

EVERYTHING IS CONNECTED TOUT EST CONNECTÉ



Renee Lertzman
Psychologist, Author
Thought Leader
Saturday Keynote Speaker



Glen Hodgson
Senior Fellow
Conference Board of Canada
Sunday Keynote Speaker



David Chernushenko
Ottawa City Councillor
Venue Sponsor,
Opening Comments,
Morning Sunday



The Honourable
Mary Polak
BC Environment Minister
Opening Comments Via Skype
Sunday Afternoon



Yanick Touchette
International Institute of
Sustainable Development
Fossil Fuel Subsidies



Ross Astoria
U. of Wisconsin
Sunday Border
Tax Panel



Maria Panezi
Centre of International
Governance Innovation
Sunday Border
Tax Panel
(Google Hangout)



David Robinson
Laurentian University
Sunday Border
Tax Panel



Brian Ettling
CCL St Louis
"Let's win the Clean
Energy Race"
Sunday



Sanjiv Mathur
CCL Sudbury
Climate Change is
Medical Emergency
Sunday



Joseph Robertson
Global Strategy Director
Citizens' Climate Lobby
COP 22 Report
(Google Hangout)



Caterina Lindman
CCL Waterloo
CCL Expert Panel
Saturday



Tom Cullen
CCL Toronto
CCL Expert Panel
Saturday



Laura Sacks
CCL Nelson WK
CCL Expert Panel
Saturday



Andy Blair
CCL Halifax
CCL Expert Panel
Saturday



Cheryl McNamara
CCL Toronto
CCL Expert Panel
Saturday



Yannick Trottier
CCL Mississauga
CCL Expert Panel
Saturday and
our webcaster



CCL Volunteers
Cheering for a national
carbon price in Canada
since 2010



**More
?**

Stay-tuned
One pending
invitation



Shelba Deer
CCL Manitoulin
Shegwagah First Nations
Welcome Saturday



Joanne Light
CCL Halifax
Saturday
Welcome



Linn Murray
CCL Nelson WK
Opening comments
Sunday Morning



Alyssa Taburiaux
CCL Nelson WK
Opening comments
Sunday Morning



Marlo Firme
CCL Vancouver
Closing comments
Sunday Morning



Sophia
Experienced Lobbyist
CCL Crayola Artist
Closing Comments
Sunday Afternoon



Mark Reynolds
Executive Director
CCL USA
Special Video



Cathy Orlando
CCL Sudbury
National Director
CCL Canada

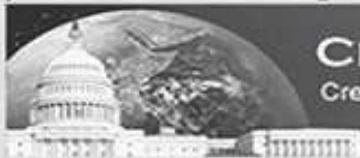


Gerry Labelle
CCL Sudbury
Conference
Facilitator

CONFERENCE: Sat., Nov. 26 and Sun., Nov. 27 at Ottawa City Hall, 110 Laurier Ave. W
Conference Venue sponsored by Councillor David Chernushenko
LOBBYING: Parliament Hill Monday and Tuesday

Ten key strategies for being a Citizen Climate Lobbyist

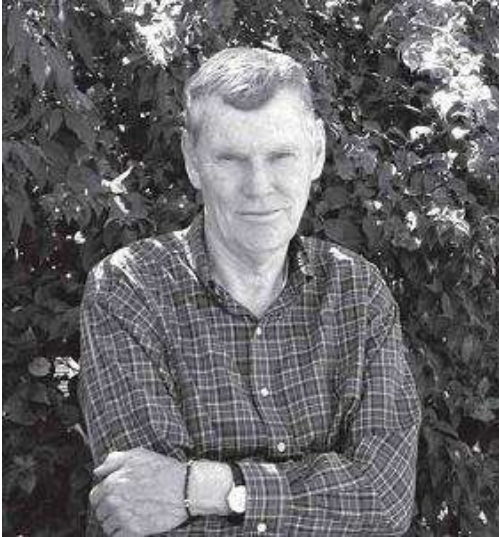
- 1) Stay connected to what you want future generations to experience. Think of something that you cherish that is possibly threatened by climate change.
- 2) Have a positive vision of the future and of human nature. You will have more energy and attract the right people to you.
- 3) Practice practice practice. Every month we receive training on delivering a "laser talk" from Citizens Climate Lobby . We practice these talks in preparation for speaking with media and politicians.
- 4) Work in teams not on your own. Working in teams is more fun, spreads the work out, you can be a LOT more effective than if you act alone and its get you noticed!
- 5) Be a good listener - Politicians are people and are very busy people too. Give them respect and listen carefully.
- 6) Find common grounds. Many politicians have personal and political reasons why they cannot act on climate change.
- 7) Stay within your allotted time and offer to leave early.
- 8) Don't automatically give out resources and proof that supports your position. Wait to be asked for references.
- 9) Make partnerships with unlikely groups, companies, organizations and people. Environmentalists are not the only people concerned about the many looming crises affecting humanity and the Earth.
- 10) Find grace in the political "losses" because they are not losses, just another chapter.



CITIZENS CLIMATE LOBBY
Creating The Political Will for a Sustainable Climate



MESSAGES



To my brothers and sisters in Canada,

Congratulations on passing the first national carbon fee in the hemisphere. It's historic. Don't tell anybody but you may have begun to turn the world upside down.

Marshall Saunders, Founder
Citizens' Climate Lobby
November 8, 2016

Dear CCL members around the world,

How magnificent it is that in 2017 Canada will not only be celebrating its 150th anniversary and 100 years since the Battle of Vimy Ridge, history will also record 2017 as the year Canada passed into law the first national carbon price in North America. I have no doubts that CCL Canada played a role in this big announcement. Chi miigwech everyone for embracing the opportunity to transform yourself, your communities, our countries and the planet. Your actions are the embodiment of the politics of hope.

Cathy Orlando,
National Director, Citizens' Climate Lobby Canada
November 21, 2016



A WELCOME FROM OUR CONFERENCE HOST

Now that a price on carbon emissions seems certain to be in place across the country in the near future, our minds must turn to three related and critical challenges. First, how to build political support for whatever policy/system has been put in place, so that there is no weakening of political resolve, as tends to happen when under fire in the media and from voters. Second, how to take what is proposed, and continue to improve it, so that the primary objective (reducing carbon emissions) does not take a back seat to raising and spending the new revenue. Third, getting on with the job of promoting conservation and energy efficiency, implementing other complementary policies and switching to low-carbon, renewable sources of energy.

As a municipal elected leader, I see a role for me and my Council colleagues in all three of these. But it is that third challenge which will fall primarily to municipal governments. With new-found leadership, direction and financial support coming from “above,” we are tasked with identifying, planning and building low-carbon infrastructure, while simultaneously building resilience to our changing climate. We also have a critical role to play in urban planning that reduces travel needs; in protecting/increasing the tree canopy and natural features which absorb both heat and rainwater; in upgrading and retrofitting (what the Americans often call “weatherizing” existing buildings), and so much more.

This is the job that I call *climate protection*, a term which I believe best describes the full nature of the challenges ahead of us: protecting people and our built environment from a changing climate, while equally protecting the climate (that for which we and other species in our region have uniquely evolved) **from us**.

It's a tall order for any government, even more so for the order of government that receives the smallest percentage of tax revenue. But working in partnership with our provincial and federal counterparts, anything is now possible. Not a moment too soon. Let the lobbying begin!

David Chernushenko
City Councillor
Chair of the Environment and Climate Protection Committee
Ottawa

CCL Canada Statistics

Currently in Canada, we have CCL 957 registered members and supporters. At our last national conference in Ottawa in November 2014 we had 329 registered members and supporters. Since 2010 we have had 1345 letters to the editor, articles and opinion pieces published in newspapers by or about us. To date, 67 people have registered for the conference. On Monday and Tuesday following the conference, 57 CCL members, including four U.S. citizens and three First Nation members, plan to lobby Parliament Hill. As of November 18, volunteers have scheduled 41 face-to-face meetings with members of Parliament. Adding to the 118 face-to-face meetings with MPs already conducted this year, 2016 promises to be the biggest year yet for CCL Canada.

The CCL Canada 50 Club

Thank you everyone for all you are doing in your ridings. Since 2013, our volunteers have been submitting field reports for the CCL Actions they conducted. The main categories of actions are: lobbying, published media, personal letters to MPs and outreach. Here are the groups that have managed to conduct at least 50 CCL actions in each year since 2013.

