

#OnwardUpward
#CCLOntario2017

Onward and Upward

Carbon Pricing Conference and Lobby Day

Monday, March 27 and Tuesday March 28, 2017

Citizens' Climate Lobby Ontario





Welcome and thank you for helping us create the political will for Ontario's carbon price to go onward and upward.

CO2 is rising faster now than in other time in human history. Many Canadians are unaware of how woefully inadequate Canada and Ontario's climate targets are. Compassion is not enough. We must act now. You know that.

You are way ahead of the pack and probably have been much of your life.

You already know that it is 100% possible for Canada to have 100% of our energy coming from clean sources by 2050 while at the same time save consumers money and create jobs.

Canada is a country rich in resources and exceptional people. To whom much is given, much is expected.

You will speak for millions. You will make a difference.

Merci, Miigwech, Shukria, Grazias and Thank You

Lyn Adamson, Cathy Lacroix, Cathy Orlando and Liz Rice
Onward and Upward CCL Ontario Conference Organizers

Monday, March 27, 2017 – Conference

Friend's House, 60 Lowther, Toronto, ON M5R 1C7, [\(416\) 921-0368](tel:4169210368)

4:00 pm – doors open, get lobbying assignments

4:30 pm to 5:30 pm – CCL Group Start and others strategize over lobbying assignments

5:30 pm to 6:15 pm – Dinner

6:15 pm to 6:30 pm – Official Welcome

6:30 pm to 7:15 pm – Nancy Palardy from the office of the Ontario Environment Commissioner

7:15 pm to 8:30 pm – going over our official ask of the MPPs in great detail lead by John Stephenson. Lobbying logistics lead by Cathy Orlando.

Tuesday, March 28, 2017 – Lobby Day

Queen's Park in downtown Toronto. Please take lots of pictures.

NANCY PALARDY – Senior Manager, Climate Change at the office of the Environment Commissioner of Ontario



Nancy Palardy works with the climate change team, focusing on mitigation, carbon pricing, and transportation policy. Prior to joining the ECO, she worked as an oil and gas analyst for Jantzi Research, researching the environmental, social and governance performance of companies for institutional investors. She previously co-ordinated the ecological justice and corporate engagement programs for KAIROS. In this capacity, she led its shareholder engagement strategy, focused on the disclosure of climate change risks and liabilities of Canadian oil companies. In the past, she has served as a board member of the Ontario Natural Food Co-op and is currently on the Servas Canada board. In her spare time, Nancy enjoys time outdoors with her husband and two children, especially when that involves long-distance bicycle touring, hiking and camping. She is currently working toward her black belt in karate, but that really is a long-term goal!

CCL Canada Statistics

Currently in CCL Canada, we have CCL 1056 registered members and supporters, 36 active chapters covering 80 ridings. Worldwide there are about 57,000 supporters and growing rapidly since November 8, 2016.

As of March 23, 2017, Canadian CCL volunteers have had a total of 145 Print Media Hits this year. We are just shy of one-quarter of the way through the year and we are almost halfway to surpassing our 2016 metrics of 317 Print Media hits. Print Media appears on the editorial pages of newspapers and include letters to the editor, OpEds and Editorials.

In the lead up to the election in October 2015, our volunteers worked tirelessly across Canada building political will in key regions across Canada: Nova Scotia, the 905/416 GTA/Mississauga/Brampton area, Southwestern Ontario, Eastern Ontario, Northern Ontario, the Niagara Region, the National Capital Region, the Montreal area, Winnipeg, Calgary, the BC Interior, Edmonton, Vancouver, Vancouver Island and Victoria.

Together, prior to election 2015, we went to Parliament Hill every June and November starting in November 2011. During the 2015 election year we recorded 462 letters to the editor, articles, editorials and opeds written by or about us in our newspapers.

One of our crowning achievements was the professional production of three public service announcement for TV lead by Barbara Bergen (Luxx Media) in collaboration with Laura Sacks (CCL Nelson) and the National office in Canada. The ads aired for free across Canada and additionally 180 times in Northern Ontario in the last 12 weeks before the election, including during the final game of the World Series and many Blue Jays games in the summer of 2015.

We have no doubts that Citizens' Climate Lobby Canada played a role in creating the political will for a national carbon price in Canada in the lead up to Election 2015. Two days after the Election 2015 a Canadian Senator sent me the following message, *"You have done so much "groundwork" that can now start to really pay off. I feel that the prospects for climate action are exceptional."*

In 2016, Citizens' Climate Lobby Canada officially recorded **168 face-to-face meetings** with Federal Parliamentarians and a total of **199 meetings recorded** with staffers of parliamentarians and our provincial parliamentarians. In 2016, we ventured to Parliament Hill together four times. We are now turning our attentions provincially across Canada in the first half of 2017.

Our focus is the federal election in 2019. We have immense institutional wisdom and national reputation. We are going to win again. At our 2016 national conference, our volunteers took the following pledge:

The Canadian CCL Pledge for 2019

I acknowledge that there is a risk of losing the political resolve on the gains we have made to secure a healthy climate in the lead-up to next federal election in 2019. Thus, I am making the following pledge:

I want to live in a democracy where all politicians of all political stripes can get elected for pro-environmental policies, not in spite of them. Thus, in my riding, I pledge to generate the political will for a liveable world. Specifically, I pledge to do my best to keep the discussions around climate change and carbon pricing factual, respectful and non-partisan in my local media, while doing community outreach and communicating with local leaders.

All politics is local after all.

REQUEST FOR ONTARIO'S CARBON PRICE TO GO ONWARD AND UPWARD

—March 2017—

Since September 2010, Citizens' Climate Lobby members have been lobbying their provincial and federal levels of government for carbon fee and dividend: a national, upstream, and incrementally rising carbon tax where 100 percent of the money is returned to citizens on an equitable basis. Pricing carbon emissions is one of the most powerful incentives that governments have to encourage companies and households to pollute less by investing in cleaner technologies and adopting greener practices. In December 2016, the provinces and territories agreed to an overarching national carbon pricing policy. The provinces and territories can choose which carbon pricing system to use. Ontario has chosen a cap and trade system with revenue being redirected into programs. We applaud Ontario for putting a price on carbon to secure a healthy climate for us and future generations. The national minimum carbon price starts at \$10 per tonne in 2018 and rises to \$50 per tonne in 2022. However, \$50 per tonne won't be enough to meet Canada's goal of reducing emissions to 30% below 2005 levels by 2030 and our current goal is woefully inadequate. If every country adopted Canada's targets, this would not keep global warming below 2°C. In short, we are off to a great start, but we must do better.

