



Citizens' Climate Lobby Lobby Climatique des Citoyens

CCL Monthly Conference Call, Saturday, May 14, 2016

Groups meet at 9:45am PT / 12:45pm ET. The conference call starts at 10am PT / 1pm ET.

Call-in number: 1-866-642-1665: Passcode: 440699#

Instructions: Sign on to the call at **least 5 minutes** before the start time. When you first join the call, announce your name, city, and number of people in the room and then press *6 to mute your line.



We're thrilled to have Dr. James Hansen as our guest for the May national call. Dr. Hansen is the American adjunct professor in the Department of Earth and Environmental Sciences at Columbia University. Recognized by many as America's leading climate scientist, Dr. Hansen is a member of CCL's Advisory Board and is a strong advocate for CCL's Carbon Fee and Dividend proposal. He is the author of [Storms of My Grandchildren](#), and he recently spoke at the Berkshire-Hathaway shareholders meeting in Omaha to urge support for a revenue-neutral fee on carbon.

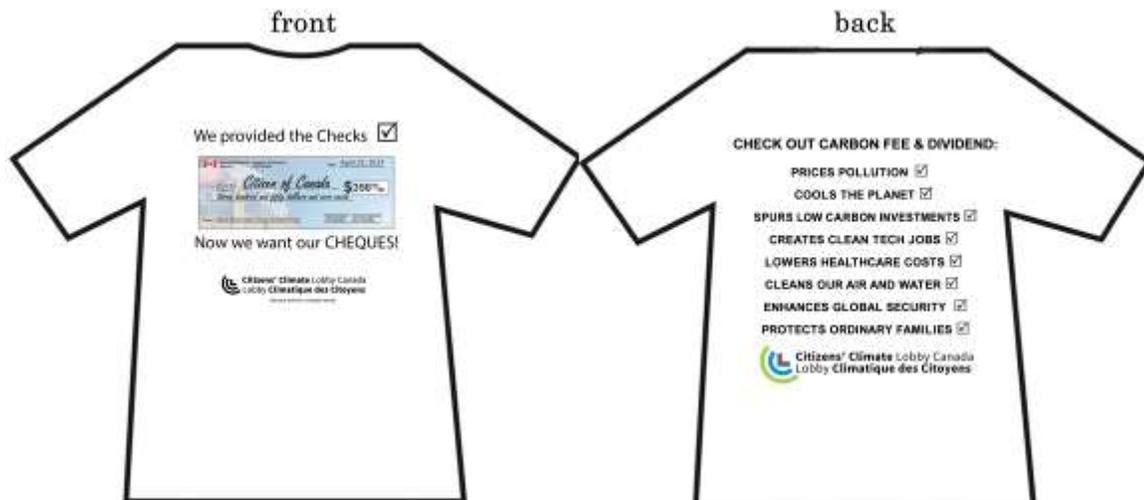
May 2016 Canadian Actions:

1. On Monday, May 16 we will be officially launching CCL's Parliamentary [e-petition \(e-297\) for carbon fee and dividend](#). **IMPORTANT:** After you sign the e-petition online be sure to then look in your email box to confirm that you signed the e-petition. Petition closes September 8, 2016.
2. Conference and Lobbying Days in Ottawa June 5-8. Note deadlines (May 23, 2016) and that emails go to canada@citizensclimatelobby.org. Hotel reservations must be booked by this Monday, May 16 too!
3. Give feedback to the Federal Ministry of Environment and Climate Change regarding carbon pricing **by June 1**. CCL's suggested submission will be sent to you May 25, 2016. Please don't forget to record the submission from you and your group members submit to the Ministry of the Environment and Climate Change in our database: <https://community.citizensclimatelobby.org/field-reports/>
4. **MAY TO SEPTEMBER ACTION:** In partnership with your MP arrange for a town hall in your community regarding climate change as soon as you can.

Ongoing Action: Invite your MP to the reception on Parliament Hill cohosted by Paul Lefebvre and Citizens' Climate Lobby Canada if you have not already done so. If they have yet to reply yes, or you want to thank them for replying yes, use our postcards to urge or thank them.