- **2013 – Total CCL Actions Canada-wide:** 284 reports from 20 groups
CCL Greater Sudbury and CCL Greater Toronto
- **2014 – Total CCL Actions Canada-wide:** 464 reports from 21 groups
CCL Greater Sudbury and CCL Greater Toronto
- **2015 – Total CCL Actions across Canada:** 1039 reports from 26 groups
CCL Greater Sudbury, CCL Greater Toronto, CCL Halifax, CCL Lanark, CCL National Capital Region, CCL Nelson- West Kootenay
- **2016 – Total CCL Actions across Canada:** 1,107 reports from 35 groups.
CCL Greater Sudbury, CCL Halifax, CCL Lanark, CCL London, CCL Montreal, CCL National Capital Region, CCL Nelson- West Kootenay and CCL Toronto Downtown.
(CCL Toronto has divided up into four groups this year). CCL Toronto East and CCL K-W are really close to attaining “membership” in the CCL Canada 50 Club this year too.

The Canadian CCL Pledge for 2019

I acknowledge that there is a risk of losing the political resolve on the gains we have made to secure a healthy climate in the lead-up to next federal election in 2019. Thus, I am making the following pledge:

I want to live in a democracy where all politicians of all political stripes can get elected for pro-environmental policies, not in spite of them. Thus, in my riding, I pledge to generate the political will for a liveable world. Specifically, I pledge to do my best to keep the discussions around climate change and carbon pricing factual, respectful and non-partisan in my local media, while doing community outreach and communicating with local leaders.

All politics is local after all.

CONFERENCE AND LOBBYING OVERVIEW

CCL LOBBY PREP DAY

Saturday, November 26, 2016, noon to 5:30 pm

Venue: Ottawa City Hall, 110 Laurier Avenue W

12:00 – 1:00: Register, receive lobby schedule, socialize (room Jean Pigott)

1:00 – 1:45: Welcome and other fun things from Cathy, Gerry, Shelba and Joanne introductions and then reviewing the leave behind document (room Jean Pigott)

1:45 – 3:00: Group start workshop* for new CCLers (Honeywell Room) and a workshop for CCL veterans with our CCL Experts (room Jean Pigott)

3:00 – 3:30: Break

3:30 – 5:00: Saturday Keynote Speaker Rene Lertzmann* (room Jean Pigott)

5:00 – 5:30: Orienting to Parliament Hill and lobbying Q&A (room Jean Pigott)

EDUCATIONAL DAY

Sunday, November 27, 2016, 9:30 am to 5:30 pm

Venue: Ottawa City Hall, 110 Laurier Avenue W, all in Jean Pigott

9:30 – 10:00: Sunday registration desk

10:00 – 10:30: A CCL Welcome with Gerry Labelle, Mark Reynolds, Linn Murray, Alyssa Taburiaux

10:30 – 11:00: Opening Comments from Ottawa City Councillor David Chernushenko (room Jean Pigott)

11:00 – 11:30: [Unpacking Fossil Fuel Subsidies in Canada](#) – Yanick Touchette, International Institute of Sustainable Development

11:30 -11:45 : Hey North America, Let's win the Clean Energy Race, Brian Ettling, CCL St Louis, Missouri, USA

11:45 -12:00: Climate Change is a Medical Emergency, Sanjiv Mathur, CCL Sudbury, Ontario, Canada

12:00 – 12:05: Closing Thoughts for the morning, Marlo Firme, CCL Vancouver.

12:05 – 1:30: Lunch on your own.

1:30 – 1:45: Afternoon opening comments from the Honourable Mary Polak*, Minister of the Environment for the province of British Columbia.

1:45 – 2:30: Glen Hodgson Keynote Speaker, [The Case for a Federal Carbon Tax](#)

2:30 – 3:30: Border Tax Adjustments Panel: Ross Astoria, David Robinson and Maria Panezi*

3:30 – 4:00 – Break

4:00 – 4:30 – Update on what had just happened at COP 22 in [Marrakech Morocco \(November 7 – 18\)](#) with Joseph Robertson*

4:30 – Closing comments group photo and lobbying groups meet to discuss plans.

*These guest speakers will present via Google Hangout?

Suggested: Grey Cup Party afterwards perhaps – informal and not mandatory. Note the Ottawa Red Blacks is in the Grey Cup against the Calgary Stampeders.

Lobbying Day 1, Group Photo and Evening Reception

Monday, November 28, 2016, all day

Venue: Parliament Hill

GROUP PHOTO:

Arrive at 2:15 pm for the 2016 photo at the Centennial Flame on Parliament Hill which will be shot **at 2:30 pm SHARP**.

For those whom are registered guests at Marriott Residence in you can use the 2nd floor of the hotel as a meeting area or even your suites for pre-lobbying preparation if necessary. That is why we chose this venue. It close to Parliament Hill.

EVENING RECEPTION

Monday, November 28, 2016

Venue: Marriott Residence Inn, 161 Laurier W, Sir Guy Room, 2nd Floor

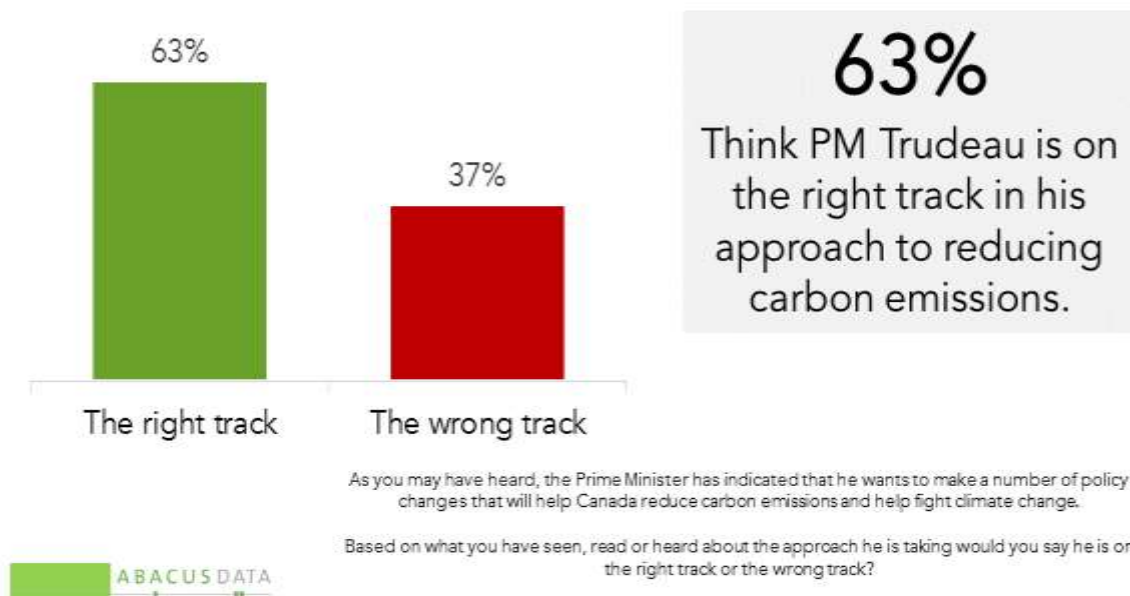
LOBBYING Day 2

Tuesday, November 29, 2016, all day

Venue: Parliament Hill

For those whom are registered guests at Marriott Residence in you can use the 2nd floor of the hotel as a meeting area or even your suites for pre-lobbying preparation if necessary.

OTTAWA'S APPROACH TO REDUCING CARBON EMISSIONS



RENEE LERTZMAN – SATURDAY KEYNOTE SPEAKER



Author, teacher, consultant and public speaker Renee Lertzman teaches Psychology of Environmental Education and Communication in the MA program at Royal Roads University in British Columbia. Ms. Lertzman's work focuses on the intersection of psychology, environment and culture to help organizations, governments and businesses devise communication and engagement strategies for the uniquely challenging nature of environmental work. Her latest book is [Environmental Melancholia: Psychoanalytic Dimensions of Engagement](#). Renee's 1.5 hour presentation and workshop helped our volunteers bring emotional intelligence to the tough communications surrounding carbon pricing in June 2016 and we are thrilled she agreed to be our Saturday Keynote Speaker at our 2016 National conference.

