



July 13 Guest Speaker: Drew Jones, Co-Founder and Co-Director of Climate Interactive

Drew Jones, is Co-Founder and Co-Director of Climate Interactive, a think tank that provides modeling for climate policies and tools, giving policy-makers a realistic view of what's needed to contain global warming below 2 degrees Celsius. Drew will share details of Climate Interactive's new climate policy simulator En-ROADS, a fast, powerful tool for understanding how we can achieve our climate goals through changes in energy, land use, consumption, agriculture, and other policies.

CCL Canada July and August 2019 Actions at a glance:

This summer, consider doing what floats your boat and savouring the planet. For example, you can focus on spending time in nature, making connections in your community that energize you, and minimizing social media time for balance and self care.

1. As a group, review and reflect on [CCL's core values](#).
2. Publish letters to the editor using our Election 2019 LASER talks booklet coming out this Summer. Watch out for alerts for opportunities to respond to syndicated articles. Record your published media hits in the [field reports](#).
3. In preparation for Election 2019, attend barbeques and other events hosted by local riding associations to get to know the candidates in your upcoming events. Record any interactions as "meetings with MPs" in the [field reports](#).

ONGOING: Coordinate with GreenPAC and other like-minded organizations on [the 100 debates project](#), the largest debates event to ever take place in Canada. **NEW THIS MONTH:** You can use [CCL community](#) as a platform to connect with others. As part of your preparation, also research other debates that may take place during the election.

NEB TRANSMOUNTAIN COMMENT: For those wishing to comment online on your own behalf about climate impacts of the Transmountain Pipeline, [please go here](#). Because CCL is not a think tank, we rarely have made submissions under the CCL banner and only after consulting the entire group with our talking points and creating and editing them together. Please only submit on your own behalf and not under the CCL banner, even regionally. Given that it is summer time, and an election, it is not likely that we will have time to make a submission together. Thank you for your understanding.

CCL Calls in July	Date and Time	Call Options
Canada: All CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: Thurs, July 11, 2019 , 6 pm PT/ 9 pm ET Option 2: Fri, July 12, 2019 , 8 am PT / 11 am ET Option 3: Mon, July 15, 2019 , 6 pm PT/ 9 pm ET Just pick 1 to attend. Sign this doodler to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free .
CCL International: Drew Jones	Sat, July 13, 2019 , 10 am PT/ 1 pm ET	Zoom Room 2017201717 or call +1 877.369.0926, code: 2017 2017 17
CCL Canada Education Call 1	Lessons from CCL International Conference and Lobby Day 2019. RSVP Here . Tue, July 9, 2019 , 4 pm PT / 7 pm ET SHARP	Zoom Room 3920795005 or call +1 877.369.0926, meeting code: 3920 7950 05

ACTION 1: As a group, review and reflect on CCL's core values.

Consider reading [the core values](#) out loud as a group and discuss the following questions for each:

1. How might I already embody this core value in my work with CCL?
2. How might I challenge myself to embody this core value in my work with CCL?

CCL's Core Values

What We Believe In

Citizens' Climate Lobby is a non-profit, nonpartisan, grassroots advocacy organization focused on national policies to address climate change. These core values guide our staff and volunteers along the way:

Focus

We are focused on what we see as the single most impactful solution to climate change — a national carbon fee and dividend. We know it will not solve the problem entirely, and appreciate the work that our friends in other groups are doing. So that we can be effective, we do not let ourselves get distracted by work that does not support our core purpose. After we accomplish our goal, we will tackle the next most impactful solution.

Optimism

We believe that people are good, and that democracy works. We are confident that our approach will work because we see progress. We stand for a solution, not in protest of other solutions. We don't expect perfection from ourselves or others; this is a process and we know that people can improve. Together, we are a community that offers one another comfort, support, and fun as we work.

Relationships

We take the most generous approach to other people as possible — appreciation, gratitude, and respect. We listen, we work to find common values, and we endeavor to understand our own biases. We are honest and firm. We know that there is a place for protest, but our approach is to build consensus — that's what will bring enduring change. That's why elected officials and their staff, no matter what their politics, say they are happy to see us — and mean it.

Integrity

We are prepared and do our research. We are always on time for meetings. Our approach is thoughtful & thorough. We consult experts and use data. We are open to new information; in fact we solicit opposing opinions. We refine our solutions to make them better. We follow up when we are asked. We keep on.

Personal Power

We use our voices to be heard. This simple act transforms us from spectators to engaged citizens, and it reveals the true nature of democracy to us. We are volunteer-driven — trusting volunteers to make important decisions, and to create and develop things that will be valued by Citizens' Climate Lobby.

Being Nonpartisan

Our group is open to all who are serious about solving climate change. You are welcome no matter where you live, what you wear, what you do for a living, or who you voted for in the last election. We work with elected officials and community leaders from across the political spectrum because we believe that everyone is a potential ally.

Diversity

We empower everyone in exercising their personal and political power regardless of race, ethnicity, nationality, gender, sexual orientation, age, religion, ability or political affiliation. We seek out, support, and elevate people whose voices may not have been fully heard.

