train and support volunteers, organized by ridings, to lobby their parliamentarians and build political will for improvements to the Greenhouse Gas Pollution Pricing Act. We have been meeting monthly and providing our volunteers with actions since September 2010.
Our one and only rule

Respect, admiration, and gratitude for service
Our Values

Focus

Integrity

Optimism

Diversity

Personal Power

Relationships

Nonpartisan
Five Levers of Political Will

Media

Lobby

Grasstoppers

Tabling

Grassroots

Presentations

Group & Volunteer Development
Monthly Meetings, Training, Hospitality
Canada’s Carbon Pricing Timeline

1. October 2015: Trudeau & Liberals form gov’t
2. October 2016: Pan-Canadian Framework
3. October 23, 2018: Federal policy announced
4. March 2019: Dividends returned in our income tax
   ON, MB, SK and AB
5. April 2019: Carbon Fees begin
8. March 2021: Survives Supreme Court Challenge
9. June 2021: Climate Accountability Laws
10. Sept 2021: Survives another Federal election
3 Explicit Ways to Price GHG pollution

- **Cap and Trade (ETS)**
  - (QC, NS?)

- **Carbon Tax**
  - (PEI, NB, BC, the Territories)

- **Climate Income / Carbon Fee and Dividend**
  - Federal Greenhouse Gas Pollution Pricing Act 2019
  - “Back Stop” Policy and it applies to AB, SK, MB, ON, and NS (2023)
Climate Income / Carbon Fee and Dividend

Federal Greenhouse Gas Pollution Pricing Act 2019

“Back Stop” Policy and it applies to AB, SK, MB, ON & ns (2023)

Canada is engaging with EU & Chile on CBAMS
The Federal Backstop Program for Carbon Pricing in the 
Greenhouse Gas Pollution Pricing Act”

Overview of the federal backstop

**Fuel Production and Distribution**

- Fuel production and distribution
- Apr 1/22 - Mar 31/23
- $50/t CO2e
- Gasoline: 11 ¢/L

1) 80% fees collected returned to households.
2) The other 10% goes to Schools, Hospitals, Municipalities and Universities.
3) 80% of households come out ahead.
4) Rural and remote households get a bonus
5) Canadian farms have separate fee and rebate system for farm fuels.

**Fuel Consumption & Heating Fuel**

- Consumers do not pay the fuel charge directly to the federal government
- Fuel price paid by consumers may have costs of the fuel charge embedded
- Registered OBPS facilities would generally not pay the charge on fuels that they purchase
- Instead, would be subject to the carbon price on the portion of emissions above a facility emissions limit

ESTIMATED RESULTS OF CANADA’s GHG POLLUTION PRICING ACT

PROJECTED GREENHOUSE GAS EMISSIONS IN CANADA WITH AND WITHOUT CARBON PRICING

Emissions Reductions from carbon pricing: 80-90 million tonnes

Fossil fuel air pollution was responsible for more than 8 million deaths worldwide in 2018 = 18% of all global deaths.
The money collected from the carbon fee is given as a dividend or “climate income” payment to every person to spend with no restrictions. Most low and middle income people will come out financially ahead or break even.
Parliamentary Budget Office Data

Summary Figure 2: Quintile distribution of household carbon cost net of rebate

2019-20

2022-23

Source: PBO calculations.
Notes: Negative cost means rebates exceed the gross household carbon costs. New Brunswick’s proposed fuel charge would replace the federal fuel charge in 2020-2021.

WE CAN CUT GHGS AND REDUCE INCOME EQUALITY TOO

We find that if all countries adopt the necessary uniform global carbon tax and then return the revenues to their citizens on an equal per capita basis, it will be possible to meet a 2°C target while also increasing wellbeing, reducing inequality and alleviating poverty. These results indicate that it is possible for a society to implement strong climate action without compromising goals for equity and development.
Net Zero by 2050

Climate Income is the single most powerful tool we have to get us to net zero by 2050.
EnROADS

A cutting-edge simulation model to test climate solutions and generate climate scenarios for the future.