GLEN HODGSON – SUNDAY KEYNOTE SPEAKER



Glen Hodgson brings nearly 35 years of experience and a specialization in macro-economics, international trade and finance, and fiscal and tax policy to his position as the first Senior Fellow at The Conference Board of Canada, effective September 2016.

In his new role, Mr. Hodgson will support the Conference Board's mandate to advance Canadian competitiveness and prosperity. He will identify and develop new initiatives for research and engagement, undertake research, and provide public commentary as an author and speaker. Topics of interest include Canada and globalization, low-carbon economic growth, sustainable fiscal policy, tax system design and administration, and the creative economy.

Mr. Hodgson was the Conference Board of Canada's Senior Vice-President and Chief Economist for the past twelve years, where he responsible for overseeing macro-economic forecasting and custom economic research, and was the Board's leading media spokesman. He played a leading role in several high-profile research initiatives at the Conference Board on productivity and competitiveness, international trade and investment, health economics, tax policy, and the Quebec economy. He has published two books and over 300 reports, briefings and articles, as well as delivering many speeches and presentations each year to clients.

Glen is a member of Canada's Ecofiscal Commission, which undertakes research on using price signals to encourage positive activities (like economic growth and job creation) and discourage negative ones (like greenhouse gas emissions or road congestion).

He joined the Conference Board in September 2004, after 10 years at Export Development Canada (EDC). He also spent a decade with the federal Department of Finance, and served at the International Monetary Fund (IMF) in Washington D.C. during the 1980s as Advisor to the Executive Director for Canada, Ireland and the Caribbean.

POLITICIANS

COUNCILLOR DAVID CHERNUSHENKO



David Chernushenko was first elected City Councillor of Ward 17 – Capital in 2010 and re-elected in 2014. Besides serving the residents of his community, he chairs the City of Ottawa's Environment and Climate Protection Committee and serves on the Transportation Committee, the Finance and Economic Development Committee (FEDCO), the Board of Health and the Ottawa Community Lands Development Corporation. Born in 1963 in Calgary, he has called Ottawa home for most of his life and is fluently bilingual. David holds a B.A. in Political Studies from Queen's University and a Master's in International Relations from Cambridge University. He is green building professional accredited by the LEED

(Leadership in Energy and Environmental Design) certification program. David has spent his working life promoting prosperous communities and healthy livelihoods by advising public, private, and non-profit organizations on adopting more sustainable and socially responsible practices. He served for three years on the National Round Table on the Environment and the Economy (NRTEE), and for six years on the International Olympic Committee's Sport and Environment Commission. He has written three books on sustainable management practices and is a co-founder of Clean Air Champions, a national charity that involves athletes in tackling air pollution while promoting active living. Clean Air Champions won the 2013 International Olympic Committee's Sport and Environment Award for outstanding initiatives in the field of environment and sustainable sport. An active and dedicated community volunteer, David has served as a director of the Sustainable Ottawa Energy Co-operative, and as a community ambassador for the Ottawa Sustainability Fund. He is a founding board member of Conservation Co-operative Housing Inc. in Sandy Hill, and a founding supporter of the 1,000 Solar Rooftops campaign. Ottawa's Social Planning Council honoured him with the Marion Dewar Defender of the Public Good Award in 2010. He has directed and produced three documentary films: *Be the Change* (2008), *Powerful: Energy for Everyone* (2010) and *Bike City, Great City* (2013). David, a married father of three, lives in Old Ottawa South. He is an avid cyclist, cross-country skier, hockey player and speed skater. He enjoys photography, live theatre and singing.

David is the host of our 2016 National Conference and was also previously the host of 2014 National Conference.

THE HONOURABLE MARY POLAK – BC Environment Minister



Mary Polak was re-elected to the B.C. Legislature in 2013, having represented the constituents of Langley since 2005. She was appointed Minister of Environment on June 10, 2013. She is currently vice-chair the Environment and Land Use Committee, and is a member of the Cabinet Working Group on Liquefied Natural Gas (LNG), and the Priorities and Planning Committee. Previously, she served as the Minister of Transportation and Infrastructure, Minister of Aboriginal Relations and Reconciliation, Minister of Children and Family Development and Responsible for Child Care, Minister of Healthy Living and Sport, and Parliamentary Secretary to the Minister of Health for the Conversation on Health. Before being elected to the Legislative Assembly, Mary served as a trustee and former chair of the Surrey school board.

SUNDAY MORNING GUEST SPEAKERS

YANICK TOUCHETTE



Yanick's research focuses on fossil fuel subsidy reform in Canada, climate change and energy policy, international climate change talks under the United Nations, climate finance and capacity building, and carbon pricing mechanisms. Yanick's recent projects include participating in the development of Morocco's INDC and of two guidebooks to the UNFCCC negotiations for French-speaking negotiators (COP-21, Paris; COP22, Marrakech), published by the Organisation Internationale de la Francophonie (OIF). Yanick also provided Strategic advice for Green Climate Fund accreditation to a regional development bank and a national development bank (confidential clients). This effort included full support (including analysis of gaps in policies and procedures to meet the GCF requirements and a strategy to fill those gaps) until the submission of a completed application to the GCF. Yanick is fluent in English and French.

BRIAN ETTLING



Brian Ettling is from St. Louis, Missouri, U.S.A. He works a seasonal park ranger at Crater Lake National Park, Oregon for the past 24 years. While working at Crater Lake, he personally witnessed the impacts of climate change. He currently spends his winters in St. Louis organizing on climate change as the co-leader of the St. Louis chapter of Citizens' Climate Lobby and co-Coordinator of Missouri Citizens Climate Lobby. He also engages conservative fellow St. Louis residents as a member of his local Toastmasters club. Brian will give a version of the speech he gave to his fellow Toastmasters in April 2016, *Hey U.S.A! Let's Win the Clean Energy Race*. This speech was a response to the American argument: "We should not take any action on climate change until China cleans up its pollution"



SANJIV MATHUR

Sanjiv Mathur hails from Sudbury, Ontario. He holds an undergraduate degree in science from the University of Ottawa and a medical degree and medical fellowship from the University of Western Ontario. Currently, he is climate change consultant for the pharmaceutical company Abbvie. Sanjiv's presentation is titled: Climate change is a medical emergency.

BORDER TAX ADJUSTMENT PANEL

ROSS ASTORIA



Ross Astoria is a professor of political science and law. He teaches undergraduate courses in public law, philosophy, and policy. He researches and publishes on climate policy. He's been a CCL volunteer for five years and is presently serving as chair of the board for Citizens' Climate Lobby.

His publications include: Design of an International Trade Law Compliant Carbon Border Tax Adjustment

<http://www.ajelp.com/articles/design-of-an-international-trade-law-compliant-carbon-border-tax-adjustment/>



MARIA PANEZI

Maria Panezi is a post-doctoral fellow with CIGI's International Law Research Program. She holds a Ph.D. in law from Osgoode Hall Law School at York University, where she wrote her dissertation on transparency in the World Trade Organization.



DAVID ROBINSON

Dr. David Robinson teaches economics at Laurentian University and is Director of the *Institute for Northern Ontario Research and Development*. He is best known in Northern Ontario for columns in Northern Ontario Business Magazine that focus on Northern economic issues and for frequent media interviews and appearances on TVO's Agenda with Steve Paiken. Dr. Robinson has been truly generous of the time and wisdom has shared with CCL Canada. This is the fourth major conference he has been a part of with us. In addition, he provides sage advice to our national director from time to time. We are grateful for all that he has shared with us.

Footnote: Now that Canada is about to have a nationally coordinated price on carbon and the USA has elected Donald Trump as president, deepening our understanding of border tax adjustments at this time in history has aligned perfectly. None of this was in the cards when the conference committee determined we must have a BTA panel at this conference. We are in complete awe of how this all unfolded and grateful to everyone whom are sharing their expertise with us.

JOSEPH ROBERTSON



Joseph is Global Strategy Director for the non-partisan non-profit Citizens' Climate Lobby (citizensclimatelobby.org) and leads the Citizens' Climate Engagement Network. He is the founder of the Geoversiv Foundation, which works on climate, peace and economics, to achieve a clean future of global abundance. He is a member of the Executive Board of the UN-linked NGO Committee on Sustainable Development, a member of the Policy and Strategy Group for the World We Want, and CCL's representative in the Carbon Pricing Leadership Coalition. Joseph is a founding emeritus faculty member of the Villanova University Center for Energy and Environment Education, and editor-in-chief of the Spanish-language eco-economics and sustainability publication FuturismoVerde.net.

