

November 9 Guest Speaker—Prof. Andrew Hoffman, University of Michigan



Solving climate change — and saving civilization as we know it — will require a major systemic shift in our culture. Andrew Hoffman maintains that we are in a societal moment akin to a new era of enlightenment. He joins us to talk about the system-level changes to our thinking needed in the anthropocene and the role of business in the great rethinking of our economy. Hoffman is the Holcim (US) Professor of Sustainable Enterprise at the University of Michigan. He has published 16 books, including [How Culture Shapes the Climate Change Debate](#) and [Re-engaging with Sustainability in the Anthropocene Era: An Institutional Approach](#).

CCL Canada November 2019 actions at a glance:

1. Parliamentary Petitions - we will begin educating our 43rd Parliament with Parliamentary Petitions
2. Lobby your new/returning MPs in your home riding

Special Notes this Month:

FUNDRAISING: There is no fundraising this November for CCL Canada. We have listened to you switched our yearly appeal to March 2020. Note that all monies donated to CCL USA stay in the USA. Not once have they ever given CCL Canada financial support in the past nine years for our endeavours. We are 100% financially independent of them.

We are grateful for CCL International in-kind donations including camaraderie, hosting of our website, CCL Community, education and maintaining a highly secure database for us. They have also had our national director sit on all CCL staff calls since 2012. Of note, CCL USA is benefiting from our successes in Canada. We did IT Canada!

DOUBLING DOWN ON STAYING FOCUSED ON NATIONAL CARBON PRICING: Thank you for your focus on carbon pricing nationally. Now, more than ever, we need to stay focused on protecting our national carbon pricing policy. Guided by [CCL's Core Values](#), we are confident that over the long term, no matter what happens, we can and will have a liveable world.

When carbon fee and dividend was announced as the federal carbon pricing policy, this was a great victory for us. We were told directly by three MPs and one senator that we were the reason the government chose carbon fee and dividend. With zero money for staff or even financial support for the travel of our key workers, we made the impossible possible. However, carbon pricing bliss was immediately followed by gaslighting, [MAGA-aligned trolls spreading disinformation](#) on social media, provincial premiers making a mockery out of carbon pricing, and very misleading information about carbon pricing in Canada on Ontario gas pumps and with campaign ads. Suffice to say, carbon pricing is not secure in Canada. With a minority government, we could be back into an election at any time.

Let us ensure that Canada continues to lead the way on carbon pricing for a liveable world.

IMPORTANT DATES TO NOTE:

1. **November 13, 2019** is the launch of the next Lancet Countdown report. Expect lots of media on Thursday, November 14.
2. **November 29, 2019.** Fridays For Future global strike: fridaysforfuture.ca. Keep in mind the key focus of

#FridaysForFuture is #StandBehindTheScience. This is a youth-led and grassroots movement with adults supporting. **Please be conscious of not imposing carbon pricing on the youth nor imposing messaging or actions for all of Canada.** The youth from every community are determining their own key messaging and actions. FFF groups are autonomous.

3. **December 2-13, 2019.** COP 25 has been moved to Madrid making it the third year in a row COPs taken place in Europe.
4. **April 22, 2020.** 50th Anniversary of Earth Day. One billion people wanted on the streets.
5. **May 1, 2020.** Traditional May Day Union Celebrations most possibly could be combined with Fridays For Future.
6. **May 12, 2020.** Are we back in the 1970's Ontario? Give a hoot, don't pollute. A province-wide clean-up day.
7. **(Suggested) Mon., May 11 to Tue., May 12, 2020.** Small national lobbying days: half-day conference in Ottawa starting at 1:00 PM on May 11 and lobbying and an evening get together on May 12. Note these dates are tentative - it depends on you and the parliament schedule. There is already a [tentative Facebook page](#) for the May event.
8. **(Suggested) Sat., October 17 to Tue., October 21, 2020.** Celebrating 10 years of CCL Canada: half-day conference in Ottawa starting at 1:00 PM on October 17, a full-day conference with keynote speakers and lots of fun on October 18, and lobbying and an evening event on October 19 and 20 (Monday and Tuesday). **Note these dates are tentative - it depends on you and the parliament schedule.**