Ontario Action: Email your MPP and the Minister of Natural Resources and ask them to support Ontario's Green Legacy Program. Don't forget to record the submissions: <https://community.citizensclimatelobby.org/field-reports/>

CONFERENCE T-SHIRTS: If you are attending the June conference in Ottawa or know someone who is going, Gord in Georgetown, ON has designed t-shirts and we will be selling them. Please pre-order your t-shirt [here](#):



LASER TALK #1 – A Clear Market Signal Needed to Create Clean Tech Jobs

Numerous studies have shown that a shift to an economy based on renewable energy will result in a significant net gain in employment. An increasing number of clean energy jobs are created each year as investment in this sector has ramped up quickly in the last decade – at a time when well paid, full time jobs are becoming hard to find.

Canada currently has more direct jobs in clean energy than in the oil sands – 50,000 people were employed directly in more than 800 clean technology firms – on par with the aerospace industry. ^{[1][2]}

- According to Dr. Mark Jacobson of Stanford University, transitioning to 100% renewable energy would create 293,000 construction and 463,000 full-time operation jobs over 40 years.^[3]
- In 2015, Canadian clean tech industry revenues grew at four times the rate of the overall Canadian economy, and consistently provided employment that is high skill and high wage.^[2] Alberta is poised to create a substantial number of clean tech jobs as the province transitions electricity off coal – and could create 70,000 new jobs by 2024, easily offsetting the 65,000 jobs recently lost with the drop in the price of oil.^[4]
- If the current pace of postings hold, solar would become the largest market for energy jobs by the fourth quarter of 2016.^[5]
- The bad news is that Canada's global share of international clean tech has been steadily declining by 2008, and our global ranking fell from 14th to 19th.^[2]

We can turn this around through steadily rising carbon fees and eliminating fossil fuel subsidies. After BC introduced its carbon tax, there was a 48% increase in clean tech sales. During this transition to a greener economy, jobs will be lost in the fossil fuel industry. Plans to support employment transition are essential, but the scope of that work is manageable. In Canada 96% of the workforce is outside of fossil fuel industries. Within the fossil fuel sector, efforts are already underway to transition, for example, training oil sands electricians to install solar panels.^[6]

[1] Dan Woynillowicz, "Behind the numbers: our oil sands and clean energy job comparison"
Dec 2014 <http://cleanenergycanada.org/comparing-oil-sands-employment-clean-energy-jobs/>

[2] Analytica Advisors. "2015 Canadian Clean Technology Industry Report"
http://www.analytica-advisors.com/assets/file/2015%20Report%20Synopsis%20Final_wcovers.pdf

[3] The Solutions Project, Canada <http://thesolutionsproject.org/>

[4] Daniel León Rodríguez, "Solar industry says 70,000 jobs knocking on Alberta's door", National Observer, March 2016
<http://www.nationalobserver.com/2016/03/28/news/solar-industry-says-70000-jobs-knocking-albertas-door>

[5] Jonathan Chew "There Will Be More New Jobs in Solar Than Oil by the End of the Year" April 2016 , Fortune Magazine <http://fortune.com/2016/04/20/solar-oil-jobs-indeed/>

[6] Iron & Earth <http://www.ironandearth.org/>

Much thanks to CCL Nelson for updating the "jobs" laser talk.

LASER TALK #2: Canada and the FASTER Principles

At the 2015 climate talks in Paris, France, Canada, Alberta, Ontario, Quebec, British Columbia and the Northwest Territories became founding partners of the Carbon Pricing Leadership Coalition (1). Citizens' Climate Lobby joined the Carbon Pricing Leadership Coalition in September 2015. Carbon Pricing Leadership partners all agree the world needs to be price carbon fairly, effectively and efficiently, as soon as possible (2).

As part of the Carbon Pricing Leadership Coalition, the World Bank and the Organisation for Economic Development (OECD) released a report outlining proposed principles that are crucial for success to decarbonize the world economy by 2100 (3) and how the world can get there "FASTER".

