



Getting your group ready to lobby in May

1. Identify your local MPs and which of them you plan to lobby. If you have multiple MPs, set up a google doc to track things.
2. For each MP, parse out 3 roles within your group:
Lobby Lead: this person makes sure everything gets done and that everyone in the team has a role.
MP Liaison: this person sends the heads-up email to the MP this month (see Action #3 below) and books the meeting in mid-April (as per the future Action Sheet).
MP Bio: this person updates or writes an MP bio, shares it with the team and stores it (See addendum).
3. Reinforce your knowledge by brushing up on the current state of Canadian climate policy, your MPs' positions, their party's key positions, and CCL's positions
4. If anyone in your group has not had a recent Canadian Climate Advocate Training (CAT) encourage them to book a training. Direct them to our monthly CAT sessions, including the upcoming ones on April 5th, or [watch a recording online](#). Here are the [ever-evolving Canadian CAT slides](#). It is highly recommended that **all group leaders** get refresher CAT training on lobbying, especially those who do not attend our regularly scheduled monthly calls. The previous Climate Advocate Training is no longer applicable as our focus has deepened deep into carbon pricing legislation.
5. Leverage the [MP Meeting Template](#) as a tool to plan for the meeting and perhaps start thinking about the roles you each play in your meeting (see below)

Reminder: we are lobbying our own federal parliamentarians (MPs) and not our provincial parliamentarians in May. Provincial lobbying will most likely happen in September.

Roles in Your Meeting

- Lobby Lead
- Liaison
- Appreciator
- Time Monitor
- Notetaker
- Discussion
- Asker
- Deliverer
- Follow-up
- Photographer



These are suggestions, be flexible. Be ready to assume multiple roles. Encourage everyone to participate in the discussion.



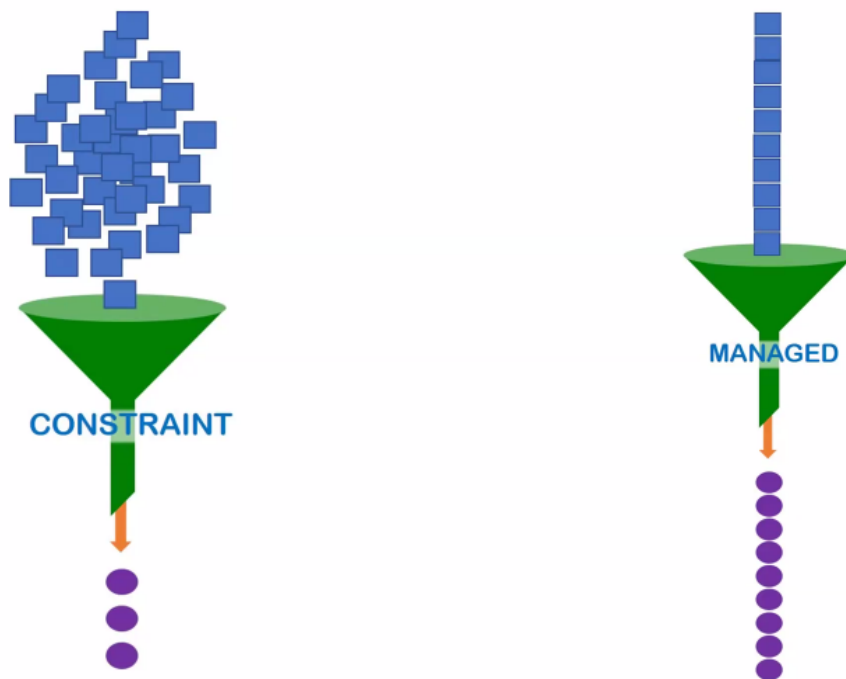
Register your lobbying appointment - especially if you want help or want to help others

First, appoint someone in your CCL group to arrange lobbying appointment with your MP. After that person secures the lobbying appointment, please register the lobbying here:

https://docs.google.com/forms/d/e/1FAIpQLSdISyrvVyz8Xe7U20EtiwpHB8Eaa0olwi68MOEVGf8czfol2Q/viewform?usp=sf_link

Please only arrange lobbying appointments with your own MP.

Thank you so much for registering your lobbying appointments in a timely manner. This managed flow of information helps us immensely in making order out of chaos, and organized activists get noticed by politicians. This is a great illustration of what we are trying to achieve = efficiency = time for all of us to savour the planet, so we can save it.



