



Citizens' Climate Lobby Canada Lobby Climatique des Citoyens

CCL International Monthly Call

All CCL International Conference Calls are in [Zoom Room 2017201717](#). See [Appendix 1](#) for instructions and more options.

Saturday, Oct 14, 2017: 10 am PT/ 11 am MT/
12 pm CT/ 1 pm ET/ 2 pm AT

**Barbara Love, Professor Emeritus UMASS-
Amherst**

As CCL looks to build relationships across race and culture, our October guest is Barbara, Professor Emeritus of Social Justice Education at the University of Massachusetts-Amherst. She taught graduate classes on foundations of social justice education, design development and facilitation skills, and on self-awareness for social justice educators and liberation workers.



She is recognized globally for her work on organizational and societal transformation and on issues of diversity, inclusion, and liberation. She directs the Black Liberation and Community Development Project of the International ReEvaluation Counseling Communities. Her publications appear in a variety of journals and anthologies and focus on personal, organizational, and societal transformation and strategies for liberation.

CCL Canada Monthly Call

CCL Canada calls are on our Uberconference Line ([1-888-570-6238](#)) or [log in online for free](#).

Please pick one and [sign this doodler](#) to indicate which call you plan to attend:

PLEASE NOTE [YOUR TIME ZONE](#)

1. **Thursday, Oct 12, 2017:** 6 pm PT/ 9 pm ET
2. **Friday, Oct 13, 2017:** 8 am PT/ 11 am ET
3. **Monday, Oct 16, 2017:** 6 pm PT/ 9 pm ET

CCL Canada Education Call

Location: [Zoom Room 3920795005](#)
(Join from PC, Mac, Linux, iOS or Android)

Thursday, Oct 26, 2017: 4 pm PT / 7 pm ET,
one full hour

Lobbying Debrief - Get it while it's fresh.

2 days after our Ottawa lobby days, we will process our experience by sharing stories and relevant information with each other. This call is for those who did and did not attend our lobby days.

Deadlines and Details For our [2017 Conference and Lobby Days](#) (October 21-24)

1. **Now until Tuesday, October 18, 2017:** book an appointment to lobby your MP (See [action 3a](#)).
2. **Friday, October 13, 2017:** MP Bios due. 1 page max. Use this [MP bio outline](#) and send to canada@citizensclimatelobby.org (See [action 3b](#)).
3. **Monday, October 16, 2017:** All photocopying will be sent to the printers, thus MP bios must be in.
4. **Monday, October 16, 2017:** Ensure our open letter signatories have been logged through our online form.
5. **Monday, October 16, 2017:** Conference registration closes.
6. **Wednesday, October 18 to Friday, October 20** – days of travel and rest for the conference team. Thus, we will have limited contact via the internet and our workflow will be only what is absolutely necessary.

October 2017 actions at a glance:

1. Get businesses and environmental groups to sign CCL Canada's open letter by October 16.
2. Make it a habit to forward our newsletter to your MP and to document the action.
3. Get ready for the CCL Canada Conference PART 4:
 - a. ONGOING - Set up a lobbying appointment with your MP either for Ottawa or in your home riding for mid-October to the end of the year.
 - b. ONGOING - Create and/or update your MP bios (1 page max).
 - c. NEW - Study and practice communicating CCL Canada's October 2017 Leave Behind.

ACTION 1: Get businesses and environmental groups to sign CCL Canada's open letter by October 16.

Thank you, on behalf of our planet, for leading our communities in addressing our climate crisis in such an intelligent, wholesome, and productive way.

Since April, CCL Members in Markham, Beaches-East York, Nelson-WK, Vancouver, Edmonton, Toronto, National Capital Region, Halifax and Greater Sudbury have been exceptional in securing a diverse list of business and NGO signatories. In September, [our signatory list](#) increased by at least another 50%.

There is still some time to secure signatories before we lobby in Ottawa. Please ensure that signatories have been logged in through [our online form](#) by October 16.

See [Appendix 2](#) for an e-mail to send after speaking with a potential signatory regarding our open letter.

ACTION 2: Make it a habit to forward our newsletters to your MP and to document the action.

If you think it's appropriate, coordinate with your group to forward our newsletters to your MP. If there is more than one CCLer in a riding, please assign just one person to do this. Also, please make sure to [record it as a field report](#). Our last newsletter can be found in your inbox (sent on September 27) or [online through this link](#).

ACTION 3a: ONGOING - Set up a lobbying appointment with your MP either for Ottawa or in your home riding for mid-October to the end of the year.