Our key concerns:

- With low carbon prices all the government is doing is collecting revenue, with a view to using that revenue to subsidize selected projects. This does not incent other possible reduction activities, e.g. conservation. The signal is uneven, therefore the reduction cost will be higher.
- For the carbon price to reduce emissions significantly, it must continue to rise past 2022 and reach at least \$150 per tonne by 2030. A carbon price of \$150 per tonne would increase the cost of living by approximately \$2,000 per person per year.
- For long-term viability, the carbon pricing policy has to be broadly accepted and impervious to populist and cynical attacks.
- The carbon price is not economy-wide. Free allocations, thresholds, and offsets must be gradually phased out.
- There is unclear equivalency between carbon tax and cap and trade prices. As well, current escalation of the WCI floor price will most likely not keep up with the minimum national carbon price from 2019 onwards.
- Complexity, lack of transparency, transaction and administrative costs, additionality of offsets, emissions

cut outside Canada and price volatility: the latter especially discourages investment and innovation.

- Emission intensive and trade exposed sectors of the Canadian economy deserve Border Tax Adjustments in preference to free allocations.
- Reliance on low-cost permits and offsets in California means investment capital leaves the country.

The simple steps needed:

- The carbon price becomes economy-wide and continues to rise past 2022 with the objective of Canada exceeding our Paris targets and becoming a world leader in tackling the climate crisis and in the clean-tech industry.
- To abate populist and cynical attacks, the rising carbon price should not impose any additional burdens on low and middle-income Canadians. We recommend revenue neutrality and that the current cap and trade policy morph into either a cap and dividend program and/or carbon fee and dividend.
- We need unprecedented cooperation between the federal government, provinces, and territories. They must continue to meet openly and regularly and at the earliest possible date determine the price equivalencies between carbon taxes and cap and trade as well as start planning in earnest carbon pricing beyond 2022.
- When the province of Ontario meets with their federal, provincial and territorial counterparts, Ontario supports ending of financial subsidies to fossil fuel companies.
- Now that we have a national carbon pricing policy, to level the playing field for businesses that are emissions intensive and trade exposed, the Province of Ontario supports Border Tax Adjustments with international jurisdictions without a similar carbon price.
- When Ontario reports its GHG reductions, it clearly distinguishes between emissions cut directly in Ontario and indirect emissions cuts from carbon trading and offsetting with other partners in the WCI.
- If Ontario's cap and trade program in conjunction with the entire climate plan does not directly cut GHGs in alignment with the 1.5C pathway and/or there is a lack of political will for cap and trade – enact carbon fee and dividend.

We are grateful for your service to Ontario. We recognize that between 2008 and 2015 Ontario, Quebec and BC were the key drivers behind reduction in GHG emissions in Canada. Climate and energy are highly connected and complex files. We are here to help.