FASTER Principles include the following elements:

- A steadily intensifying price signal,
- Upstream pricing,
- Administrative simplicity,
- Fiscal dividend.

The FASTER Principles is an acronym for:

- Fairness
- Alignment of policies and objectives
- Stability and predictability
- Transparency
- Efficiency and cost-effectiveness
- Reliability and environmental integrity

TAKE HOME MESSAGE: Canada, Alberta, Ontario, Quebec, BC and the Northwest Territories are signatories to the Carbon Pricing Leadership Coalition. When we are critiquing provincial, territorial and federal carbon pricing policies, we can remind them that under the Carbon Pricing Leadership Coalition that they have signed onto FASTER principles if they are not abiding by the principles. .

FYI: The USA is not part of the Carbon Pricing Leadership Coalition (CPLC). California is the only US state in the CPLC.

(1) [Carbon Pricing Leadership Coalition Official Launch](#) Carbon Pricing Leadership Coalition (November 2015)

(2) [Carbon Pricing Leadership – The First Success at COP 21](#) Carbon Pricing Leadership Coalition (December 15, 2015)

(3) [FASTER PRINCIPALS](#) World Bank (October 2015)

Thanks to the "Guard Rails Team" for clarifying the connection between Canada and the Faster Principles.

ACTION #1: Promote CCL Canada's Carbon Fee & Dividend e-petition

In the past two months we have been asking you get ready to help us launch CCL Canada's Parliamentary e-petition for carbon fee & dividend. We are officially launching it on Monday, May 16.

IMPORTANT: After you sign the e-petition be sure to then look in your email box to confirm that you signed the e-petition.

On Monday, May 16, 2016 we will send you a sample email to invite people to sign our e-petition, a press release and little cards that you can pass around at events.

For volunteers in Twitter: [@CitizensLobbyCa](#) will tweet Infographics using the hashtags #e297 #CFDpetition #climate next week. Please retweet them next week, especially Monday - Wednesday.

For volunteers in Facebook: Please our share Infographics from [our Facebook Page](#) on your personal pages and throughout Facebook next week, especially Monday – Wednesday.

Please also consider asking:

- MP's to promote the petition on their Website, Facebook and/or Twitter.
- Local organizations to promote the e-petition in their newsletters

Much gratitude to Caterina in Waterloo for taking the lead on the e-petition and to: Keith in Clearwater; Laurel in Montreal; Cheryl, Doug, Tom and Frank in Toronto; Joanne in Halifax; and Guy in Peterborough for helping.

ACTION#2: CCL lobbying days in Ottawa in June 5-8

Note all the deadlines and all emails should go to canada@citizensclimatelobby.org. Please only book appointments with your MP if you plan to attend the June lobbying days in Ottawa or you have an "important MP". Call us if you think that is the case.

Register online: <http://www.karelo.com/register.php?BID=600&BT=10&Ev=16290>

Registration after Tuesday, May 24 will doubled in price. Registration closes May 31, 2016.

Hotel, lodging, food and transportation are not included in the costs of registration.

WAIVING FEES: Phone Cathy, at 705-929-4043 for waiving registration fees if you feel you or a CCL member requires the fees to be waived.

Sunday, June 5, 2016: 1:00 pm – 9:00 pm, educate, empower, prepare to lobby and finalize lobbying schedule. Note well that the location is the Courtyard Marriott Hotel in the Byward Market.

Monday, June 6, 2016: lobby all day and dinner together in the Courtyard Marriott Hotel in the Byward Market. Address: 350 Dalhousie St, Ottawa, ON K1N 7E9

Tuesday, June 7, 2016: lobby all day. Parliament Reception, cohosted by MP Paul Lefebvre (Sudbury) and CCL Canada at 1 Wellington St., Room C-180, **5:30 to 7:30 pm.**

Wednesday, June 8, 2016: lobby in the morning – only if needed.