If you are lobbying with us in Ottawa October 23 and 24, assign one person in your group to secure an appointment with [your MP](#). Please do not book appointments with Senators or MPs that are not your own without contacting us first. Specific talking points for the lobbying sessions will be determined by mid-October and outlined in our October 2017 "Leave Behind".

Send the appointments to canada@citizensclimatelobby.org so that our interns and conference committee members can access the information. Please provide all the following information in a bulleted email:

- NAME: The name of the MP, their Party and any special roles they may have in Parliament
- TIME: The day of the week, date and time
- LOCATION: Including the building and address and room number if possible
- STAFF CONTACT The staff contact person and their contact information
- CONSTITUENTS: Names of constituents (even if they are not attending the conference)
- MEETING SCHEDULED BY: Who was the CCL scheduler
- ALSO WANTS TO ATTEND: Who you would like to have lobby with you. Constituents in the MP's riding will get top priority. Other circumstances may be considered but there are no guarantees.

See [Appendix 3](#) for a suggested script to send to your MP's office after speaking with someone.

See [Appendix 4](#) for an example e-mail to send to canada@citizensclimatelobby.org upon confirming a meeting.

ACTION 3b: ONGOING - Create and/or update your MP bios (1 page max).

By October 16, 2017 at the absolute latest, use this [MP bio outline](#). Send it to canada@citizensclimatelobby.org. Please note well the email address and deadline.

ACTION 3c: NEW - Study and practice communicating CCL Canada's October 2017 Leave Behind.

The "Leave Behind" is the document we use when we lobby. It is our specific lobbying ask.

After expressing a specific and meaningful appreciation for the parliamentarian's work, we then present the Leave Behind document to the parliamentarian and make our specific ask. This is followed by a question and answer session, with the goal being that the MP is leading the discussion so that we can ascertain how best help her/him.

At the end of lobbying session, we ask the parliamentarian if she/he would like to keep the Leave Behind for her/his files, and if they do let you leave it behind, that is a fairly good sign they are considering our ask.

If you are unsure of the rationale behind certain points on the Leave Behind, attend one of the CCL Canada Monthly calls, where we will be going over this document together.

CCL Canada's October 2017 Leave Behind

OUR RECOMMENDATIONS TO THE GOVERNMENT OF CANADA REGARDING CARBON PRICING AND FINANCIAL SUBSIDIES TO FOSSIL FUEL COMPANIES October 2017

Since September 2010, Citizens' Climate Lobby (CCL) Canada members have been lobbying their federal parliamentarians for carbon fee and dividend: a national, upstream, and incrementally rising carbon price where 100 percent of the money is returned to citizens on an equitable basis.

We applaud the Canadian government for announcing a national price on carbon, uniting all provinces and territories with a minimum and rising fee. This is an important step to help Canada in its transition to a clean energy economy. In the Pan-Canadian Framework on Clean Growth and Climate Change, the government recognizes that this transition will result in a strong, diverse and competitive economy.

However, the Federal government has committed to increasing the fee for only five years. Not knowing if the fee will continue to rise beyond 2022 makes planning difficult for Canadian businesses that want to take a longer view. Also, a five-year commitment is not enough to meet Canada's goal of reducing greenhouse gas emissions to 30 percent below 2005 levels by 2030. We call on the Canadian government to extend the rising fee to the year 2030.

In addition, there must be clarity from the federal government on the comprehensiveness of the national carbon price plan. Excluding some sectors from a carbon fee unfairly burdens other industries and undermines Canada's climate commitments. A comprehensive fee applied at the wellhead and point of entry for import in all provinces will most effectively reduce Canada's greenhouse gas emissions while providing powerful incentives to invest in the clean energy economy.

Canada can significantly reduce greenhouse gas emissions by becoming a world leader in the clean energy economy. Extending the rising fee to 2030, ensuring comprehensive coverage, and imposing border tax adjustments will help ensure a strong, diverse and competitive economy inspiring other countries to take Canada's lead.

The simple steps needed:

1. That the carbon fee is applied upstream: at the wellhead, coal mine or point of entry into the economy.
2. That the national carbon price continues to rise past 2022 with the objective of Canada exceeding our Paris targets and becoming a world leader in tackling the climate crisis and in the clean technology industry.
3. That border tax adjustments are included in the policy to level the playing field for domestic industries that compete in international jurisdictions without a similar carbon price.
4. That the federal government work with the provinces and territories to ensure provincial carbon pricing systems can keep up with the rising federal minimum carbon price without imposing any additional burdens on low and middle-income Canadians. For example, the federal government could propose carbon fee and dividend as a model policy.
5. To ensure that there is a consistent policy towards combating climate change that the federal government, as promised in the 2015 election, end financial subsidies to fossil fuel companies.