IMPORTANT TO KEEP IN MIND WHEN DESIGNING A CARBON PRICING POLICY

Half of working Canadians living
paycheque to paycheque, says survey



A good reason why our national
carbon price should be revenue neutral



Carbon fee and dividend is a revenue neutral carbon tax where
100% of the money is returned back to citizens in a cheque

http://bc.ctvnews.ca/half-of-working-canadians-living-paycheque-to-paycheque-says-survey-1.3062301#_gus&_gucid=&_gup=twitter&_gsc=k4X80OQ

Since September 2010, Citizens' Climate Lobby (CCL) Canada members have been lobbying their federal parliamentarians for carbon fee and dividend: a national, upstream, and incrementally rising carbon tax where 100 percent of the money is returned to citizens on an equitable basis in a cheque.

On October 3, 2016, Prime Minister Trudeau announced Canada will have a national price on carbon. The carbon price starts at \$10 per tonne in 2018 and rises to \$50 per tonne in 2022. We applaud the 42nd Parliament for taking this step to secure a healthy climate for us and future generations. However, \$50 per tonne won't be enough to meet Canada's goal of reducing emissions to 30% below 2005 levels by 2030. Furthermore, our current goal is [woefully inadequate](#) to the challenge posed by climate change. If every country adopted Canada's targets, this would not keep warming below 2°C, let alone the 1.5°C nations [promised](#) to pursue in Paris. In short, we are off to a great start, but must do better.

Our recommendations:

CCL Canada recommends that the government adopt a modified version of its recently announced carbon pricing policy to ensure Canada's carbon pricing is effective, fair, and stimulates our clean tech industry.

An annually rising minimum fee past 2022 is an important step. The federal government must also provide clarity on the fee's comprehensiveness. A fee applied at the wellhead and point of import in all provinces will most effectively reduce Canada's greenhouse gas emissions and send an economy-wide signal to invest in clean tech alternatives. A fee on some sectors and not others defeats its purpose, burdens some industries and not others and will undermine Canada's climate commitments.

Additionally, a steadily rising fee will also require that revenue be returned to Canadians to protect those with low and middle incomes. Finally, a study by [Regional Economic Modeling Inc](#) found that carbon fee revenue returned to people would stimulate local economies and most importantly reduce GHG emissions.

The simple steps needed:

1. That the carbon fee be applied upstream: at the wellhead, coal mine or point of entry into the economy.
2. That the national carbon price continue to rise past 2022 with the objective of Canada exceeding our Paris targets and becoming a world leader in tackling the climate crisis and in the clean tech industry.
3. Border tax adjustments must be included in the policy to level the playing field for domestic industries with international jurisdictions without a similar carbon price.
4. That the federal government work with the provinces and territories to ensure provincial carbon pricing systems can keep up with the rising federal minimum carbon price without imposing any additional burdens on low and middle income Canadians. For example, the federal government could propose fee and dividend as a model policy. This could help overcome some of the opposition faced in carbon-intensive regions such as Saskatchewan and Alberta as carbon fees continue to rise.
5. To ensure that there is a consistent policy towards combatting climate change, that the federal government, as promised in the 2015 election, end financial subsidies to fossil fuel companies.

CCL is grateful for your service to Canada and for recognizing the myriad connections between the climate crisis and the many problems on Earth. It is 100% possible to begin to tackle many of these problems at one time with an effective carbon pricing policy and we are here to help you at this time of change.

More about the Leave Behind document

The “Leave Behind” is the document we use when we lobby. It is our specific lobbying ask. After expressing a specific and meaningful appreciation for the parliamentarian’s work, we then present the Leave Behind document to the parliamentarian and make our specific ask. This is followed by a questions-and-answer session, with the goal being that the MP is leading the discussion so that we can ascertain how best help her/him. At the end of lobbying session, we ask the parliamentarian if she/he would like to keep the “leave behind document” for her/his files, and if they do let you *leave it behind*, that is a fairly good sign they are considering our ask. Like our laser talks, it is not meant to be a monologue or read verbatim. Rather it is meant to facilitate meaningful discussion.

President Elect Donald Trump: What next Canada?

What can Canada do in the face of an incoming American administration with seemingly no interest in international arrangements to price carbon pollution?

A big purpose of a nationally rising carbon price is to send a market signal to invest in Canada’s clean tech sector, which in turn will help us reduce emissions and grow our economy. It would also give Canada a leg up on the U.S. once our neighbour wakes up to the reality of rapidly changing energy landscape. According to a [recent federal-government study](#) prepared by Policy Horizons Canada – a government forecasting office – we could be a decade away from an era when renewable and alternative-energy sources are significantly cheaper than fossil fuels, making Canada’s fossil fuel sector a minor player in our overall economy.

Why? Worldwide pricing and technology, and policy trends are driving the price of non-fossil electricity sources downward at a far faster pace than expected. We are also seeing rapid technology-driven decreases in the price of grid-level energy storage and alternative-energy vehicles, manufacturing and heating. Canada’s clean tech sector is poised to become a global player in this rapidly growing industry. Now is not the time to get cold feet on the government’s proposed national carbon tax.

Some have expressed concerns about industries uprooting to the U.S. to avoid paying the carbon tax. This can be avoided by imposing a border tax adjustment, which the World Trade Organization in all likelihood would approve. A carbon tax on imported carbon intensive goods like steel and cement will level the playing field for carbon-intense and trade exposed Canadian industries. In fact, France’s president, Nicolas Sarkozy has already suggested [imposing a carbon tax on the USA](#) if Trump scraps the Paris Climate Act.

CARBON FEE AND DIVIDEND - REMI Report

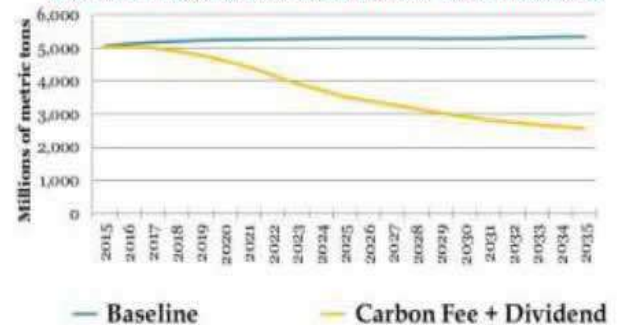
On June 9, 2014, Citizens' Climate Lobby released [a study](#) from Regional Economic Models, Inc. (REMI) that examined the impact of a steadily-rising fee on carbon-based fuels with revenue from that fee returned to households in equal shares. With the fee starting at \$10 per ton of carbon dioxide and rising \$10 per ton each year, the major findings were:

- In 20 years, CO₂ emissions would be reduced 50 percent below 1990 levels.
- Because of the economic stimulus of recycling carbon fee revenue back to households, in 20 years, 2.8 million jobs would be added to the American economy.
- Improved air quality would result in 230,000 premature deaths avoided over 20 years.

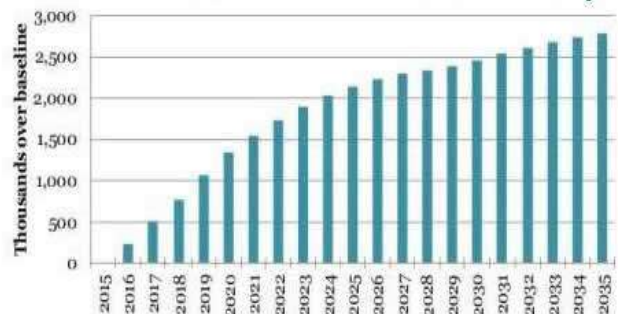
REMI Study Highlights

- CO₂ emissions decline 33% after only 10 years, and 52% after 20 years relative to the baseline, \$0/ton of CO₂ case.
- National employment increases by 2.1 million jobs after 10 years, and 2.8 million after 20 years. This is more than a 1% increase in total US employment we don't get without a carbon tax.
- 13,000 lives are saved annually after 10 years, with a cumulative 227,000 American lives saved over 20 years.
- \$70-\$85 billion increase in GDP from 2020 on, with a cumulative increase in national GDP due to F&D of \$1.375 trillion
- Size of monthly dividend for a family of 4 with two adults in 2025 = \$288, and in 2035 = \$396. Annually, this is \$3,456 per family of 4 in 2025 (\$1152 per capita—children get 1/2 dividend)
- Electricity prices peak in 2026, then start to decrease.
- Real incomes increase by more than \$500 per person in 2025. This increase accounts for cost of living increases.
- Maximum cost-of-living increase by 2035 is 1.7-2.5%, depending on region.
- Electricity generation from coal is phased-out by 2025.
- Biggest employment gains in healthcare, retail, and other services (excluding public administration). This is because people have more money in their pockets to spend, and these industries are labor-intensive, responding to increased consumer spending by creating more jobs.
- Regional Gross Product is steady or rising in all 9 regions.