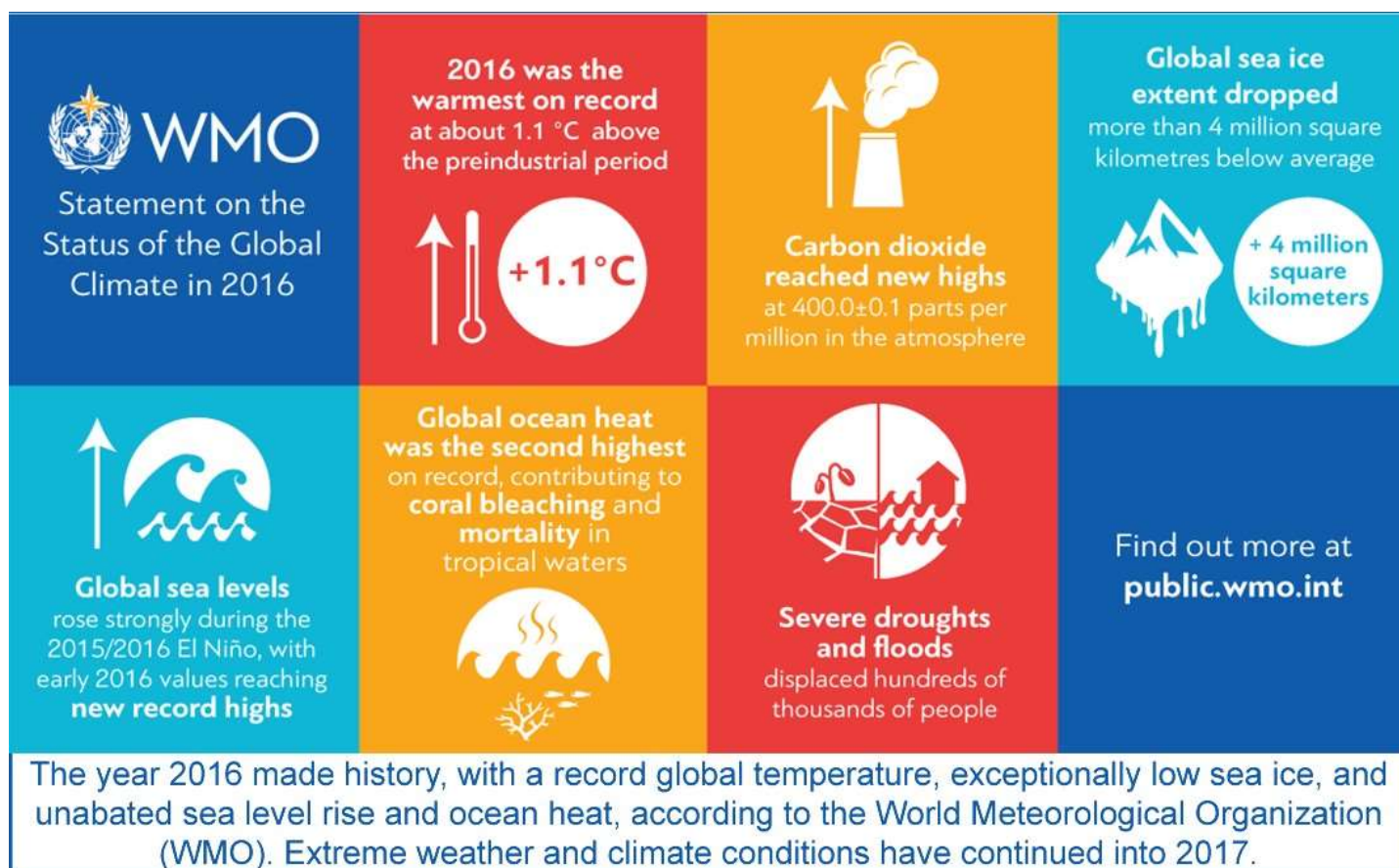
More about the Leave Behind document

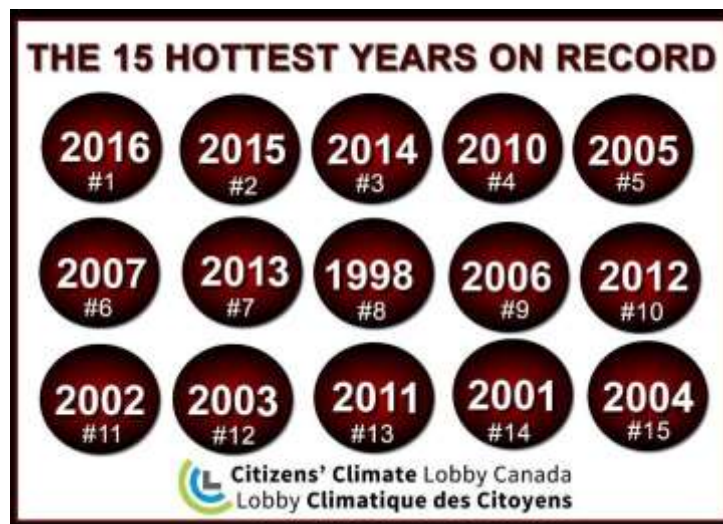
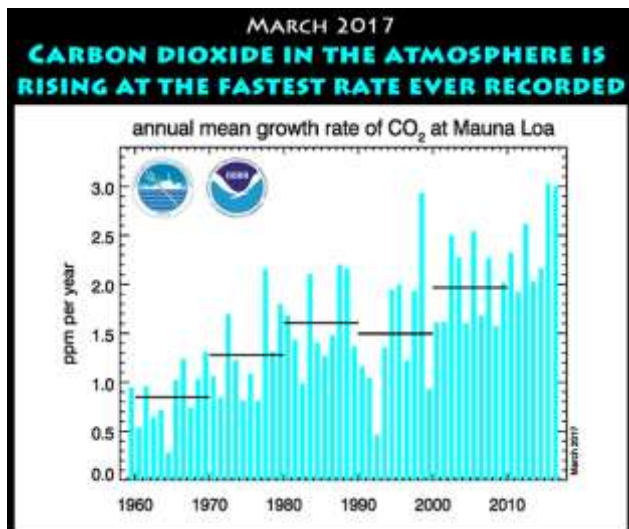
The “Leave Behind” is the document we use when we lobby. It is our specific lobbying ask. After expressing a specific and meaningful appreciation for the parliamentarian’s work, we then present the Leave Behind document to the parliamentarian and make our specific ask. This is followed by a questions-and-answer session, with the goal being that the parliamentarian is leading the discussion so that we can ascertain how best help her/him. At the end of lobbying session, we ask the parliamentarian if she/he would like to keep the “leave behind document” for her/his files, and if they do let you *leave it behind*, that is a fairly good sign they are considering our ask. Like our laser talks, it is not meant to be a monologue or read verbatim. Rather it is meant to facilitate meaningful discussion.

IMPORTANT WHEN LOBBYING AT QUEEN’S PARK

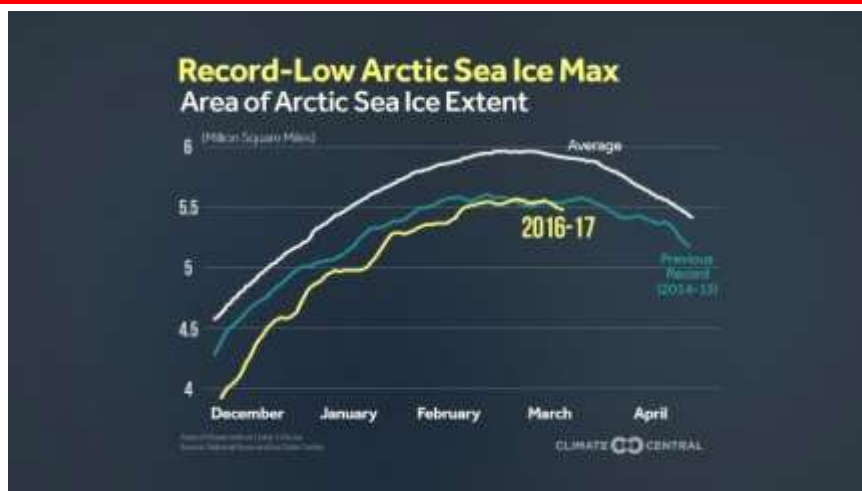
- Photo ID is required to get into most buildings at Queen’s Park.
- Take your time and keep track of your Photo ID. Put it in the same place every time.
- Allow at least 15 minutes to get through security at Queen’s Park.
- Wear professional business clothing when lobbying which includes ties for men and no jeans.
- Our gathering area to prepare for lobbying is the cafeteria in the basement of the legislative building at Queen’s Park which is the iconic rose-brick building.

2016 WAS A RECORD BREAKING YEAR





ARCTIC SEA ICE MAX HITS RECORD LOWS THREE YEARS IN A ROW



From Autotrader



How Much Does Charging An EV Really Cost?

Cost to charge Chevrolet Bolt for One Year

(based on driving 20,000 km per year)

Cheapest Province: Quebec **\$232**

British Columbia **\$482**

Most Expensive: Ontario **\$842**

Ontario: Night Time **\$398**



Cost to fill Gas Car: **\$1,470 (BC: \$1,680)**

Half of working Canadians living paycheque to paycheque, says survey



A good reason why our national carbon price should be revenue neutral



Carbon fee and dividend is a revenue neutral carbon tax where 100% of the money is returned back to citizens in a cheque

READ MORE: http://bc.ctvnews.ca/half-of-working-canadians-living-paycheque-to-paycheque-says-survey-1.3062301#_gus&_gucid=&_gup=twitter&_gsc=k4X80OQ

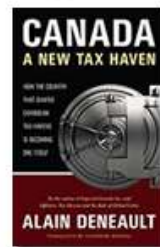
Balancing the Budget, Social Concerns and the Climate Crisis

Close the CEO Tax Loophole 2015 Liberal Election Campaign Promise



**\$750
Million**

Tighten Tax Havens Laws



**\$\$\$\$\$
?????**

Canada has imported the Caribbean tax haven laws

End Fossil Fuel subsidies 2015 Liberal Election Campaign Promise



**\$3.3
Billion**

Enact Carbon Fee & Dividend



A national, revenue-neutral carbon tax with border tax adjustments. 100% of dividends returned back us.

