



## CCL Monthly International Conference Call

**Saturday, May 13, 2017:** 10 am PT/ 11 am MT/ 12 pm CT/ 1 pm ET/ 2 pm AT

### Dr. Natasha DeJarnett, American Public Health Association



**Description:** The burning of fossil fuels takes a tremendous toll on public health, not only from the impact of climate change, but also from the pollution that leads to heart and respiratory problems. To learn more about this, we're joined this month by Dr. Natasha DeJarnett, policy analyst in the American Public Health Association's Center for Public Health Policy. Her specialty areas within the Policy Center include climate change and environmental exposures. **Background:** Dr. DeJarnett received her PhD in Public Health from the University of Louisville in 2013. As a postdoc at the University, she was awarded a fellowship by the National Institute of Environmental Health Sciences to investigate cardiovascular risks of air pollution exposures. In 2015, she received the prestigious Impact Award from the Society of Toxicology's Cardiovascular Toxicology Specialty Section for her 2014 paper "[Acrolein Exposure is Associated with Increased Cardiovascular Disease Risk.](#)"

### May 2017 Actions

1. Promote CCL Canada in two ways: Ask people come to our 4th National Conference and Lobbying Days October 21-24. Also, ask people to join CCL by using the new "Text to Join function". Look in the action sheets and online for lots of great resources.
2. PROVINCIAL LOBBY DRIVE: Book an appointment in May to meet with your provincial parliamentarians in late May or June to lobby them for your provincial carbon pricing policies to go onward and upward.
3. **Continue to build political will locally** and ask local clean tech leaders and businesses [to sign CCL Canada's open letter for Canada's carbon price to rise past 2022, be economy wide and include border tax adjustments.](#) **Please record confirmed signatures to the OPEN letters as OUTREACH in field reports:** <https://community.citizensclimatelobby.org/field-reports/>

**Upcoming on June 20, 2017 at 1 pm PT / 4 pm:** In just over five months we will have our national conference in Ottawa. Are you or some of your members short on funds? Last November, members of CCL Nelson, Halifax and Manitoulin, separately found external funding for travel through various channels (primarily crowd-funding). Have no doubts people want to help you do this life giving work. On our CCL Canada education call on June 20, 2017 at 1 pm PT / 4 pm ET Laura Sacks will lead a session on how to crowd fund to get to our national conference.

**Ongoing:** It is implied that we are always in letter to the editor writing mode. With the US decision on whether to stay or leave the Paris Climate accord imminent, updates to the Pan-Canadian Framework on Clean Growth and Climate Change coming down the pipes, the CPC and NDP leadership races, the results of the BC election, the upcoming Nova Scotia election, the epic floods in Ottawa, Gatineau and Montreal and Canada being the world host for World Environment week June 5, there are lots of opportunities to submit letters over the next month.

## **ACTION #1 – Promote CCL Canada**

**Promote CCL Canada: ask people come to our 4th National Conference and Lobbying Days October 21-24**  
To promote the conference here are a [trifold brochure in pdf](#), [one page poster](#) and [postcard image](#). Registration opens June 1, 2017. Please [bookmark this page](#) and don't forget the Twitter hashtag: **#CCCL2017!**

**Ask people to join CCL by using the new "Text to Join function":** CCL is testing a new way for people to join us and get on our email list. People can now send a text message (SMS) with the single word Join to the number 619-675-7507 and they will be prompted to share their email address, zip code, first name, and last name (all are required). They will be added to our email list and be signed up to receive text alerts from CCL. This system is being TESTED during April 2017. We may change the system in the future so don't add this to long-term printed material yet.

When might you use this new system?

1. When tabling you could have a sign on the table or visible at your booth so that people can sign up via text message.
2. At a march or rally, you could include it on a poster or sign.
3. When talking to a friend about CCL, you can get them to join via text message.
4. When giving a presentation you can ask people to get out their phones and join by text message.

For more info and for printable signs, see our [Text to Join page](#) on CCL Community or look on the CCL [Canada Volunteer Resources page](#) under "Outreach and Tabling. On that page are: [Text-to-Join-Color](#) (pdf) , [Text-to-Join-Greyscale](#) (pdf) and a [Text-to-Join High Quality Image](#) like the one on this page to the right.