BOOK YOUR HOTEL NOW: JUNE IS PEAK TOURIST SEASON FOR SCHOOL GROUPS COMING TO OTTAWA

The venue for the conference is the [Courtyard Marriott in the Byward Market Ottawa](#).

Address: 350 Dalhousie St, Ottawa, ON K1N 7E9.

There are only 15 rooms reserved for CCL at the hotel.

DEADLINE TO BOOK your HOTEL ROOM is this [Monday, May 16, 2016](#), phone directly to the hotel and say you are with Citizens' Climate Lobby: 613-241-1000 or 1-800-341-2210.

OTHER CHOICES:

The [Ottawa Jail Hostel](#) is popular with CCLers and is a 10 minute walk to the Courtyard Marriott.

In the summer months, the [University of Ottawa Residences](#) are a fine place to stay. You can share an apartment and cook your own food. They are only a 15 minute walk to the Courtyard Marriott.

LOBBYING SCHEDULE: Please secure appointments with your MPs. This will help: [Getting-Started-on-Lobbying-Your-MP](#).

IMPORTANT INSTRUCTIONS:

- Please do not book an appointment with an MP that is not your own Parliamentarian without connecting with us first.
- Email confirmed appointments to canada@citizensclimatelobby.org. Remember to put the MP name, MP riding, MP party, room number, building, time, date, names of any constituents, the CCLer that booked the meeting and contact information of the MP staffer (name, email and phone).
- Unless, there are too many lobbying appointments, we will finalize the lobbying schedule together at the conference on the afternoon of June 5, 2016, as we did last year in Ottawa in June 2015, Toronto in October 2015 and Ottawa in March 2016.
- Please also note there is a reception for all Parliamentarians on Tuesday, June 7, 2016 (see below).

MP BIOS: If you book an appointment with your MP please make sure you update/make an MP Bio by May 23, 2016 and send it to canada@citizensclimatelobby.org, otherwise it will not get photocopied by us for the conference.

MAY 23, 2016 DEADLINES: MP Bios and all photocopying: The national CCL Canada office will send everything we have (MP bios, booklets and leave behinds) to the photocopiers on May 25 so that we can focus our workflow on things that cannot be done beforehand – such as scheduling last minute lobbying sessions. If you have not sent your MP bio, by May 23, 2016 to canada@citizensclimatelobby.org you will be responsible for photocopying the MP bio for your lobbying team.

BUSINESS CENTRE AND PHOTOCOPYING ON SUNDAYS IN OTTAWA: Yes, there is a business centre at our conference hotel. Last year, the printer was broken much of the day on the Sunday of our lobbying event in June in Ottawa. There are no business centres open near the hotel on Sundays in Ottawa that we know of. You might be able to photocopy at the library if it is open on Sunday. You will need an Ottawa Library Card to use the photocopiers and printers. The nearest Ottawa library is a 20 minute walk from the hotel.

ACTION #3: Give feedback to the Federal Ministry of Environment and Climate Change regarding carbon pricing by June 1.

CCL's suggested submission will be sent to you May 25, 2016. On our CCL Canada Education Call on Thursday May 26, 2016 at 4 pm PT / 7 pm ET we will go over the details on how and what to submit to the Federal Environment and Climate Change. (The federal website for submissions is somewhat complicated).

Submissions can be made by snail mail, online <http://letstalkclimateaction.ca/index.php?lang=en&Itemid=117> or by email.

Please don't forget to record the submission from you and your group members submit to the Ministry of the Environment and Climate Change in our database: <https://community.citizensclimatelobby.org/field-reports/>

For those of you who are religious, Citizens' for Public Justice has an amazing web tool for submitting to the Ministry which is a great starting point: <http://cpj.ca/climate-consultation>

ACTION #4: With your MP, arrange for a climate change "town hall"



MPs are encouraged to have town halls in their communities. In partnership with your MP and with the promotional assistance of the People's Climate Plan (if you choose) and in collaboration with local community groups (if possible), arrange for a town hall (or roundtable discussions) in your community about climate change and carbon pricing as soon as you can. (Note the People's Climate Plan does not specifically talk about carbon pricing <http://peoplesclimate.ca/>)

MPs [will be in their constituencies](#) at the May 23-27 and June 24 to September 16, 2016. Go to your MP's office and ask if you can help your MP conduct a town hall on climate change and carbon pricing.