Global impact of
★ Removing Fossil Fuel Subsidies
★ Subsidizing Clean Energy
★ Maximizing Tree Growth
★ Carbon Pricing

On
★ Global Primary Sources of Energy
★ Air pollution
★ Global Temperatures

climateinteractive.org
en-roads.org
Baseline Global Scenario

The EN-ROADS model demonstrates the impact of various energy sources and their contributions to global warming by 2100. Key metrics include:

- Global Sources of Primary Energy:
  - Coal, Oil, Gas, Renewables, Bioenergy, Nuclear, New Zero

- Air Pollution from Energy by Source – PM2.5:
  - Baseline, Coal, Oil, Gas, Bioenergy

- Temperature Increase by 2100:
  +3.6°C (+6.5°F)
Removing fossil fuel subsidies globally

Maximizing carbon pricing

Maximizing clean energy subsidies

Maximizing tree growth
Research Your Parliamentarian

Update or write an MP Bio. Get to know your MP and find something you can appreciate them for. Search their websites, their social media, and the Hansard.

Be sure to sign-up to receive alerts at openparliament.ca

Importantly, include contact information and the name of the politicians’ staffers.

Share it with your team.
Securing the appointment

Phone and then email. If need be, leave a voicemail and follow it up with an email.

If you are a constituent, identify yourself as one.

Identify other constituents that will be with you.

Be sure to mention you are with Citizens’ Climate Lobby Canada.

Protip: Give the parliamentarian/staffer a deadline to respond.

There are scripts in the action sheets.

It is not too late to invite your parliamentarians.
General Script for securing an appointment

Appreciation MP and staff’s service to your community and Canada.

Identify who you are, including that you are a member of Citizens’ Climate Lobby Canada.

Identify yourself as a constituent.

State briefly what you like to discuss with the parliamentarian. The more focused you are the better.
Practicing Meeting with a Politician
We are citizen lobbyists not experts. How do they differ and what does that mean for your tactics when lobbying?
Our Spring 2023 Lobbying Asks
You pick and choose which one to lobby for

Since 2010, Citizens’ Climate Lobby Canada has lobbied for a revenue-neutral, economy-wide rising carbon price that includes a carbon border adjustment mechanism (CBAM). The carbon price must be applied upstream with minimal, principled exceptions, and with dividends equitably returned to households. Given the urgency of the crisis and the evidence at hand we are demanding that our parliamentarians:

1. Follow the European Union’s lead in implementing a CBAM by 2026. To prepare for CBAM, Canada’s carbon pricing policies must be harmonized in terms of the price of carbon pollution, coverage (GHG emissions and sources of emissions) and transparency.
2. Study the appropriate rate of increasing the carbon price beyond 2030 to provide certainty so that households, business and industry can plan accordingly.
3. Request that the Parliamentary Budget Officer in future reports on the impact of the federal carbon pricing on households take into account the social cost of carbon, and the economic benefits of carbon pricing as well as Canada’s entire suite of climate policies on households compared to doing nothing.
4. Educate impacted Canadians about the rebates they receive under the GGPPA’s Fuel Charge in provinces where it applies. Most households that receive the rebates are unaware that they realize financial gains from carbon pricing.

5. (a) Move methane-gas-powered electricity from the Output-Based Pricing System into the Fuel Charge section of the Greenhouse Gas Pollution Pricing Act (GGPPA).
   (b) Enact the new Clean Electricity Regulations by December 2023 and ensure that they effectively disincentivize the construction and operation of unabated methane-fired electricity plants.
6. Our volunteers in Quebec request that Members of the National Assembly strengthen the Carbon Market in line with our 2030 obligations. In addition to reducing the number of emission permits, the number of covered emissions and floor price must rise. Additionally we strongly recommend a cap on emissions. In fact, seven out ten Canadians support a cap on emissions. A cap is necessary to maintain geographical and sectoral balance in Canada’s economy as we transition to net-zero.
7. Lastly, we are calling on our parliamentarians to explore Senator Rosa Galvez’s Bill S-243, An Act to enact the Climate-Aligned Finance Act (CAFA) and to make related amendments to other Acts. At this time we are asking our parliamentarians to review it, consider supporting it or possibly championing parts or all of it.
Motivational Interviewing

A person-centered interviewing style for eliciting behavior change by helping people to explore, find common ground and overcome obstacles and move forward together.

**BASIC STEPS**

1. Get permissions to start a topic.
3. Get the other person talking. Your MP should be doing most of the talking.
**Problem:** Occasionally, Parliamentarians request something that is not always suitable for a group to conduct alone or should even been done in the 1st place.

**Solution:** If a Parliamentarian asks your group to do something that is a complex project that goes beyond the five levers of political will and/or requires help of the national office and the other CCL groups to be successful, join the monthly CCL Canada calls to get feedback first before you start the project.
Roles in Your Meeting

- Lobby Lead
- Liaison
- Appreciator
- Time Monitor
- Notetaker
- Discussion
- Asker
- Deliverer
- Follow-up
- Photographer
- Observer

These are suggestions, be flexible. Be ready to assume multiple roles. Encourage everyone to participate in the discussion.
Basic Meeting Outline

Beginning
thanks, how much
time, intros, appreciation, state our purpose and ask.