## **ACTION #2: PROVINCIAL LOBBY DRIVE**

Book an appointment in May to meet with your provincial parliamentarians in late May / June to lobby them for your provincial carbon pricing policies to go onward and upward.

BC, Alberta, Saskatchewan, Manitoba and Quebec members will need to consider what they will ask and we will help. Ponder this question: *why did your province choose its current carbon pricing policy design in the first place?*

Answering that question should help you address issues with your provinces' carbon pricing policies going forward. [CCL Ontario](#) and [CCL Nova Scotia](#) have framed what they are asking their province. Note how we are not against anything and yet we still keep gently pushing for carbon fee and dividend – even at the provincial level. We used the [2016 CCL Guidelines](#) as our jumping off point and the details from many lobbying efforts to direct us.

*CCL continues to hold that stand-alone legislation passing carbon fee and dividend is the best approach to the climate problem. However we are thrilled that carbon pricing is part of the discussion in our provinces and nationally as it facilitates more voices supporting carbon fees or taxes. At the end of the day we will scrutinize any proposed carbon pricing policy to determine if it is large enough to match the size of the problem and protects the poor and middle class.*

For Ontario, Quebec and Nova Scotia, [note we are looking closely at what is happening in California](#) .

Here are other recent documents and developments we are looking at too:

- <http://www.pembina.org/pub/carbon-pollution-pricing-canada>
- <http://www.theglobeandmail.com/news/politics/federal-carbon-tax-plan-to-follow-alberta-program-include-individual-rebates/article34939245/>
- <https://www.carbonbrief.org/mapped-climate-change-laws-around-world>

If you want help, please don't hesitate to ask the national office in Canada to help you get started and facilitate the creation of provincial "leave behind" with you and others. You can book the Uberline for regional teleconference too

## ACTION #3: CCL Canada's Open Letter

From Earth Day 2017 to Canadian Thanksgiving 2017, Canadian CCLers, in preparation for lobbying on Parliament Hill October 21-24, will be securing signatures for our open letter for businesses and organizations that asks for Canada's carbon price to go onward and upwards.

The impetus for this action comes from two sources:

- 1) MPs have asked us to do this for them - get business support.
- 2) Similar open letters have been helpful in generating political will for carbon pricing in other jurisdictions.



**How to get signatures:** Make a list of community leaders/organizations your group will approach for signatures. Phone and then email to associations requesting a signature on open letter to federal government. Please record confirmed signatures to the OPEN letters as OUTREACH in [your monthly field reports](#).

**Subject:** Open Letter to Government of Canada about National Carbon Tax

Dear \_\_\_\_\_

On Earth Day, Citizens' Climate Lobby (CCL) began inviting businesses and associations to sign an open letter to the government of Canada regarding its national carbon pricing plan. We are reaching out to associations such as yours to inspire businesses to do the same [here](#).

The open letter, which follows this message, supports the Pan-Canadian Clean Growth and Climate Plan in principle, while strongly encouraging the federal government to provide a predictable and rising price on carbon. We are also calling for clarity on the comprehensiveness of the plan and for implementation of border tax adjustments.

[CCL Canada](#) is a non-profit, non-partisan, grassroots advocacy organization focused on creating the political will for a livable planet. We do this through direct lobbying of elected representatives for action on climate change.

We believe that any climate action plan must recognize the needs of Canadian businesses, such as creating a level playing field, as well as clear indications of where government policy is headed.

I sincerely hope that you will consider adding your support you will be joining [Analytica Advisors](#), [Arctern Ventures](#), [BlueGreen Consulting Group](#), [EnerTechGeo](#) (Canadian Division), [Geosource Energy Inc](#), [Greening Homes](#), [Ontario Sustainable Energy Association](#) and [Sage Living](#). Our elected representatives are much more likely to take action if there is documented support from key businesses and associations like yourself. We plan to present this signed open letter to Members of Parliament when CCL volunteers meet with them in October.