CCL is grateful for your service to Canada and for recognizing the myriad connections between the climate crisis and the many problems faced by society and governments. This is a race against time. The future will be Canada's when we enact an effective carbon pricing policy. We are here to help Canada win the race to the top.

LASER TALKS

This month, we have a curated a list of LASER talks to choose from and practice for lobbying in Ottawa. Thank you to Natalie, Laura, Judy, Carole and Carole's sister, who worked to compile, edit, and translate the list. A link to these talks [can be found here](#).

Appendix 1: CCL International Instructions and Call Options

Audio if you have unlimited US calls	Toll number: +1 408.638.0968 (US Toll), meeting code: 2017201717
Toll free audio	Toll Free number: +1 877.369.0926 (US Toll Free and you can call from Canada but we are not sure yet if you will be billed), meeting code: 2017201717
Computer Access	Click here: https://citizensclimate.zoom.us/j/2017201717 Please use this option if you can because it is free for you and CCL
iPhone or iPad Access	Download the Zoom app from the Appstore and meeting ID: 2017201717
Android phone or tablet app	Download "Zoom Meeting" in Google Play and meeting ID: 2017201717

It is a good idea to sign in 15 minutes early. It is best to use your phone until you are comfortable with Zoom. If you have unlimited long-distance calling to the USA, please dial the first number above. If you have a limited calling plan, then use the toll-free number. Please do your best to get comfortable using the computer line. It save us money. [Watch this 3:00 minute video tutorial!](#) (when the tutorial refers to a meeting URL, use the URL for CCL Zoom meetings: <https://citizensclimate.zoom.us/j/2017201717> and [How to adjust your audio and video settings](#))

NEED SUPPORT: Zoom's tech support line is [888.799.9666](tel:8887999666) first. CCL's Meeting ID is [2017201717](#)
If Zoom cannot resolve your issue, then contact it@citizensclimate.org

Appendix 2: Example e-mail about open letter to send to organizations after speaking with someone.

Dear _____

Thank you for the lovely conversation.

CCL Canada will present a signed open letter to the government when we lobby on Parliament Hill in October. It calls for Canada's national carbon pricing to continue to rise past 2022, be economy-wide and include border carbon adjustments. It is agnostic on revenue recycling and types of carbon pricing.

Would you consider adding your organization's name to [the growing list of signatories](#)?

Here is the letter: <https://canada.citizensclimatelobby.org/open-letter-lettre-ouverte/>

Here is the online form for signing: <https://canada.citizensclimatelobby.org/registration-form-formulaire-denregistrement/>

Here is the FAQ: https://148cdb3635hy461xqx48d8m7-wpengine.netdna-ssl.com/wp-content/uploads/sites/8/2017/04/FAQs-Open-letter-for-business_ONE-PAGER_July_8.pdf

[CCL Canada](#) is a non-profit, non-partisan, grassroots advocacy organization focused on creating the political will for a livable planet. We do this through direct lobbying of elected representatives for action on climate change.

Thank you for considering this request.

Appendix 3: Suggested script which you can modify depending on your MP and their political party.

Dear [STAFFER'S NAME],

Thanks for the lovely conversation.

Here is the email I promised. I'm writing on behalf of the [YOUR CITY] chapter of Citizens' Climate Lobby to request a meeting with MP [NAME] on Monday, October 23 or Tuesday, October 24, while I am in Ottawa.

We would like share information and answer questions the MP might have about carbon pricing and the urgency of the climate crisis. We can stimulate the Canadian economy while reducing carbon emissions.

[Here is a 2-minute video](#) about us and our solution: Carbon Fee and Dividend which we hope would become the national carbon pricing policy.

We anticipate four or five of us will attend the meeting, including myself. I will send the names of the attendees about a week before the meeting.

We appreciate you letting us know what date and time the MP might be available to see us.

Sincerely,

[NAME, CITY and PHONE NUMBER]

Appendix 4: Example e-mail to send to canada@citizensclimatelobby.org upon confirming a meeting.

Name: Peter Fragiskatos (Liberal, MP for London North Centre), Member of the Standing Committee on Foreign Affairs and International Development
Meeting time: Monday, June 6th, 12:00pm
Location: Valour Building, 151 Sparks St. room 1210
Staff Contact: Ryan Gauss (Phone: 613-992-0805; Email: Peter.Fragiskatos@parl.gc.ca)
Constituents: Mary Blake Bonn, Chantal Lemire
Meeting scheduled by: Mary Blake Bonn (CCL London)
Also wants to attend: Chantal Lemire (CCL London)