ACTION 2: Publish letters to the editor using our Election 2019 LASER talks booklet coming out this Summer. Watch out for alerts for opportunities to respond to syndicated articles. Record your published media hits in the field reports.

To help you write letters to the editor, we will be releasing an Election 2019 LASER talks booklet this summer. Please note that there will be opportunities to provide feedback before the final version is released. You can also refer to our [March 2019 Action Sheets](#) and the “All Things Media” section of our [Volunteer Resources page](#) to learn more about writing letters to the editor.

Also, watch out for opportunities this summer to respond to syndicated articles. We will be sending out email alerts and provide training for people to respond to syndicated articles within 24 hours.

Finally, it is important to track our progress through [filling in field reports](#) for published media hits. If you need someone to teach you how, you can contact [Judy O’Leary](#), who has kindly agreed to be the point person for this.

ACTION 3: In preparation for Election 2019, attend barbeques and other events hosted by local riding associations to get to know the candidates in your upcoming events.

This summer is a great opportunity to build relationships with and educate your local federal election candidates.

Finally, it is important to track our progress through [filling in field reports](#) for meetings. If you need someone to teach you how, you can contact [Judy O’Leary](#), who has kindly agreed to be the point person for this.

LASER TALK 1: What Comes Next?

In October 2018, CCL Canada achieved the impossible: the passage of a national carbon pricing policy that is quite similar to carbon fee and dividend, the carbon pricing policy that we have been lobbying for since 2010. We have been told by numerous politicians we were the reason the government chose carbon fee and dividend.

Volunteers have asked a logical question: what comes next? We will now must defend this policy in our ridings across Canada guided by the [Five Levers of Political Will](#) and [our Core Values](#).

In our letters to the editor, social media interactions, and at town halls we will continue to stay focused on improving Canada’s federal carbon pricing policy until that aforementioned federal carbon pricing policy is not at risk of being dismantled and is optimized. We will follow the main lobbying asks outlined in our [2019 Federal Leave Behind](#) with the price rising past 2022 and enshrining science-based targets under national law being the highest priority items. The other three items (subsidies, other GHGs and border carbon adjustments) are important but are “rabbit holes” which will become obsolete if we get science based targets enshrined under national law.

To avoid major traps, we must stay focused on the science and not the politics, pipelines or personalities and always remember that we are not “against” anything: we are for carbon fee and dividend.

LASER TALK 2: 5 Levers of Political Will

These are the five core activities that all Citizens' Climate Lobby [chapters](#) leverage to bring citizens into the political process and to ensure their contribution is constructive and makes more good possible. We call these activities the "levers of political will."

1. Lobbying: We train citizens how to lobby in support of our [Carbon Fee and Dividend proposal](#) by building friendly relationships with our federally elected representatives.
2. Media relations: We train citizens how to engage with and influence the media. We write [letters to the editors and op-eds](#), meet with editorial boards and work to place stories in all forms of media.
3. Grassroots outreach: We recruit and educate the public on climate solutions, citizen advocacy and how to participate with one's government.
4. Grasstops outreach: We seek to educate, build partnerships with and gain the support of community leaders and non-governmental organizations, both nationally and locally.
5. Chapter development: It is through the growth and management of the [local CCL group/chapter](#), that it becomes possible to push on the other four levers for building political will.

LASER TALK 3: Lessons from the Provincial Court Rulings

The provinces of Ontario and Saskatchewan have unsuccessfully challenged the federal government's backstop policy.

In a 4-1 decision, the Court of Appeal rejected Ontario's claim that the federal government had exceeded its jurisdiction by applying [The Greenhouse Gas Pollution Pricing Act](#)¹. The court said the carbon price is not technically a tax because it is meant to achieve a regulatory result and the revenues are returned to jurisdictions in which they are collected.

"The need for a collective approach to a matter of national concern, and the risk of non-participation by one or more provinces, permits Canada to adopt minimum national standards to reduce GHG emissions," Justice George Strathy [wrote for the majority](#)². "The charges imposed by the act are themselves constitutional. They are regulatory in nature and connected to the purposes of the act. **They are not taxes.**"

As for the Saskatchewan ruling, lawyer Josh Ginsberg of Ecojustice [outlined in CCL Canada's 14th National Conference](#)³ how the federal government's Greenhouse Gas Pollution Pricing Act was determined as constitutionally valid. Two key rulings were that the "GHG pricing is regarded as essential" and "Climate change is doubtless an emergency in the sense that it presents a genuine threat to Canada."

¹ "Greenhouse Gas Pollution Pricing Act - Laws.justice.gc.ca." <https://laws-lois.justice.gc.ca/eng/acts/G-11.55/>. Accessed 1 Jul. 2019.

² "Ontario's top court set to rule on whether federal carbon tax is ... - CBC." 28 Jun. 2019, <https://www.cbc.ca/news/canada/toronto/ontario-court-appeal-carbon-tax-ruling-1.5192914>. Accessed 1 Jul. 2019.

³ "MEDIA RELEASE: Citizen Lobbyists Bring Non Partisan Message to" 23 May. 2019, <https://canada.citizensclimatelobby.org/media-release-citizen-lobbyists-bring-solutions-to-solve-the-most-urgent-challenge/>. Accessed 1 Jul. 2019.