

CREATING A BALANCED FUTURE



Citizens' Climate Lobby

APRIL 30TH, 2021

UNIFORM
CARBON
TAX

TRY THE
REBATE
CALCULATOR

2/3
OF CANADIANS
DON'T KNOW
ABOUT THE REBATE!

I CAN DO
WHATEVER
I WANT WITH
THE REBATE!

I CAN GET BEHIND
THE POLICY!

TRUST THE SCIENCE

PUBLIC ACCEPTANCE
is KEY

CARBON PRICING
& DISCLOSURE ON
CANADIAN IMPORTS

BORDER
ADJUSTMENT
TAX

WE NEED TO
MEASURE
EMISSIONS
BY
INDUSTRY!



WE NEED TO
DIFFERENTIATE
BETWEEN
CLIMATE
POLICY &
CORPORATE
WELLFARE

EVIDENCE SHOWS
CARBON TAXES

DO

CHANGE BEHAVIOUR!

THE PANDEMIC has
STRENGTHENED
THE CASE FOR
CARBON TAXES

WRITE
CLIMATE
INTO
LAW

CARBON TAX:
IS IT GOOD?
TODAY?

CARBON TAXES are
NET POSITIVE

WE NEED TO
STOP
BURNING

FOSSIL
FUELS

AND MAKE
RENEWABLES
WITH THEM!

TOWN
HALLS

EVERY DAY
ADVOCATES

TOOLS
&
RESOURCES
TO MAKE ADVOCACY

EASY

I CAN
DO IT!

HOW CLEAN IS
CLEAN?

WE MUST MOVE AWAY FROM FOSSIL FUELS

MORE RESEARCH IS NEEDED BUT
MORE EDUCATION

"I SHOULD BE
PLANNING MY
FUTURE, NOT
PROTECTING IT!"

MY FUTURE
DEPENDS
ON OUR
CLIMATE
ACTION!

CANADA NEEDS TO REPLACE
ENERGY SYSTEMS
BEFORE THEY'RE WORN OUT!

WE NEED \$\$\$
WE'LL NEED TO
BE TRANSPARENT

DR. KIAN MINTZ-WOOD

SARAH LAZAROVIC

SARAH VAN EXAN

ESEOHE OJO

SOPHIA MATHUR

ERICA BOTA
WITH

Think
Link
graphics

PAN-CANADIAN BRUNCH WITH OUR PROVINCIAL PARLIAMENTARIANS