

Standing Our Ground

CCL Canada January 22, 2022



Agenda

- 1 Land Acknowledgement, Welcome and Introductions
- 2 Celebrating 11.5 years
- 3 Affirming our focus
- 4 Breakouts - celebrate something you did for CCL with others
- 5 The year ahead
- 6 CCL-C National Action Teams

Today's Objectives

Understand
CCL Canada's
niche in Canada
climate
movement

1

Learn some
of our history
at CCL
Canada

2

Prepare to
change the
course of
history in 2022

3

OUR NICHE

We train and support volunteers, organized by ridings, to lobby their parliamentarians and build political will for improvements to the Greenhouse Gas Pollution Pricing Act.

We have been meeting monthly and providing our volunteers with actions since September 2010.

Climate Income

Carbon Fee and Dividend



CCL CANADA 2010-2015

Between 2010 and 2015

- organized 28 chapters in 70 constituencies,
- conducted three national conferences on Parliament Hill and two conference and lobbying days at Queens Park
- lobbied politicians about 250 times,
- documented 865 times our words appeared newspapers.
- we empowered an MP to debate carbon fee and dividend in the House of Commons repeatedly
- produced professional public service announcements that aired on TV in the lead up to election 2015, including during the World Series games



MP Bruce Hyer Tuesday, November 19, 2013



CCL Canada Public Service Announcement



CCL CANADA 2016-2017

Between 2016 and 2017

- we grew to 36 chapters covering 85 ridings
- conducted five national conferences and lobbying days and two provincial conference and lobbying days in Ontario
- lobbied 489 times, recorded 1302 appearances in newspapers
- lovely reception on Parliament Hill in June 2016
- met with the Conservative environment committee in June 2016



CCL CANADA HISTORY MADE IN 2018

In 2018

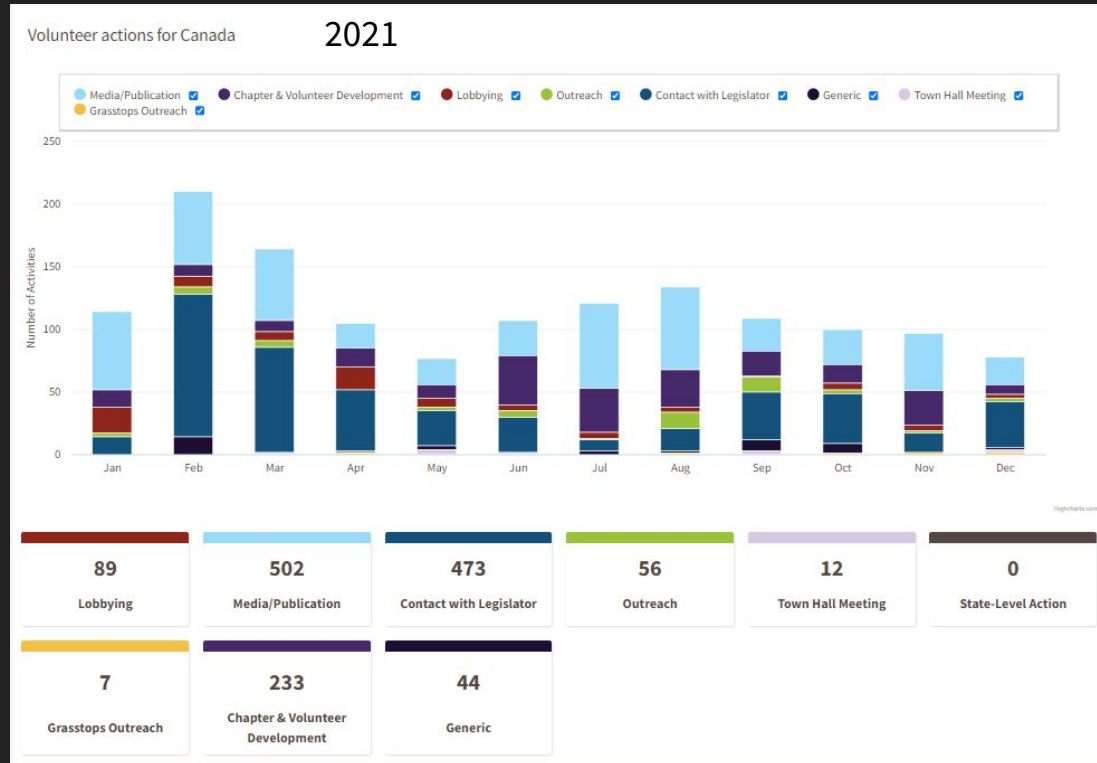
- conducted two national conferences,
- grew to 38 chapters covering about 100 ridings
- 728 appearances in newspapers
- recorded 525 letters sent to parliament.

**WE GOT WHAT
WE LOBBIED
FOR**



CCL Canada: 2019- 2021

- We lobbied for Climate Accountability Laws and improvements to the GGPPA and we got mostly what we asked for
- Two federal elections
- Watched the GGPPA go through the Supreme Court of Canada
- Pandemic struck
- 5 conferences and lobbying days federally and an Ontario Breakfast and lobbying day in 2019 and a Virtual Pan-Canadian Provincial Lobby Day in April 2021
- Lobbied over 120 times per year in 2019 and 2020.
- We grew to 41 active chapters



Share Stories

**In breakout rooms share
your favourite CCL story**



COP 26 High-Level carbon pricing dialogue

Shape your
world.