CARBON FEE AND DIVIDEND - REMI Report

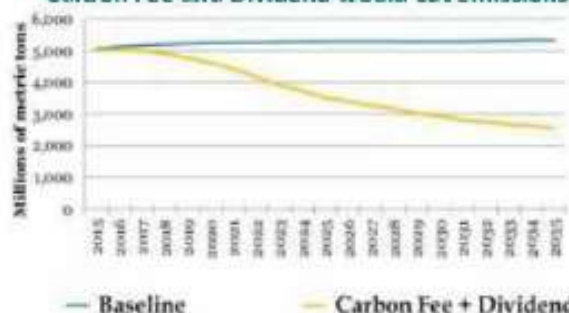
On June 9, 2014, Citizens' Climate Lobby released [a study](#) from Regional Economic Models, Inc. (REMI) that examined the impact of a steadily-rising fee on carbon-based fuels with revenue from that fee returned to households in equal shares. With the fee starting at \$10 per ton of carbon dioxide and rising \$10 per ton each year, the major findings were:

- In 20 years, CO₂ emissions would be reduced 50 percent below 1990 levels.
- Because of the economic stimulus of recycling carbon fee revenue back to households, in 20 years, 2.8 million jobs would be added to the American economy.
- Improved air quality would result in 230,000 premature deaths avoided over 20 years.

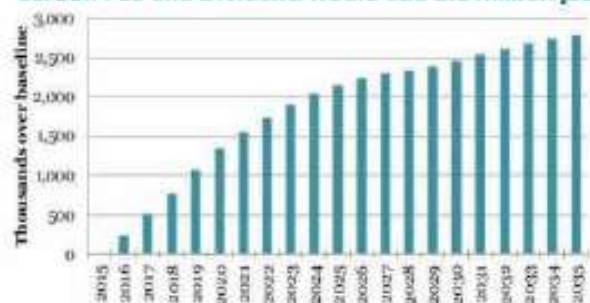
REMI Study Highlights

- CO₂ emissions decline 33% after only 10 years, and 52% after 20 years relative to the baseline, \$0/ton of CO₂ case.
- National employment increases by 2.1 million jobs after 10 years, and 2.8 million after 20 years. This is more than a 1% increase in total US employment we don't get without a carbon tax.
- 13,000 lives are saved annually after 10 years, with a cumulative 227,000 American lives saved over 20 years.
- \$70-\$85 billion increase in GDP from 2020 on, with a cumulative increase in national GDP due to F&D of \$1.375 trillion
- Size of monthly dividend for a family of 4 with two adults in 2025 = \$288, and in 2035 = \$396. Annually, this is \$3,456 per family of 4 in 2025 (\$1152 per capita—children get 1/2 dividend)
- Electricity prices peak in 2026, then start to decrease.
- Real incomes increase by more than \$500 per person in 2025. This increase accounts for cost of living increases.
- Maximum cost-of-living increase by 2035 is 1.7-2.5%, depending on region.
- Electricity generation from coal is phased-out by 2025.
- Biggest employment gains in healthcare, retail, and other services (excluding public administration). This is because people have more money in their pockets to spend, and these industries are labor-intensive, responding to increased consumer spending by creating more jobs.
- Regional Gross Product is steady or rising in all 9 regions.

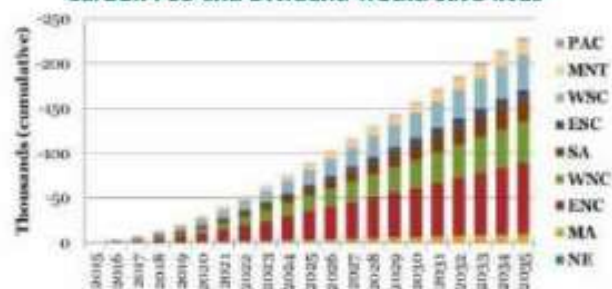
Carbon Fee and Dividend would cut emissions



Carbon Fee and Dividend would add 2.8 million jobs



Carbon Fee and Dividend would save lives



Carbon Fee and Dividend would add to GDP



THANK YOU PROVINCES

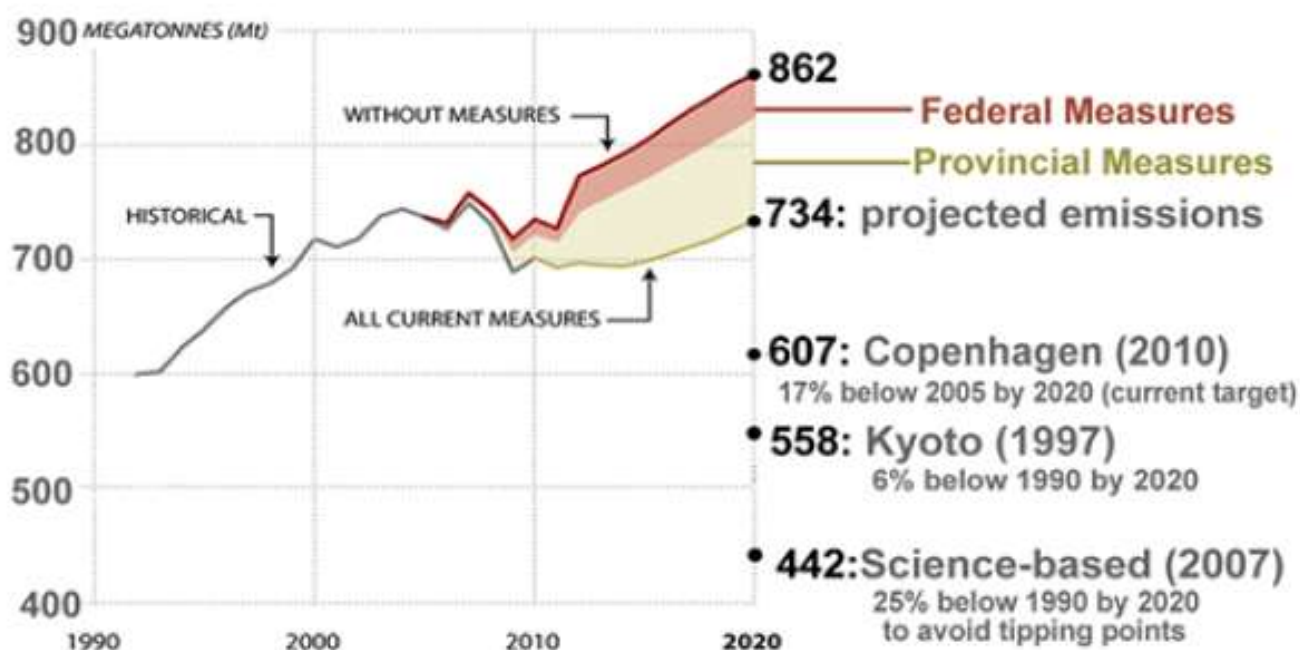
ANALYSING THE DIP IN GHGs BETWEEN 2008-2012