Upcoming CCL Calls	Date and Time	Call Options
Canada: All CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: Thurs, Nov 7, 2019 , 6 pm PT/ 9 pm ET Option 2: Fri, Nov 8, 2019 , 8 am PT / 11 am ET Option 3: Mon, Nov 11, 2019 , 6 pm PT/ 9 pm ET Just pick 1 to attend. Sign this Doodler to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free.
CCL International:	Sat, Nov 9, 2019 , 10 am PT/ 1 pm ET	Zoom Room 2017201717 or call +1 877.369.0926, code: 2017 2017 17
Tentative Special CCL Canada Call	Tue, November 26, 2019 , 4 pm PT/ 7 pm ET Embargoed project from one of our volunteers potentially to be discussed. Call may be canceled too, so don't get your hopes up. Please just circle this date and time.	Uberconference Line (1-888-570-6238) or log in online for free.

ACTION 1: Parliamentary Petitions - begin educating our 43rd Parliament with Parliamentary Petitions

Why: We use petitions to educate parliament about the urgency of the climate crisis and our solution. Also, it will empower your MP to be more supportive of Carbon Fee and Dividend if he/she sees local support for our solution.

Please use [our specific carbon pricing petition for a more comprehensive carbon pricing policy for Canada](#). Consider [the youth climate petition for the November 29 Fridays For Future strike updated by CCL Nelson](#) youth as well.

Instructions:

1. Print the petition on legal (8.5 x 14) or letter-size (8.5 x 11) paper.
2. Make sure there are three lines for signatures on the first page Make sure there is a line at the top of every signature page thereafter indicating that it is a parliamentary petition and its topic. [Follow the online instructions closely.](#)
3. Have people sign the petition at outreach events and/or carry a copy of it and ask friends and acquaintances to sign it.
4. Get at least 25 signatures on the petition – [follow the online instructions closely.](#) We recommend getting 30 just to be safe. Once you have obtained 30 signatures, call your MP's office
5. Identify yourself as a constituent of his/her riding
6. Ask if your MP if he/she would be willing to read our Parliamentary Petition on climate change in its entirety (excluding the signatories) in the House of Commons

7. Once completed, copy it for your files if you wish, then bring the original file to your MP's office in to be read in Parliament.
8. Hand deliver or send the original copy of the petition to: YOUR MP'S NAME/House of Common/Ottawa, Ontario/K1A 0A6. No stamp is required for Parliament in Ottawa.
9. If your MP will not read the petition, we can send it to other MPs who will. Follow up by asking when it will be read in Parliament, how it was received and a big thank you via snail mail, email and social media.
10. Please inform us in your monthly Citizens' Climate Lobby [field report](#) if your petition has been read aloud in the House of Commons. It is considered to be outreach. By informing the national office, we can thank them on Twitter and Facebook.

Note that cabinet Ministers are not permitted to read petitions in the House of Commons as it would constitute a "conflict of interest". Thus if your MP is a cabinet Minister you should inform him/her about the petition and ask if he or she could suggest another MP from your province who might read the petition instead.

ACTION 2: Lobby your new/returning MPs in your home riding.

WHY -The solution to the climate crisis is DEMOCRACY. In a democracy with direct representation in our house of power, your voice is most directly influential through a relationship with your MP.

Anyone wishing for training this month please email canada@citizensclimatelobby.org and we will set up a one-hour training session for your group over ZOOM.

Please be sure to record your lobbying notes within 24 hours of lobbying. [Our 2019 lobbying asks from May are here](#) and have not yet updated. We will update those in the first quarter of 2020. Many wheels are in motion.

LASER TALK: Our Guidelines for Canada's Carbon Pricing Policy

Note that these guidelines are dated and will need to be updated. Please review them and the subsequent addendum to be ready to provide feedback.

In early 2016, after the announcement of the Pan-Canadian Framework on Clean Growth and Climate Change was made, Citizens' Climate Lobby Canada volunteers worked over several months to define the key elements we wanted in Canada's climate policy.

(1) Science-based targets must be enshrined into national law.

(2) Any policy must include a national carbon price that is integrated across the country. It must be significant enough to drive changes in behaviour. We recommend this price be \$30/tonne of CO₂ equivalent by 2018, the price that is currently in place for BC and will be introduced in Alberta in 2018. For provinces with a lower carbon price or no carbon price, a federal carbon tax must be implemented.