Middle
exchange thoughts, MI questions, listening for values, and moving MP forward.

End
clarify supporting ask(s), plans for follow-up, photo, and thank them for time.
Role Play a Meeting

- Identify the “Lobby Lead”
- Settle on who you plan to lobby
- “Lobby Lead” facilitates assignment of roles and your team’s meeting plan
- Come up with 2 or 3 Motivational Interviewing questions
- Make sure everyone has a role and participates
- Role play
- Debrief As A Group
Debrief

● What was effective?

● What would you change?

● Biggest takeaway?
Thank You!
Merci !
Major new voluntary commitments at COP

**FACT**
Countries with more than 75% of global trade to develop green commodities

**Nature, People, Planet**
Multilateral development banks will foster nature-positive policy + investment

**The Fossil Fuel Non-Proliferation Treaty**
Growing

**China and USA Working Together**

**The Beyond Oil and Gas Alliance**

**The Glasgow Climate Pact**
They said the “F” word

**PM Mia Mottley’s Speech**
Barbados PM boldly demanded quantitative easing

**COP 26 WHO Health Programme**
50 countries

**Finance Ministers for Climate**
Over 60 countries

**DREAM**
Danish Research Institute for Economic Analysis and Modeling
Major new voluntary commitments at COP

- **Powering Past Coal Alliance**
  - 48 countries

- **Regen 10**
  - Regen Ag for 500 million farmers

- **AIM4C**
  - 30 countries to work on accelerating sustainable agriculture with $4 billion in new funding

- **Methane Pledge**
  - 105 nations to cut emissions 30 x 30

- **Ending Deforestation**
  - More than 100 countries, 91% of forests, $19.2 billion

- **Zero Emissions Transport**
  - More than 100 nations, cities, states, and businesses

- **Clydebank Shipping Declaration**
  - 19 Countries sign up to zero-emissions shipping routes

- **Voluntary Carbon Markets Integrity Initiative (VCMII)**

- **Glasgow Financial Alliance for Net Zero**
  - $130 trillion AUM

- **Climate Income**
  - Discussed in a high level meeting
COP 26 High-Level carbon pricing dialogue

Highest-level discussion ever at COP of:

- climate income
- border adjustments
- trade as enforcement
- floor price
- Special Drawing Rights at the IMF to vastly expand climate finance
- non-market approaches

https://www.youtube.com/watch?v=HMFnbU-wang&t=847s
We are pushing downhill now

"Progress on climate policy and the transformation of the economy will not be linear."

- an economist at COP 26 in a session about the Finance Ministers for Climate
We are pushing downhill now

**Bloomberg Green**

Finance

**Wall Street’s $22 Trillion Carbon Time Bomb**

It’s not just the moral imperative of dumping fossil-fuel producers anymore. Now it’s a matter of financial health.

By Tim Quinson +Follow
November 24, 2021, 6:00 AM EST


**Reframing incentives for climate policy action**


A key aim of climate policy is to progressively substitute renewables and energy efficiency for fossil fuel use. The associated rapid depreciation and replacement of fossil-fuel-related physical and natural capital entail a profound reorganization of industry value chains, international trade and geopolitics. Here we present evidence confirming that the transformation of energy systems is well under way, and we explore the economic and strategic implications of the emerging energy geography. We show specifically that, given the economic implications of the ongoing energy transformation, the framing of climate policy as economically detrimental to those pursuing it is a poor description of strategic incentives. Instead, a new climate policy incentives configuration emerges in which fossil fuel importers are better off decarbonizing, competitive fossil fuel exporters are better off flooding markets and uncompetitive fossil fuel producers—rather than benefiting from “free-riding”—suffer from their exposure to stranded assets and lack of investment in decarbonization technologies.

https://www.nature.com/articles/s41560-021-00934-2.pdf
Additional Photos
“I have worn these sandals for many a summer, even though I may feel that I am not worthy to stand in the shoes of so great a man. It was my fate to be the antagonist of a man for whom, even then, I had the highest respect.”

“J’ai porté ces sandales pendant de nombreux étés, même si je pense que je ne suis pas digne de me mettre à la place d’un si grand homme. C’était mon destin d’être l’antagoniste d’un homme pour qui, même alors, j’avais le plus grand respect”.

-Jan Smuts