Between 2008 and 2009: there were scant measures or policies in place. The dip is attributed to worldwide economic turndown.

Between 2009 and 2012: the provinces enacted most of the measures that reduced greenhouse gas emissions.

CANADA'S GREENHOUSE GAS EMISSIONS AND TARGETS

A look at the projected effect of government measures on Canada's greenhouse gas emissions, current targets and historical targets



SOURCE: Canada's Commissioner of the Environment and Sustainable Development (Oct 2014). Additional information added on by CITIZENS' CLIMATE LOBBY using government sources.

JULIA GELFAND - CANADA'S ENVIRONMENT COMMISSIONER: "provincial measures have done much of the heavy lifting on curbing GHG emissions. In fact, without provincial actions, Canada's emissions would likely now be higher than when the Conservatives came to office."

DAVID MCLAUGHLIN - FORMER CHAIR OF THE NATIONAL ROUNDTABLE FOR THE ENVIRONMENT AND THE ECONOMY: regarding if the Harper government's plans have reduced Canada's GHGs: "It's not true that it's on the basis of a series of distinct government actions, at the federal level anyway."

THESE GRAPHS ARE FROM ENVIRONMENT CANADA

Figure S-3: Canadian GHG Emissions Trend (1990-2014), 2020 Target, 2030 Target

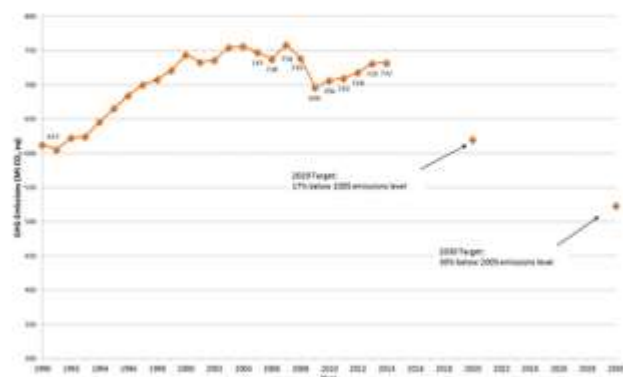


Figure S-5: Canadian per Capita GHG Emissions (1990-2014)

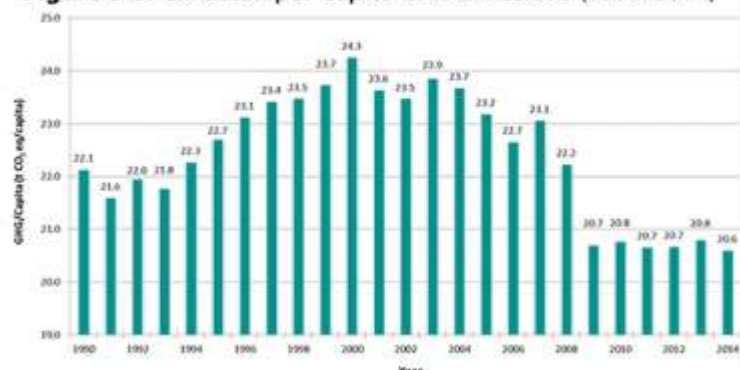


Figure S-2: Canada's Emissions Breakdown by GHG (2014)

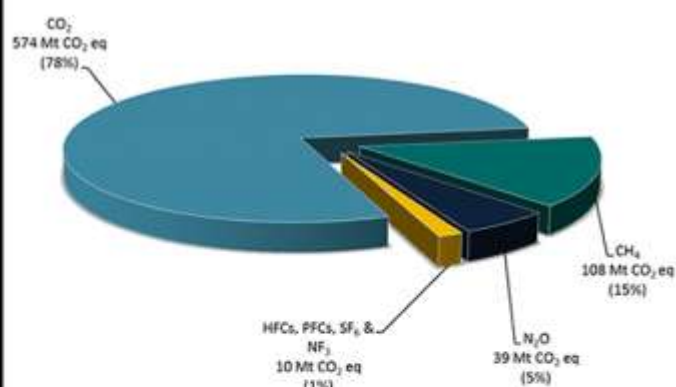


Figure S-8: Canada's Emissions Breakdown by Economic Sector (2014)