(3) To be effective at reducing emissions the carbon price needs to rise substantially every year. A steadily rising price provides a predictable market signal to drive innovation so that we meet or exceed our emissions target. We recommend a rate of increase of at least \$10/tonne per year.[1]

(4) The price should cover the entire economy and all GHG emissions, including upstream methane from oil and gas production. There should be no tax-exempt sectors. The best way to ensure this is to have the carbon price applied as far upstream as possible and at our borders where goods enter the Canadian economy.

(5) A carbon pricing system needs to be fair for current and future generations. A fair carbon pricing system must ensure that costs and benefits are distributed equitably. A direct dividend to households would protect low and middle-income households from higher costs, and would help build the support needed for a rising carbon price.

(6) The carbon pricing system should be fully transparent and as simple as possible so that it cannot be "gamed" by special interests. The plan needs to be based on sound science and backed by quantitative analysis. It should include independent

monitoring, evaluation and adjustment mechanisms.

(7) Concerns about carbon pricing impacting international competitiveness can be addressed by the use of border adjustments for jurisdictions without a similar carbon price. [2]

(8) Subsidies to the fossil fuel industry should be eliminated in order to focus on transitioning to a low-carbon economy. Examples of direct subsidies are capital cost allowances, tax relief, and government agencies that promote fossil fuel use and development. Federal and provincial direct subsidies are estimated to be \$2.9 billion CAD for 2014.[3]

(9) Any carbon pricing policy needs to be woven into a larger climate policy that includes broader regulations (e.g., building codes, fuel efficiency standards, land-use policies), green infrastructure, incentives, financial mechanisms (e.g., green bank and green bonds), job retraining for workers in the fossil fuel sector, and education programs (e.g., how personal choices, including the food we eat, impact the climate).

(10) Canada must provide global leadership on fighting climate change, including supporting the transition from fossil fuels in developing countries and helping those most vulnerable to adapt to changing conditions.

Addendum:

1. Please note that what we lobby for and what we collectively aspire for Canada are two different things.
2. As always, since our very beginnings in Canada, our focus will remain on the pricing of dangerous greenhouse gas pollution, and having science-based targets enshrined under national law.
3. Please note that the national program "Powering Past Coal" includes a just-transition program for coal workers.
<https://www.canada.ca/en/services/environment/weather/climatechange/canada-international-action/coal-phase-out.html>
<https://www.canada.ca/en/environment-climate-change/services/climate-change/task-force-just-transition.html>
4. There needs to be a training program solidified for oil and gas workers. Iron and Earth are lead campaigners on that front.
<http://www.ironandearth.org/>
5. Missing from this document to consider are:
 - our collective affirmation for enshrining the United Nations Declaration of the Rights of Indigenous People under national law
 - our collective affirmation for helping farmers transition
 - our collective affirmation for Health Canada's Food Guide
 - updates on the phasing out of public money for the fossil fuel industry
 - recommendations on competitiveness for Emissions Intensive Trade Exposed industries and Output-Based Carbon Pricing
6. Thus, over the next couple months we will update this document collectively and thereafter, update our lobbying ask of our federal government

References:

[1] Economic modeling by Navius Research shows that a price of \$100/tonne by 2030 is not enough to meet the current target of 524 Mt CO₂e in 2030, suggesting a larger carbon price is necessary, especially since the current target is inadequate for Canada's fair-share contribution to the Paris agreement. See figure 7 in:
<http://ecofiscal.ca/wp-content/uploads/2016/04/Ecofiscal-Commission-Choose-Wisely-Carbon-Pricing-Revenue-Recycling-Report-April-2016.pdf> The suggested price of \$30 a tonne in 2018, rising by \$10 a tonne per year, will reach \$150 in 2030.

[2] See <https://canada.citizensclimatelobby.org/laser-talks/border-tax-adjustments/>

[3] Touchette, Yanick & Whitley, Shelagh. G20 Subsidies to the Oil, Gas and Coal Industries, (2015).
<https://www.odi.org/publications/10091-G20-subsidies-oil-gas-coal-production-Canada>