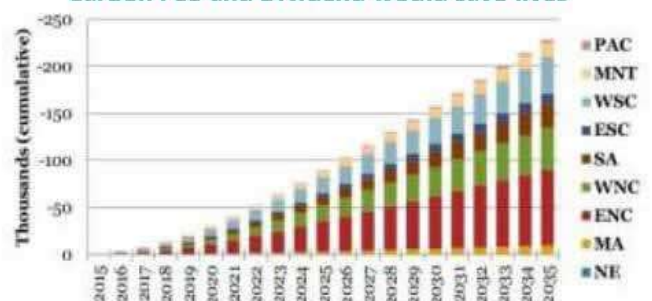
Carbon Fee and Dividend would cut emissions



Carbon Fee and Dividend would add 2.8 million jobs



Carbon Fee and Dividend would save lives



Carbon Fee and Dividend would add to GDP



Citizens' Climate Lobby

How Carbon Fee and Dividend Works



The government levies an incrementally increasing fee on the carbon content of fossil fuels at the source



100% of the money collected is given to the people on an equal basis in a cheque to help with price increases ↑



ECONOMICS 101
Costs are passed onto consumers and they consume less carbon. CO₂ emissions go down ↓



MARKET SOLUTION
The predictable price on carbon spurs clean tech investment & innovation. CO₂ emissions go down ↓

Why we prefer a revenue neutral carbon fee



HELPS FAMILIES
A 100% rebate insures that 2/3 of families will come out even or ahead



NON PARTISAN
MPs and Premiers whose base do not like tax increases can still vote the right way



MARKET SOLUTION
Efficient & direct market signal. Thus government does not pick the energy winners & losers



RAMPING UP
To maintain public support to stabilize CO₂ emissions, citizens will need a significant dividend.

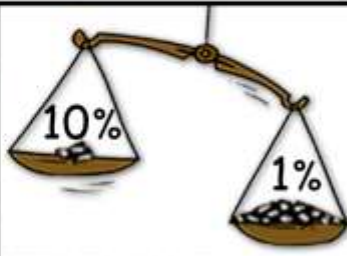
Carbon Fee and Dividend Helps Ordinary Families



The government puts an incrementally increasing fee on the carbon content of fossil fuels at the source



100% of the fees are given to Canadians on an equal basis regardless of their carbon footprint



REDUCES INCOME INEQUALITY
This is because the poor are inherently more carbon virtuous. The top 1% of earners consume 6X as much CO₂ as the bottom 10%

Tax our pollution not our income

PROGRESSIVE TAX
Our policy would discourage destructive consumptive habits and reward good consumer choices

Find out more at <http://canada.citizensclimatelobby.org/carbon-fee-and-dividend/>

Lobby Climatique des Citoyens



Comment fonctionne la tarification du carbone avec dividende



Le gouvernement prélève des frais progressifs à la source sur le contenu en carbone des produits fossiles.



Pour compenser la hausse des prix, le frais est remboursé intégralement et équitablement aux ménages, sous forme de chèques. ↑



Économie 101
Lorsque le prix des combustibles fossiles augmente, le consommateur limite sa consommation. Les émissions de Co2 diminuent. ↓



Loi du marché
Le prix élevé de l'énergie fossile encourage la transition vers une économie de l'énergie verte et durable. Les émissions de Co2 diminuent. ↓

Pourquoi une tarification sur le carbone sans incidence fiscale?



Aide les familles
Pour le 2/3 des familles un rabais de 100% représente un remboursement intégral ou même un surplus.



Non partisan
Les députés et ministres peuvent appuyer ouvertement la nouvelle tarification, indépendamment de l'agenda de leur parti.



Loi du marché
Signal clair et efficace lancé auprès du marché de l'énergie. Aucune intervention gouvernementale n'est nécessaire seule la loi du marché s'applique.



Faire mieux
Pour que le public continue d'appuyer les efforts de contrôle des émissions, les citoyens doivent recevoir un dividende significatif.

La tarification du carbone avec dividende aide la famille



Le gouvernement impose à la source une taxe progressive sur les émissions de carbone.



100% des revenus du carbone est redistribué également à tous les Canadiens, sans égard à leur empreinte carbone.



Pour le 2/3 des gens, les dividendes outrepassent les frais, le 1% des mieux rémunérés consomme 6 fois plus de Co2 que les 10% situés en bas de l'échelle.



Avec la nouvelle tarification, les travailleurs situés dans les dernier 20% de l'échelle salariale recevront un chèque couvrant 150% des frais dus à la hausse.

Obtenez plus d'information sur notre site: www.citizensclimatelobby.ca



A Case for Hiking the BC Carbon Tax

BC was admired and world famous

BC was admired and world famous for creating a steadily increasing carbon tax. (2008-2012)



We began paying the true cost of emitting carbon into the atmosphere.



Economics 101: Increasing the tax decreased the incentive to emit CO₂.



BC needs to hike its carbon tax

The BC carbon tax is now stalled at \$30/tonne. BC's emissions are rising + we are not going to meet our 2020 targets.



From experience we know that a revenue neutral carbon tax reduces fossil fuel consumption, grows clean tech + creates jobs.



The increasing carbon tax should continue to be transparent and not burden ordinary families.



Think globally when hiking the tax

All countries must reduce GHG emissions NOW or face unprecedented risks to human society.



Compared to cap and trade, a carbon tax has less red tape for industry and gov'ts and is easier to harmonize globally.



BC could once again provide global leadership in pricing carbon.



Thank you for listening. Sincerely, CCL BC

Find out more at <http://canada.citizensclimatelobby.org/carbon-fee-and-dividend/>

THESE GRAPHS ARE FROM ENVIRONMENT CANADA

Figure S-3: Canadian GHG Emissions Trend (1990-2014), 2020 Target, 2030 Target

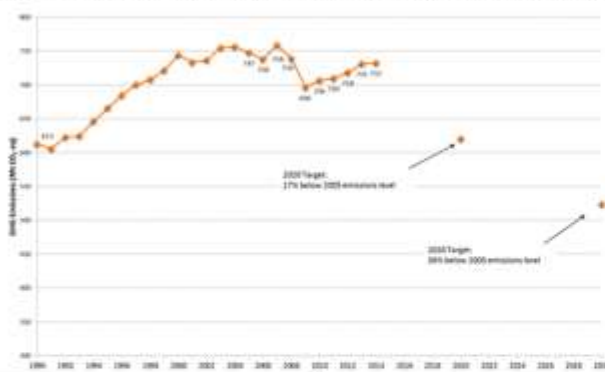


Figure S-5: Canadian per Capita GHG Emissions (1990-2014)



Figure S-2: Canada's Emissions Breakdown by GHG (2014)

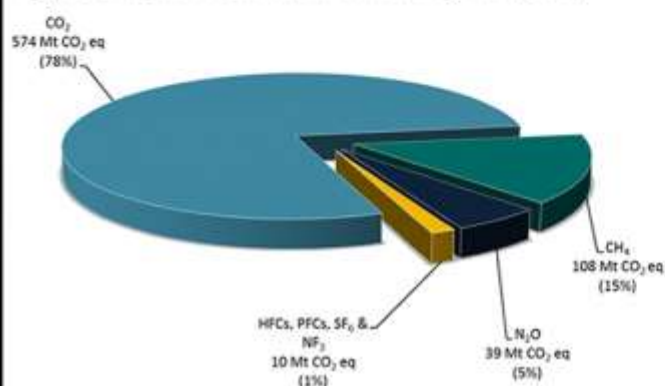


Figure S-8: Canada's Emissions Breakdown by Economic Sector (2014)