Highest-level discussion ever
at COP of:

- climate income
- border adjustments
- trade as enforcement
- floor price
- Special drawing rights to vastly expand climate finance
- non-market approaches





Shape your
world.

G7, G20 to push international climate ambition

Published date: 25 November 2021

Share:



The G7 and G20 summits could act as "accelerators" of international climate ambitions, as Germany's incoming government pledges to take on a leading role in international climate policy during Germany's G7 presidency in 2022.

The parties forming Germany's prospective new government, in their coalition agreement presented on 24 November, pledged that Germany will use its G7 presidency to establish climate partnerships, along with an "international climate club" which would be open to all countries.

The parties — the Social Democrat SPD, the Greens and the pro-business FDP — pledged that the new government they will form will aim to strengthen multilateral co-operation "within the scope of the UN's Sustainable Development Goals and the Paris Agreement".



The Road to COP27

Shape your
world.

Jan - CCL and CCI members plan their year

Feb 21 - IPCC Working Group II Report | Impacts, Adaptation and Vulnerability

Mar 28 - IPCC Working Group III Report | Mitigation of Climate Change

Apr - World Bank / IMF Spring Meetings

Apr - CPLC High-Level Assembly

May - Sunday, May 1 to Tuesday, May 3 - CANADIAN CONFERENCE AND LOBBYING DAYS in OTTAWA

May - ICIA Climate Income Forum

May - C7 and the W7

Jun - SB56 mid-year UNFCCC negotiations

Jun - CCL 2022 Annual Conference

Jun - CCI Global Conference and Lobby Days

Sep - UN General Assembly

Sep - Pan-Canadian online conference and lobbying event with our provincial parliamentarians

Oct 3- IPCC AR 6 Synthesis Report | Climate Change 2022

Oct - World Bank / IMF Annual Meetings

Oct - CCI Global Conference and Lobby Days

Nov - COP27 Sharm el-Sheikh, Egypt

G7

G20

WTO

What is your favourite climate policy other than carbon pricing

<https://www.menti.com/8qkutes9eh>

Go to www.menti.com and use the code 4924 0248



The CCL Canada Membership Expectations for 2022

This year, 2022, is a pivotal year for climate action globally and carbon pricing is a keystone policy for the transformation of global energy and financial systems underway. To respect my personal time and the time of my fellow CCLers, focus is key. All of us will do our best to keep the discussions about the climate crisis, and carbon pricing evidence-based, respectful, and non-partisan and focus on our actions locally because "all politics is local".

Specifically we will:

1. **Empower** local group members to join CCL Canada's 2022 Conference and Lobbying Days either online, in person or by listening to the recording and thereafter lobby our MP(s) and record that lobbying session in CCL's Action Tracker.
2. **Keep** our local group's lobbying efforts, both provincially and federally, almost exclusively focused on what is in the current [Interim Leave Behind](#) and thereafter on the Leave Behind we receive in April. Exceptions can be made to spend a very brief amount of time on the interests of the parliamentarian as part of relationship building, if applicable. Special considerations can be made in advance for lobbying provincial parliamentarians in provinces with cap and trade. We will use CCL methodology when lobbying. If this is the first meeting with our Parliamentarian, our goal will be to get the 2nd meeting.
3. **Participate** in the Canadian Group Leader Calls or check in with the national office at least 4 times a year to provide updates and most importantly relationship build (applicable to group leaders or their appointees only).
4. **Meet** with my local group at least 4 times a year to plan lobbying efforts and/or carry out CCL actions.
5. **Read** the monthly action sheets to develop a clear sense of what is happening in Canada, while keeping in mind:
 - Our time is precious.
 - All politics is local, thus building political will locally is our focus.
 - We can join CCL Canada Action Teams to help with the national actions.
6. **Keep up to date** our chapter's Action Tracker because politicians take note of highly organized volunteers and tracking actions is very empowering.
7. **Trust** that other groups doing their work will create other needed policies, and we can **support** and **celebrate** them by cheering them on and attending their events, for example.
8. **Ascertain**, where applicable, that our local CCL social media accounts are maintained, follow the "CCL Way", and regularly share / retweet / like / comment on CCL Canada's posts. Specifically, accept cohosting requests for CCL Canada events on Facebook and join and retweet with the CCL Canada Twitterstorm team.
9. **Join** in CCL Community the [CCL Canada Group](#) and the CCL International Group Leader's group (coming soon).
10. **Lawfully Use** the CCL Canada e-mailing lists provided to us from Citizens' Climate Lobby for CCL purposes only because this is the law of the land under Canadian Anti-Spam Laws.

CCL CANADA ACTION TEAMS

CCL Group Leaders

Climate Advocate
Training

Leave Behind

Conference and
Lobbying Days
Team

Conservative

Senator

National LTE

Twitter Force Action

Action Sheets and
Laser Talks

Communications
Action Team
(newsletters and
media releases)

Team Sevo

Youth Team