Thank you,

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The resources for this action can also be found on our Volunteer Resources page.  
<https://canada.citizensclimatelobby.org/volunteer-resources/>

## LASER TALK #1 – Climate Dismissives Beware!

Political parties and politicians wanting to win any election should note that only 2 per cent of Canadians belong to political parties. Thus, their job is to convince 98% of us that their party is worthy of our vote. Here are two things to consider:

- 1) Canadians want centrist governments
- 2) According to an October 2016 NANOS poll, three-quarters of Canadians are in favour of a national climate plan to ensure we achieve our international carbon-emission reduction targets.

In conclusion, dismissiveness is a feeling or showing that something is unworthy of consideration. “Climate dismissives” who want to win in any election may want to rethink why they are being dismissive about climate change and carbon pricing. Otherwise, their dismissiveness may be something they regret in 2019.

## LASER TALK #2– Reframing the concern of the high carbon price

There has been an ongoing discussion that regulation, despite its higher economic costs, is better than carbon pricing because the public will not accept the high carbon price that is necessary to curb GHG emissions effectively. Dr. Chris Ragan, the chair of Canada’s Ecofiscal Commission says this about carbon pricing vs regulation, “Whenever people say, “We can’t have a carbon price that high!” try asking them, “Why can’t we have income taxes that low? At Citizens’ Climate Lobby we made it even better: “Why can’t we have a carbon rebate cheque and be rewarded for carbon conscious consumer behaviour?”

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## All CCL International Calls are on Zoom

<b>Audio if you have unlimited US calls</b>	Toll number: <a href="tel:+14086380968">+1 408.638.0968</a> (US Toll), meeting code: <a href="https://citizensclimate.zoom.us/j/2017201717">2017201717</a>
<b>Toll free audio</b>	Toll Free number: <a href="tel:+18773690926">+1 877.369.0926</a> (US Toll Free and you can call from Canada but we are not sure yet if you will be billed), meeting code: <a href="https://citizensclimate.zoom.us/j/2017201717">2017201717</a>
<b>Computer Access</b>	<a href="https://citizensclimate.zoom.us/j/2017201717">Click here: https://citizensclimate.zoom.us/j/2017201717</a> Please use this option if you can because it is free for you and CCL
<b>iPhone or iPad Access</b>	Download the Zoom app from the Appstore and meeting ID: <a href="https://citizensclimate.zoom.us/j/2017201717">2017201717</a>
<b>Android phone or tablet app</b>	Download "Zoom Meeting" in Google Play and meeting ID: <a href="https://citizensclimate.zoom.us/j/2017201717">2017201717</a>

It is a good idea to sign in 15 minutes early. It is best to use your phone until you are comfortable with Zoom. If you have unlimited long-distance calling to the USA, please dial the first number above. If you have a limited calling plan, then use the toll-free number. Please do your best to get comfortable using the computer line. It save us money. [Watch this 3:00 minute video tutorial](#) (when the tutorial refers to a meeting URL, use the URL for CCL Zoom meetings: <https://citizensclimate.zoom.us/j/2017201717> and [How to adjust your audio and video settings](#) **NEED SUPPORT:** Zoom’s tech support line is [888.799.9666](tel:8887999666) first. CCL’s Meeting ID is [2017201717](https://citizensclimate.zoom.us/j/2017201717) If Zoom cannot resolve your issue, then contact [it@citizensclimate.org](mailto:it@citizensclimate.org)

### CCL CANADA Monthly Busy Calls- Pick one call

Thursday, May 11, 2017: 6 pm PDT/ 9 pm EDT ... note your time zones

Friday, May 12, 2017: 8 am PDT/ 11 am EDT ... note time zones

Monday, May 15, 2017: 6 pm PDT/ 9 pm EDT ... note your time zones\*

<https://www.timeanddate.com/time/zone/canada>

**CCL Canada Education May 2017 Call** – details TBA soon - Most likely Tuesday, May 23

**NOTE:** Canadian CCL calls are on our Uberconference Line [1-888-570-6238](tel:18885706238) - no pin required or log in online and call for free: <https://www.uberconference.com/citizensclimatelobbycanada>