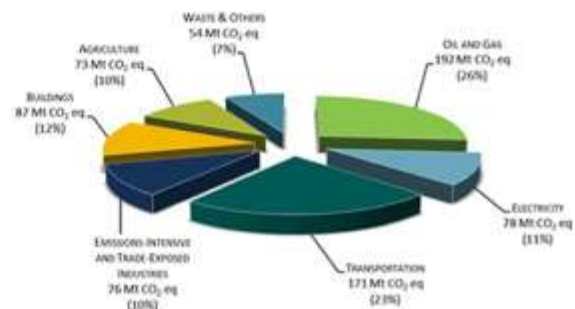
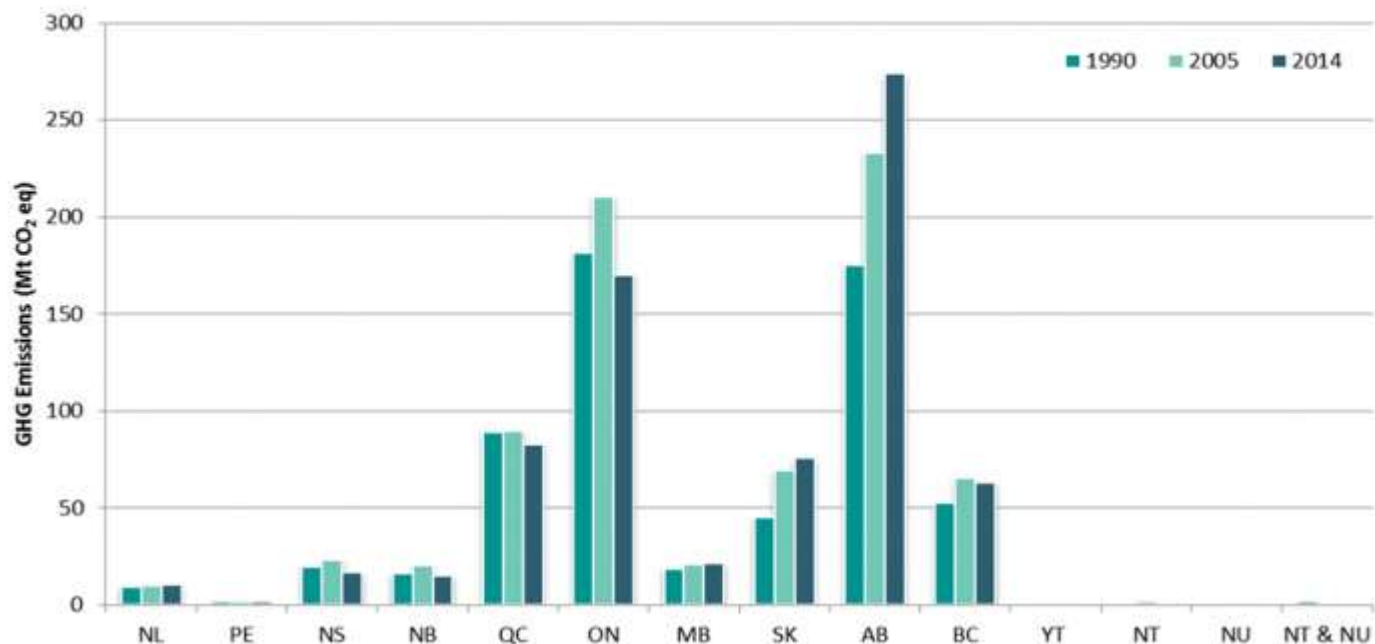


Figure S-9: Emissions by Province in 1990, 2005 and 2014



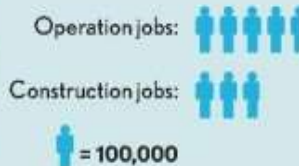
100% CANADA

Transition to 100% wind, water, and solar (WWS) for all purposes
(electricity, transportation, heating/cooling, industry)



40-Year Jobs Created

Number of jobs where a person
is employed for 40 consecutive years



463,322

292,986

Using WWS electricity for everything, instead of burning fuel, and
improving energy efficiency means you need much less energy.



THE
SOLUTIONS
PROJECT

Data from Stanford University

FOLLOW US ON



100isNow

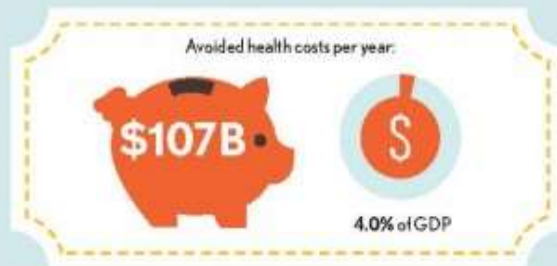


SolutionsProj

100% CANADA

Transition to 100% wind, water, and solar (WWS) for all purposes
(electricity, transportation, heating/cooling, industry)

Avoided Mortality and Illness Costs

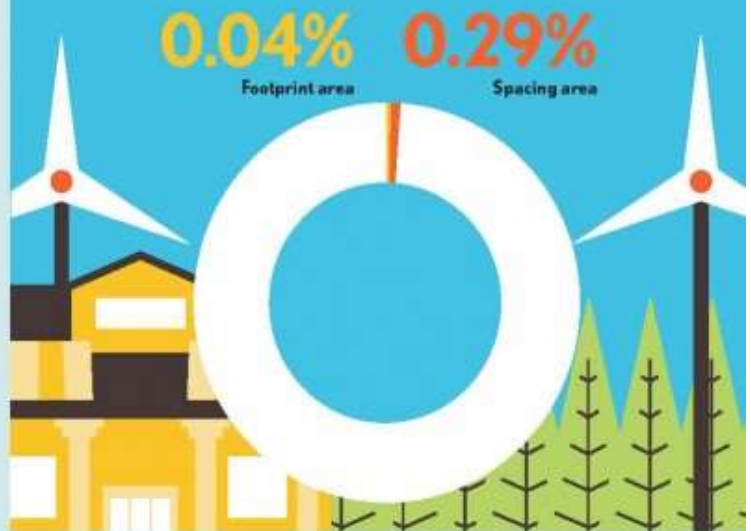


Air pollution deaths avoided every year: **9,598**



Plan pays for itself in as little as **1.9** years from air pollution and climate cost savings alone.

Percentage of Land Needed for All New WWS Generators



Future Energy Costs 2050

BAU (Business as usual) WWS (Wind, water, solar)



Average fossil-fuel energy costs*

8.5 c/kWh

*Health and climate external costs of fossil fuels are another 5.2 c/kWh



Average WWS
electricity costs

9.9 c/kWh

Money in Your Pocket

= \$1,000

Annual energy, health, and climate cost savings per person
in 2050: **\$8,888**



Annual energy cost savings per person in 2050: **\$164**

THE
SOLUTIONS
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Data from Stanford University

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CANADIAN CIVICS 101

FOR THE BENEFIT OF OUR AMERICAN GUESTS

OVERVIEW: The USA is a democratic republic whereas Canada is a constitutional monarchy. The President is the elected head of state in the USA. Queen Elizabeth II is our head of state and she is represented in Canada by our Governor General, David Johnson. Our head of state is also called “the Crown”. Canada has a bicameral system, just like the USA, with lower and upper houses.

EXECUTIVE BRANCH: In Canada, the political party with the most seats in the House of Commons forms the government and the leader of that party becomes the Prime Minister (PM). The executive branch of the Canadian government is led by the PM and he/she appoints senior Members of Parliament to the executive in a cabinet adhering to the principle of cabinet collective responsibility. The Privy Council is the non-partisan, public service support to the PM and Cabinet and its decision-making structures.

HOUSE OF COMMONS: Our lower house is called the House of Commons and it is the Canadian equivalent of the US House of Representatives. Our federal representatives are elected in electoral districts which we call ridings. We have 338 electoral districts for 35 million people. Our federal representatives are called Members of Parliament or MPs. Until 2009, governments could call an election at any time within five years of being elected. Since 2009, we have legislated set election dates every four years, unless there is a non-confidence vote in the House of Commons which defeats the government and forces an election. This usually happens when we have minority governments.