Local town halls are the best way for us to make the case directly to MPs that we need a climate plan that aligns with science, prices carbon pollution and make sure that we transition to 100% renewable energy in way that is grounded in justice. Thus, ask your MP to have a town hall with your help. Helpful resources can be found in the CCL Community here:

<http://community.citizensclimatelobby.org/cclu/town-hall-and-candidate-forums/>

ONGOING ACTION: Invite your MP to the Climate Change Reception, Tuesday, June 7, 2016 – Snail mail invitations

In the April Actions sheets we asked you to invite your MP to the reception on Parliament Hill cohosted by Paul Lefebvre and Citizens' Climate Lobby Canada if you have not already done so.

Tuesday, June 7, 2016,

5:30 pm to 7:30 pm, 1 Wellington Street Room, Room C-180

R.S.V.P to canada@citizensclimatelobby.org by Tuesday May 24, 2016, [Bilingual details here.](#)

SNAIL MAIL: If they have yet to reply yes, or you want to thank them for replying yes, use our invitations to urge or thank them. Thank them for agreeing to attend the reception. Or say, we know you're busy but if you have any colleagues who might be interested in the issue of climate change and/or carbon pricing please pass this card onto them.

Invitation: [Front](#) and [Back](#). Slip the invitations in an envelope with a little note from you.

ONTARIO ACTION: Generate support for the Green Legacy Program

Citizens' Climate Lobby (and the David Suzuki Foundation) have been supporting MPP Arnott's project to plant 150 million trees to celebrate Canada's 150 Birthday in 2017.

Email your MPP and the Minister of Natural Resources ask them to support Ontario's Green Legacy Program

Here is a sample letter from Gord Cumming in Georgetown, MPP Arnott's Constituent which you will have to reframe to endorsing Ted Arnott.

Please record your submissions here:

<https://community.citizensclimatelobby.org/field-reports/>

Find your MPP:

http://www.ontla.on.ca/web/members/members_current.do?locale=en

Find your Electoral District

<https://www3.elections.on.ca/internetapp/fyed.aspx>

bmauro.mpp.co@liberal.ola.org

Dear Mr. Mauro (and your MPP):

I wholeheartedly endorse MPP Arnott's request to expand the County of Wellington's significant tree planting efforts to go province wide, to coincide with the 150th anniversary of the Province of Ontario in 2017.

The goal of planting 150 million trees beginning in 2017 is ambitious and admirable. It is also vitally critical to contributing to the mitigation of the disastrous effects of increased carbon dioxide levels in the atmosphere; levels not seen in millions of years!

Humans have upset the natural planetary carbon cycle through the burning of fossil fuels and poor land use practices, adding over 100 ppm of carbon dioxide into the atmosphere since the dawn of the Industrial Age in 1750. The level of carbon dioxide is now over 400 ppm and climbing rapidly. We **MUST** get the level of carbon dioxide back to the scientifically recognized safe level of 350 ppm as quickly as possible. A major tree planting initiative would help immensely in achieving that goal. Trees and forests are a hugely important carbon sink.

As you know, forests, woodlands and urban parks help fight climate change through the natural process of photosynthesis. Trees absorb carbon dioxide and other pollutant particulates, then store the carbon and release oxygen that every living thing on this planet requires to survive.

Since the resolution passed unanimously in the Ontario Legislature with the support of MPPs from all three parties, it behoves the Government of Ontario to ensure this expanded program is enacted and as quickly as possible. The whole province would then start to enjoy the benefits.

I urge the Ontario Government to get behind the idea. You have my unequivocal backing and also that of our national organization of Citizens Climate Lobby (as per the attachment).

Yours sincerely,

Your full name, phone number and mailing address