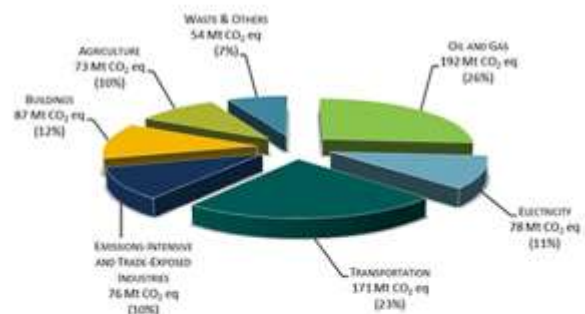
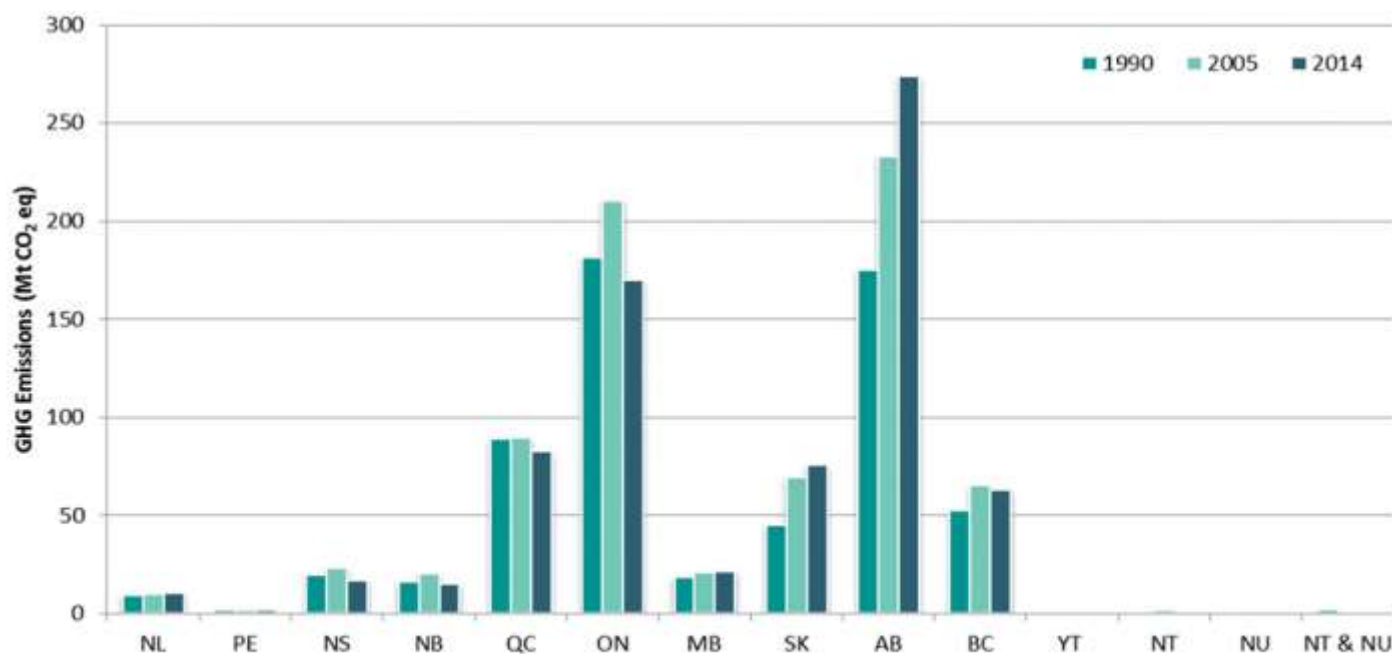


Figure S-9: Emissions by Province in 1990, 2005 and 2014




100% CANADA

Transition to 100% wind, water, and solar (WWS) for all purposes
(electricity, transportation, heating/cooling, industry)



40-Year Jobs Created

Number of jobs where a person
is employed for 40 consecutive years

Operation jobs: 

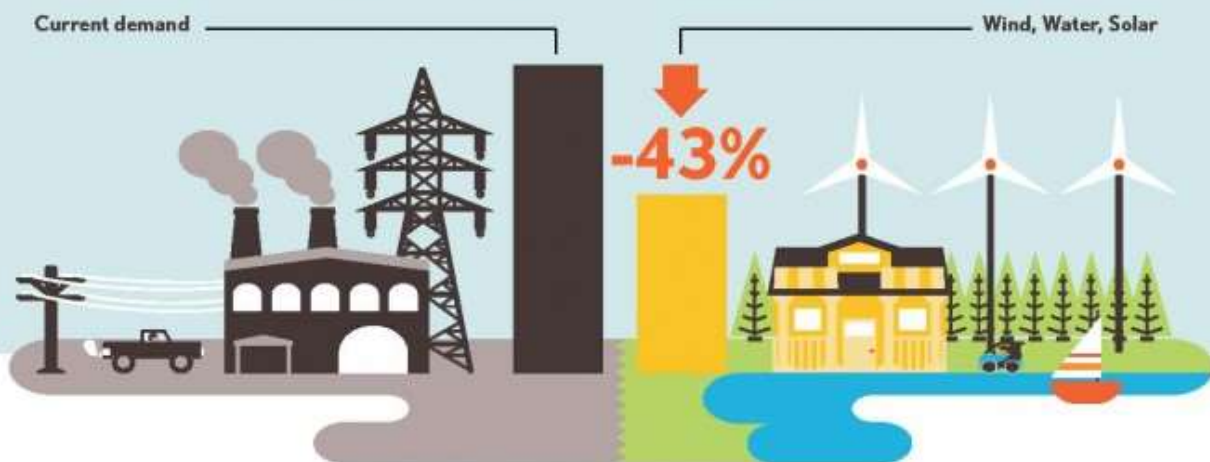
463,322

Construction jobs: 

292,986

 = 100,000

Using WWS electricity for everything, instead of burning fuel, and
improving energy efficiency means you need much less energy.



THE
SOLUTIONS
PROJECT

Data from Stanford University

FOLLOW US ON



100isNow

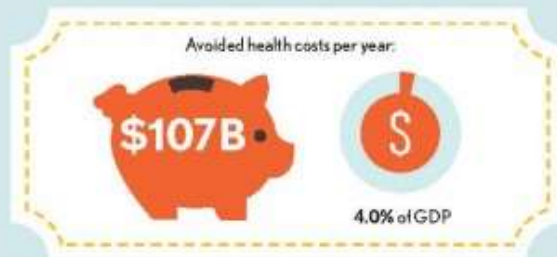


SolutionsProj

100% CANADA

Transition to 100% wind, water, and solar (WWS) for all purposes
(electricity, transportation, heating/cooling, industry)

Avoided Mortality and Illness Costs



Air pollution deaths avoided every year: **9,598**



= 1,000



Plan pays for itself in as little as **1.9** years from air pollution and climate cost savings alone.

Percentage of Land Needed for All New WWS Generators

0.04% **0.29%**

Footprint area

Spacing area



Future Energy Costs 2050



BAU (Business as usual)



WWS (Wind, water, solar)



Average fossil-fuel energy costs*

8.5 c/kWh

*Health and climate external costs of fossil-fuel are another 3.7 c/kWh



Average WWS
electricity costs

9.9 c/kWh

Money in Your Pocket

= \$1,000

Annual energy, health, and climate cost savings per person
in 2050: **\$8,888**



Annual energy cost savings per person in 2050: **\$164**

THE
SOLUTIONS
PROJECT

Data from Stanford University

FOLLOW US ON



100isNow



SolutionsProj

President Elect Donald Trump: What next Canada?