MINORITY GOVERNMENTS A minority government happens when the ruling party does not have a majority of the seats in Parliament. Currently, we have a majority government under the Right Honourable Justin Trudeau (and yes, we add “u’s” to a lot of words up here). These recent governments were all minority governments: 2004-2006, 2006-2008 and 2008-2011. Canada is predisposed to minority governments because we have three major political parties and compared to the USA, a significant Green Party which garners about 5% of the popular vote and a regional party: the Bloc Québécois. Like in the USA and Britain, Canadian MPs are among the last representatives elected using a first-past-the-post ballot which many Canadians hope will change to some form of proportional representation.

THE CANADIAN SENATE: The Canadian Senate, unlike in the USA, is not elected. It is an appointed senate. Most senators hold their seat until the mandatory age of retirement. There are three types of senators in Canada: Independents, Liberals and Conservatives. Currently, Independents and Liberals combined in the Senate are in a majority. The Canadian senate is undergoing a reformation currently. The Senate is divided equally amongst four geographic regions: 24 for Ontario, 24 for Quebec, 24 for the Maritimes (10 for Nova Scotia, 10 for New Brunswick, and four for Prince Edward Island), and 24 for the Western provinces (six each for Manitoba, British Columbia, Saskatchewan, and Alberta). Newfoundland and Labrador, which became a Canadian province in 1949, is represented by six senators. Further, Canada's three territories—the Northwest Territories, Yukon, and Nunavut—are allocated one senator each. An additional four or eight senators may be temporarily appointed by the governor general, provided the approval of the Queen is secured, and the four divisions are equally represented, thus putting the maximum possible number of senators at 113.

THE DOMINATE BRANCH: The House of Commons is the dominant branch of parliament with the Senate and the Crown rarely opposing its will. The Senate is meant to take a second sober look at bills before they pass into law. The Senate reviews legislation from a less partisan standpoint and the Governor General provides the necessary Royal Assent to make bills into law.

POWERS OF A MAJORITY GOVERNMENT: The Canadian Prime Minister in a majority government has powers that a US president could only dream of because she/he has complete control over the executive and the House of Commons for four years (we don’t have mid-term elections in Canada) and they are rarely opposed by the senate or the Governor General.

YESTERDAY 2016 (Apologies to Paul McCartney)

By Joanne Light

Yesterday, climate change was here, just like today
and evermore until we burn away.

There's no reprieve since yesterday.

Suddenly, weather's not just like it used to be.

There's a strangeness blowing in the trees.

Oh, climate shock comes suddenly.

Why we have to reap what we sow,

Earth didn't say.

I know something wrong's goin' on

while jesters play-ay-ay-ay.

Yesterday, seasons came the very same old way.

Now the summer just won't go away.

Oh I want it to freeze today

(more slowly)... just like when I used to pray.

Elements of Good Meeting Minutes

Important things to capture:

- ☐ What was the **ask** in this meeting? (Please use the “Leave Behind” ask unless)
- ☐ **Concerns** of the staffer/Parliamentarian with respect to our policy.
- ☐ **Questions** the staffer/Parliamentarian had about our policy.
- ☐ **Recommendations** the staffer/Parliamentarian had about our policy or strategy
- ☐ Points about our strategy or policy the staffer/Parliamentarian **found interesting**.
- ☐ Who the Parliamentarian works well with across the aisle, or in their own party.
- ☐ Separate (in parentheses or brackets), your sense of the staffer/Parliamentarian. How alarmed about the crisis was the staffer/Parliamentarian? Were they engaged? Were they interested? Were they hostile? Did they want to be anywhere but in that meeting? What was their body language? Discuss this with others after the meeting as well to make sure your impressions match.
- ☐ **Action items** for the MP/staffer
- ☐ **Action items** for your group.

Tips for Effective Note-Taking:

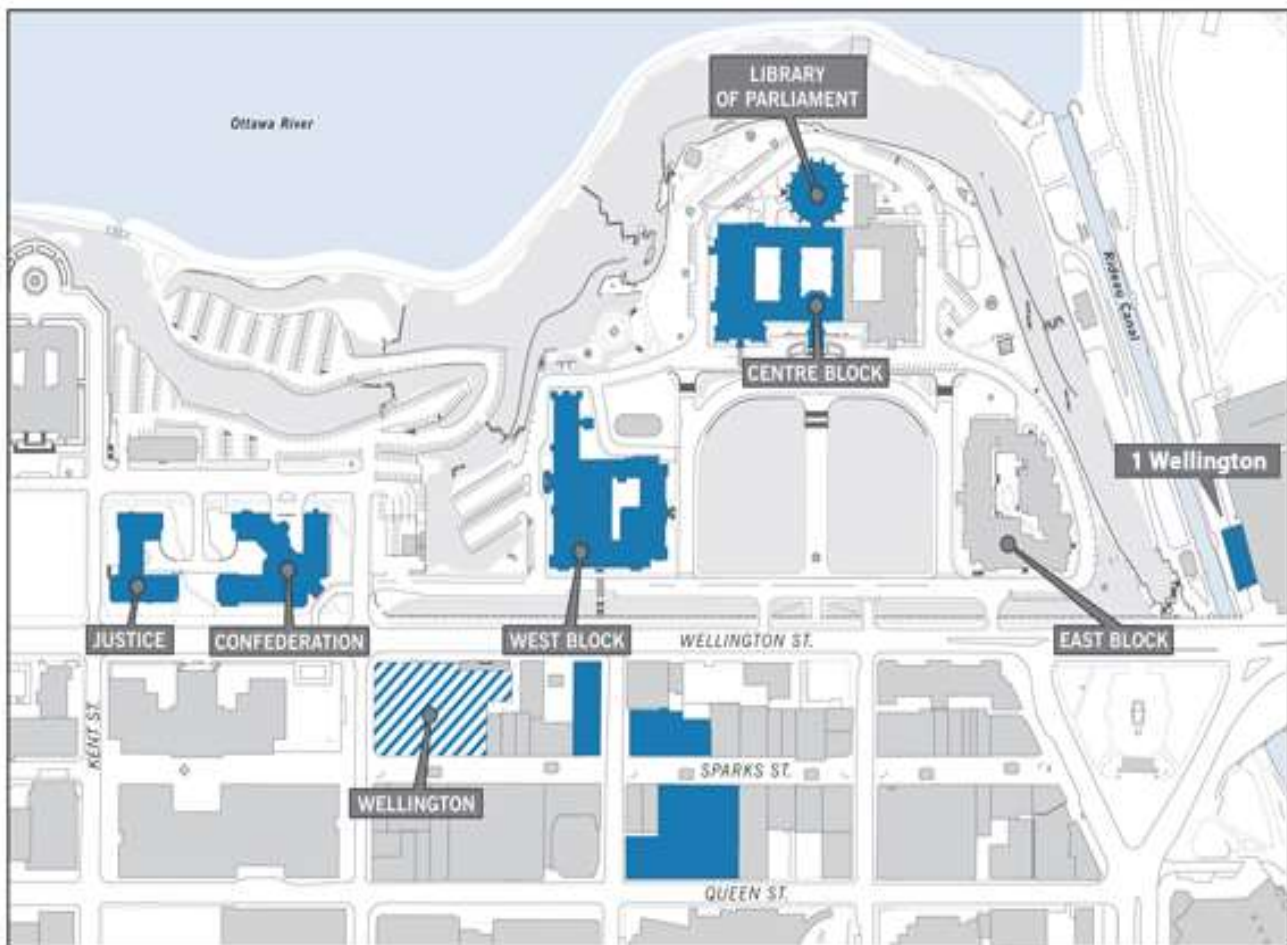
- ☐ While useful to capture what CCLers were saying for context of the discussion, if it is a choice between writing down what a CCLer said and what a staffer/MP said, always pick the staffer/Parliamentarian !!!!
- ☐ Go over you notes right after the interview with the others who lobbied with you fill in blanks from short-term memory, and clean up any mistakes or illegible patches.
- ☐ Ask everyone what were the big take-home messages and impressions from the meeting?
- ☐ As soon as you are back at a computer, type up your notes. . You'll remember things you didn't write down, and you'll still be able to remember what your scrawls mean.
- ☐ Define abbreviations.
- ☐ Use complete sentences.
Submit typed notes either using [CCL's online form](#) for meeting minutes or send the notes to: canada@citizensclimatelobby.org but not both.
- ☐ **CAUTION:** It is not advisable to give the minute-taking responsible to a new CCLer.