Scripts

Phone Script Outline

- Introduce yourself as a constituent in *[insert name of electoral district]*
- Express authentic appreciation for something the politician has done lately.
- Introduce CCL Canada:
 - Non-partisan, volunteer-led, not-for-profit
 - Focused on advocating for a Carbon Fee and Dividend policy — a policy which is non-partisan, effective, and economically efficient
 - Over 40 chapters, representing over 120 ridings in Canada
- On the week of May 2nd, CCL volunteers from across the country will be meeting with our Members of Parliament to hear their thoughts on current climate policy and carbon pricing in Canada, and to work on shared goals for tackling the climate crisis together
- We would like to schedule a meeting for sometime in May
- Inform the staff you will be emailing soon after as well. Be sure to get the best email handle for the staffer.
- Thank them

Script for securing an appointment

Appreciation MP and staff's service to your community and Canada.

Identify who you are, including that you are a member of Citizens' Climate Lobby Canada.

Identify yourself as a constituent if applicable.

State briefly what you like to discuss with the parliamentarian. The more focused you are the better.



Email Script Outline

Dear *[insert Title and Name of Parliamentarian]*,

I am a constituent of yours in *[insert name of electoral district]*. I volunteer with a group called Citizens' Climate Lobby Canada ("CCL"), which is a non-profit, non-partisan, grassroots advocacy organization that strives to support political will for action against climate change with one particular policy: the Carbon Fee and Dividend. With over 40 active chapters across Canada, representing more than 120 ridings, CCL has been solely focused on supporting this policy since its inception in September 2010.

During the week of May 2nd, 2022, CCL volunteers from across the country will be meeting with our Parliamentarians to hear their thoughts on current climate policy and carbon pricing in Canada, and discuss how we can work on shared goals for tackling the climate crisis together.


We would appreciate meeting with you to hear your views on these topics, and how we can work together to tackle the current climate crisis.

Specifically, we are interested in talking to MP <name of MP> about CCL Canada's Spring 2022 lobbying asks <<link coming soon>>>

My fellow constituents and I are looking forward to having an opportunity to introduce ourselves and get to know you.

Kind regards, *[insert Constituent name]*

Addendum 2 - MP Bios

	<p>MP Bruce Hyer Confederation Building Suite 760, House of Commons Ottawa, Ontario, K1A 0A6 613.996.4971, Assistant: Julie Lansing, (former CCL Canada Intern in 2013 http://www.brucehyer.ca https://www.facebook.com/brucehyer @brucehyer bruce.hyer@parl.gc.ca (NOTE THIS IS A BIO FROM 2014)</p>
<p>Basic Information Family, Religion, Education, Hobbies/Interests Editorials Publications etc</p>	<p>Ecologist, biologist, forester, and businessperson. Worked as a police officer in US. Served as Senior Environmental Analyst for the US Department of Environmental Protection. Worked as a wilderness guide and moved to Northern Ontario to make a business of it. Married, one son (studying in Ottawa). In 1991, he was named a “Citizen of Exceptional Achievement” by the City of Thunder Bay. In 2006, the Sierra Club of Canada named Hyer an “Eco-Olympian Gold” for his conservation work.</p>
<p>Appreciation for</p>	<p>Championing Carbon Fee and Dividend repeatedly in the House of Commons and his commitment to Citizens’ Climate Lobby. Attended our conference 2013 and spoke at it. Attending and speaking again at our 2014 national conference. Educates MPs for us and speaks repeatedly about Carbon Fee and Dividend in the House of Commons.. Knows CCL quite well. Calls himself a CCLer. Been lobbying him since well before CCL formed. Has always preferred carbon fee and dividend to cap and trade.</p>
<p>Parliamentary Information Relevant Committees Relevant Legislation Who do they work with across the aisle?</p>	<p>Introduced Private Members Bill C31: the Climate Change Accountability Act in 2008. Some of us worked with him to help get this passed in the House of Commons in the May 2010 pre-CCL. The bill passed in the House of Commons and then was killed in the Senate by Conservative Senator Pamela Wallin in November 2010 without ever being read in the Senate. Was elected as NDP (2008) became Independent (June 2013) then joined the Greens (late 2013). Sits beside Elizabeth May in the House of Commons.</p>
<p>Positions Energy. Climate. Environment Jobs. Economy. National debt National Defence</p>	<p>Advocate for small business development Advocate for sustainable economic development Green Party Member, votes independently.</p>
<p>Results of 2011 Election</p>	<p>Elected with 49.8% of the vote. The Conservative came 2nd with 29.8% of the vote.</p>
<p>Constituency Information</p>	<p>Thunder Bay Superior North in Northwestern Ontario. Population: 80,702</p>