What can Canada do in the face of an incoming American administration with seemingly no interest in international arrangements to price carbon pollution?

A big purpose of a nationally rising carbon price is to send a market signal to invest in Canada's clean tech sector, which in turn will help us reduce emissions and grow our economy. It would also give Canada a leg up on the U.S. once our neighbour wakes up to the reality of rapidly changing energy landscape. According to a [recent federal-government study](#) prepared by Policy Horizons Canada – a government forecasting office – we could be a decade away from an era when renewable and alternative-energy sources are significantly cheaper than fossil fuels, making Canada's fossil fuel sector a minor player in our overall economy.

Why? Worldwide pricing and technology, and policy trends are driving the price of non-fossil electricity sources downward at a far faster pace than expected. We are also seeing rapid technology-driven decreases in the price of grid-level energy storage and alternative-energy vehicles, manufacturing and heating. Canada's clean tech sector is poised to become a global player in this rapidly growing industry. Now is not the time to get cold feet on the government's proposed national carbon tax.

Some have expressed concerns about industries uprooting to the U.S. to avoid paying the carbon tax. This can be avoided by imposing a border tax adjustment, which the World Trade Organization in all likelihood would approve. A carbon tax on imported carbon intensive goods like steel and cement will level the playing field for carbon-intense and trade exposed Canadian industries.

THE FOLLOWING WAS RECENTLY PUBLISHED IN THE NORTH BAY NUGGET, BELLEVILLE INTELLIGENCER, WOODSTOCK SENTINAL REVIEW:

Trend to clean energy is irreversible

re: Paris climate treaty dead, killed by Trump budget Lorrie Goldstein, March 21, 2017

President Donald Trump's budget presented last week has yet to pass through Congress. Within the Republican Party are 17 leaders who introduced a resolution (H.Res.195) that concludes that the House should commit to: "working constructively, using our tradition of American ingenuity, innovation, and exceptionalism, to create and support economically viable, and broadly supported private and public solutions to study and address the causes and effects of measured changes to our global and regional climates, including mitigation efforts and efforts to balance human activities that have been found to have an impact."

Regardless of what happens to the Paris Agreement and in the USA, the writing is on the wall: the trend to clean energy is now irreversible. As it stands, Canada is struggling to catch up in recapturing its share of clean energy business globally and is facing a possible \$10 barrel of oil in just 10 years' time. The need for strong leadership in clean energy development has never been more urgent and we do not need to follow the USA.

Lorrie Goldstein has previously called carbon fee and dividend an honest carbon tax. Carbon fee and dividend is a national, upstream, and incrementally rising carbon tax where 100 per cent of the money is returned to citizens on an equitable basis. It includes border tax adjustment on carbon pollution.

A border tax adjustment is legal through World Trade Organization rules if it does not discriminate against goods from other countries relative to goods produced domestically. Even if the border adjustment were discriminatory, the General Agreement on Tariffs and Trade allows for discriminatory border adjustments for environmental purposes.

Clearly, President Trump is an economic wild card and Canada must proceed politely and carefully with regard to the climate and energy file. If President Trump's administration wants to continue with 19th-century energy in the 21st century - that is their business.

As more and more of the world prices carbon and leaves the fossil-fuel-infested U.S. administration in the dustbins of history, my conclusion is: border tax adjustments for carbon pollution are inevitable.

Cathy Orlando, National Director, Citizens' Climate Lobby

THE USA AND CLIMATE CHANGE

Earth's temperatures are continuing to rise — and so are Americans' worries about it

March 15, 2017

Public concern about climate change in the U.S. is at an all-time high, according to a new Gallup survey — although not too high. Forty-five percent of the poll's respondents say they worry about global warming "a great deal," while 62 percent believe its effects are already occurring. Overall, 68 percent of participants — the highest level reported yet — said they believe climate change is driven by human activities,

House Resolution 195

March 13, 2017

Within the Republican Party are 17 leaders who introduced a resolution (H.Res. 195) that concludes that the House should commit to: "working constructively, using our tradition of American ingenuity, innovation, and exceptionalism, to create and support economically viable, and broadly supported private and public solutions to study and address the causes and effects of measured changes to our global and regional climates, including mitigation efforts and efforts to balance human activities that have been found to have an impact."

The Bi Partisan Climate Solutions Caucus

The Climate Solutions Caucus is exploring options that address the impacts, causes, and challenges of our changing climate. The caucus was founded in February of 2016 by two south-Florida representatives Rep. Carlos Curbelo (R-FL) and Rep. Ted Deutch (D-FL) serve as co-chairs of the caucus. Citizens' Climate Lobby USA has been the driving force behind this caucus. It includes 13 Republican and 13 Democratic members of Congress

Treasury Office Carbon Tax Report

January , 2017

The Office of Tax Analysis at the USA's federal Treasury Department published a paper in January 2017: Methodology for Analysing a Carbon tax. It starts with recommending a pretty high carbon tax. It confirms things we've been lobbying for since 2010 including eliminating fossil fuel subsidies and enacting border tax adjustments. Yes, the USA is considering border taxes on carbon and we should be too.

Trump Voters Support Climate Action

February 6, 2017

In a survey released by the Yale Program on Climate Communication, found that 62% Trump voters support taxing and/or regulating the pollution that causes global warming.

The Climate Leadership Council- The Conservative Case For Carbon Dividends

February 8 2017

A group of Republican elder statesmen released a proposal for a revenue-neutral carbon tax that returns proceeds to households. The group, working together under the Climate Leadership Council, includes three former Treasury secretaries – Henry Paulson, George Shultz and James Baker, III. The Council's plan – The Conservative Case for Carbon Dividends – calls for a carbon tax starting at \$40 per ton that rises over time. All of the revenue would be returned to households as a quarterly dividend, and border adjustment tariffs would be applied to carbon-intensive imports from countries lacking an equivalent carbon-pricing mechanism. In their press conference they revealed two unexpected results:

- 1) 223 million Americans, the bottom 70% of earners, will benefit financially from their proposed carbon dividend program,
- 2) Their plan would achieve nearly two times CO2 reductions of all Obama's regulations.