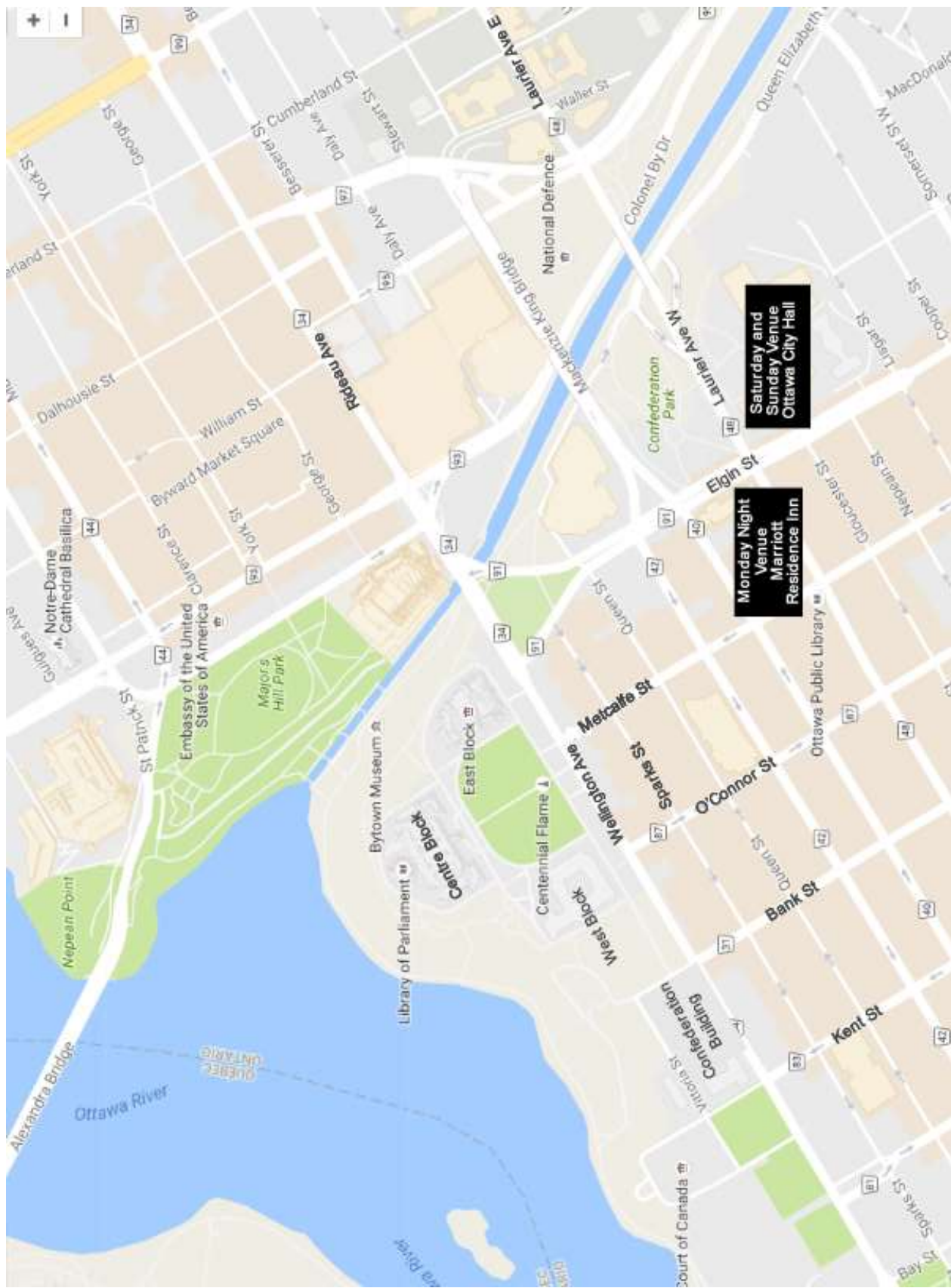
PLEASE BE SURE TO TAKE A PICTURE AND SEND IT TO
canada@citizensclimatelobby.org and/or Tweet #CCCLConf2016

IMPORTANT WHEN LOBBYING ON PARLIAMENT HILL

- Photo ID is required to get into all buildings on Parliament Hill.
- Take your time and keep track of your Photo ID. Put it in the same place every time.
- Allow at least 15 minutes to get through the airport-like security on Parliament Hill.
- Don't wear and bring anything that looks remotely political such as flags and CCL swag (Climate Lobby are trigger words it seems) because it may be put in storage while you lobby in the building and that could complicate things for you.
- If your meeting is in Centre Block, which is the iconic building with the Peace Tower Clock in the middle, go through the "Business Door" on the left and not the "Tourist Door" on the right. We will review this at the conference.
- If by chance you get invited to the Parliamentary Dining Hall, men must wear a tie in the Dining Hall. No Jeans allowed. That is the lobbying attire you are supposed to wear anyway – "business attire".

Map of Parliament Hill





HOW THIS CONFERENCE GOT IS NAME

Selecting a name for a conference is a daunting task because it sets a tone. Here is an excerpt from email from Cathy O to the conference team that helped us decide on this year's conference name.

1. We already have the bilingual posters: [Tout est connecté](#) and [Everything is connected](#) and we used them at the June 2016 conference. Thus, it will save us hours upon hours of work creating materials for the national conference.
2. Everything is connected after all. This image, [Everything is connected](#), became the cornerstone image of all the Climate Reality presentations I gave. It is really inclusive and powerful. Words are powerful and I know for a fact "Everything is connected" is a phrase that works.
3. The French translation is shorter than the English title for a change and sounds cool.
4. For six years we have been talking about climate change and carbon pricing but at the end of day, really we are talking about how everything is connected. I feel we have a critical mass of very special volunteers in Canada who can make the connections between climate change and many problems today.

IMMENSE GRATITUDE

The last time we conducted a national conference in Ottawa in 2014, Canada was the reigning champion of the "Fossil of the Year Award" at the UNFCCC talks, we had a government that said "job-killing carbon tax" over 300 times in the House of Commons, there was an alarming paucity of meaningful debate in Parliament about climate change and Canada was losing a huge share of clean tech business globally.

Things sure have changed. Minister McKenna was awarded Carbon Pricing Champion Award at COP22, Canada will have national price on carbon in 2018 and Canada plans to phase out all coal powered energy by 2030. As well, the Honourable Michael Chong is running for leader of the Conservative Party of Canada and his platform includes a superbly-crafted carbon pricing policy. Canada is now poised to t

We all know what happened in the last two years. There was an election and we got a new government. Two days after the election a Senator sent us the following note:

"You have done so much "ground work" that can now start to really pay off. I feel that the prospects for climate action are exceptional."

Alongside other civil society groups, everyone at this conference and the CCL members globally, are all members of the cast of thousands that are behind Canada's national carbon pricing policy. Your actions have awakened the politics of hope.

Truly and deeply, Thank you EVERYONE for EVERYTHING.

The *Everything is Connected* Conference Team:

Lyn Adamson, Marlo Firme, Gerry Labelle, Cathy Lacroix, Cathy Orlando and Laura Sacks.

TOUT EST CONNECTÉ

Le changement climatique

Le carbone non-combustible

Les droits des animaux

Les droits des femmes

La surpopulation

La désertification

La pauvreté

L'esclavage

La crise sanitaire

La crise alimentaire

Les sables bitumineux

L'apathie des électeurs

Les droits des autochtones

L'élévation du niveau de la mer

L'acidification des océans

La perte de biodiversité

La paix mondiale

Le sol pic

La santé mentale

Les terroristes

La mondialisation

La crise de l'eau


Le chômage

Les emplois tech verts

L'instabilité économique

Les droits des enfants

L'indépendance énergétique

 Lobby Climatique des Citoyens
Citizens' Climate Lobby Canada

EVERYTHING IS CONNECTED

Climate Change

Unburnable Carbon

Energy Independence

The Tar Sands

Indigenous Rights

Children's Rights

Women's Rights

Overpopulation

Water Crisis

Sanitation Crisis

Mental Health

Poverty

Slavery

World Peace

Ocean Acidification

Desertification

Rising Sea Levels

Biodiversity Loss

Food Crisis

Peak Soil

Animal Rights

Globalization

Voter Apathy

Unemployment

Economic Instability

Clean Tech Jobs

Terrorists

 Citizens' Climate Lobby Canada
Lobby Climatique des Citoyens