Wynne's carbon schemes won't reduce emissions

BY LORRIE GOLDSTEIN, TORONTO SUN - SYNDICATED ACROSS CANADA, THURS., FEB. 09, 2017

Of all the expensive and inefficient ways to reduce industrial greenhouse gas emissions linked to climate change, government subsidies to electric vehicle buyers are among the worst.

So of course Premier Kathleen Wynne's government is doubling down on them, by restoring a public subsidy of up to \$14,000 for Ontarians who can afford to pay up to \$150,000 for, say, a Tesla.

This shows that all the Wynne government is interested in when it comes to carbon pricing is to take more money out of the pockets of average Ontarians through its \$1.9 billion a year cap and trade scheme, and blow it on vote-buying subsidies like this one.

It won't do a thing to save the planet, although Wynne hopes it will save the Liberals in next year's election.

Debt-ridden governments like Ontario's are using carbon pricing as a devious method of extracting more money from the public to make up for their incompetence in managing the books — Ontario being the most indebted sub-sovereign borrower in the world.

That said, Wynne isn't the only leader refusing to introduce the one form of carbon pricing — carbon fee and dividend — whose only purpose is to lower emissions, not fatten government coffers.

By contrast, a slew of prominent U.S. Republicans, including former U.S. secretaries of state James Baker and George Schultz, has just come out in favour of carbon fee and dividend, meaning they now support the same carbon pricing policy as the Green Parties of Canada and Ontario, and James Hansen, the father of man-made global warming theory.

The reason carbon fee and dividend bridges political divides is that it is an honest carbon tax that is 100% revenue neutral.

The government makes no money from it. Its only purpose is to lower emissions.

Under carbon fee and dividend, the government imposes and collects a gradually increasing carbon tax on all fossil fuels (coal, oil, natural gas) at their first point of sale.

To protect domestic industries, an equivalent fee is imposed on goods and services entering the country from jurisdictions that do not have a comparable carbon pricing regime. Similarly, exporters receive a rebate when selling goods and services to these countries.

Upon collection of the carbon fee, 100% of the money is returned to all citizens as equal, monthly, per person, dividend payments, with half payments for children under 18, up to a maximum of two children per family.

Based on average consumption, 60% of Canadian households would receive higher dividend cheques than they pay in carbon fees.

Carbon fee and dividend eliminates all government subsidies to the fossil fuel industry, creating a real-world, market demand for products that use less fossil fuel energy.

Successful companies are driven by the marketplace — not subsidies — to lower emissions through innovation, in order to produce less expensive products, thus achieving greater market share.

Governments no longer pick economic winners and losers based on such things as the size of their political donations.

Finally, carbon fee and dividend eliminates the need for corruption-prone carbon-trading markets.

A study prepared for Citizens' Climate Lobby, the major promoter of carbon free and dividend, predicts it would reduce emissions by 50% below 1990 levels within two decades — far beyond what our governments are talking about — while adding hundreds of thousands of new jobs.

But governments don't make a dollar from it, which is why spendthrift politicians like Wynne won't support it.

Elements of Good Meeting Minutes

Important things to capture:

What was the **ask** in this meeting? (Please use the “Leave Behind” ask unless)

Concerns of the staffer/Parliamentarian with respect to our policy.

Questions the staffer/Parliamentarian had about our policy.

Recommendations the staffer/Parliamentarian had about our policy or strategy Points
about our strategy or policy the staffer/Parliamentarian **found interesting.** Who the
Parliamentarian works well with across the aisle, or in their own party. Separate (in
parentheses or brackets), your sense of the staffer/Parliamentarian.
How alarmed about the crisis was the staffer/Parliamentarian? Were they engaged?
Were they interested? Were they hostile? Did they want to be anywhere but in that meeting? What
was their body language? Discuss this with others after the meeting as well to make sure your
impressions match.

Action items for the MP/staffer

Action items for your group.

Tips for Effective Note-Taking:

While useful to capture what CCLers were saying for context of the discussion, if it is a choice between writing down what a CCLer said and what a staffer/MP said, always pick the staffer/Parliamentarian !!!!

Go over your notes right after the interview with the others who lobbied with you fill in blanks from short-term memory, and clean up any mistakes or illegible patches.

Ask everyone what were the big take-home messages and impressions from the meeting?

As soon as you are back at a computer, type up your notes. . You'll remember things you didn't write down, and you'll still be able to remember what your scrawls mean.

Define abbreviations.

Use complete sentences.

Submit typed notes either using [CCL's online form](#) for meeting minutes or send the notes to: canada@citizensclimatelobby.org but not both.

CAUTION: It is not advisable to give the minute-taking responsible to a new CCLer.

PLEASE BE SURE TO TAKE A PICTURE AND SEND IT TO

canada@citizensclimatelobby.org and/or
Tweet #OnwardUpward #CCOntario2017

THANK YOU

- **Nancy Palardy for sharing your time and wisdom with us**
 - **Friend's House for this great space**
- **Everyone that crafted the our pan-Canadian Leave Behind**
 - **For saving the climate on your own time and dime**
 - **To Lyn and the helpers for the dinner**
- **To CCL Ontario members who donated money specifically for this regional event**
- **To the CCL members across the planet for all they are doing**
 - **To everyone for coming on your own time and dime.**
 - **To our MPPs and their staff who work for all of us.**
 - **To Yannick for broadcasting this event for us**

Ten key strategies for being a Citizen Climate Lobbyist

- 1) Stay connected to what you want future generations to experience. Think of something that you cherish that is possibly threatened by climate change.
- 2) Have a positive vision of the future and of human nature. You will have more energy and attract the right people to you.
- 3) Practice practice practice. Every month we receive training on delivering a "laser talk" from Citizens Climate Lobby. We practice these talks in preparation for speaking with media and politicians.
- 4) Work in teams not on your own. Working in teams is more fun, spreads the work out, you *can* be a LOT more effective than if you act alone and it gets you noticed!
- 5) Be a good Listener - Politicians are people and are very busy people too. Give them respect and listen carefully.
- 6) Find common grounds. Many politicians have personal and political reasons why they cannot act on climate change.
- 7) Stay within your allotted time and offer to leave early.
- 8) Don't automatically give out resources and proof that supports your position. Wait to be asked for references.
- 9) Make partnerships with unlikely groups, companies, organizations and people. Environmentalists are not the only people concerned about the many looming crises affecting humanity and the Earth.
- 10) Find grace in the political losses because they are not losses, just another chapter.

