



February 9 Guest Speaker: Dr. Natasha DeJarnett, National Environmental Health Association

Dr. Natasha DeJarnett is a research coordinator at the National Environmental Health Association. Her specialty areas include climate change and environmental exposures. Dr. DeJarnett received her PhD in Public Health from the University of Louisville in 2013. As a postdoc at the University, she was awarded a fellowship by the National Institute of Environmental Health Sciences to investigate cardiovascular risks of air pollution exposures. She also serves on the board of Citizens' Climate Education.

CCL Canada February Actions at a glance:

- 1. Join the CCL Canada Social Media Team. Let's get too connected to fail.
- 2. Ask your local city councillor to join the newly formed Canadian Climate Leadership Caucus which aims to build political will for climate action among elected representatives at the municipal level.
- 3. Start getting ready for Earth Day 2019.
- 4. Ontario we are going to Queens Park for a <u>Breakfast with our MPPs</u> on Tuesday, March 26 and with dinner, and education the night before. Action enclosed.
- 5. Ontario for the online warriors, comment on the budget before February 8. Ask the government to price carbon pollution using carbon fee and dividend. https://www.ontario.ca/page/budget-consultations#section-1 Please record this action as "letter to politicians" in the CCL fields reports form.
- 6. Fridays For Future has a national strike on Friday, May 3. Consider is your chapter might get involved. Youth are now striking in 13 Canadian cities. Check out the <u>interactive map</u> we have created and take six minutes to listen to <u>three CCL youth</u> from across Canada tell the world why they are striking. Perhaps play it at your meeting this month.

CCL Calls in Feb.	Date and Time	Call Options
Canada: All CCLers welcome. We check in with each other, share field reports, and go over monthly actions.	Option 1: Thurs, Feb 7, 2019 , 6 pm PT/ 9 pm ET Option 2: Fri, Feb 8, 2019 , 8 am PT / 11 am ET Option 3: Mon, Feb 11, 2019 , 6 pm PT/ 9 pm ET Just pick 1 to attend. <u>Sign this doodler</u> to RSVP.	Uberconference Line (1-888-570-6238) or log in online for free.
CCL International: Dr. Natasha DeJarnett	Sat, Feb 9, 2018, 10 am PT/ 1 pm ET	Zoom Room 2017201717 or call +1 877.369.0926, code: 2017 2017 17
Fridays For Future Canada Monthly Coordinating Calls:	No pressure to attend this call, but you might find it helpful if your group is pondering to expand by using youth outreach. Monday, Feb 11, 5 pm PT / 8 pm ET Monday, Feb 25, 5 pm PT / 8 pm ET Please RSVP to cathy@citizensclimatelobby.org , who will send the call information.	The next FFF Climate Strike is Friday, March 1, 2019. Youth are working on the finalizing their call to action for Canada's National May 3 strike.

CCL Canada Education
Call: Brett Cease - A Tour
of the New CCL
Community - Canadian
version

Tuesday, Feb 26, 4 pm PT / 7 pm ET SHARP

30 minutes

CCL Community is one of the most valuable tools we have and it is underutilized in Canada.

Sign this doodler to RSVP.

Zoom Room 3920795005 or call +1 877.369.0926, meeting code: 3920

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ACTION 1: Join CCL Canada's Social Media Team. Let's get too connected to fail.

Why: Like letters to the editor, social media content helps to shape the public sphere. Together, let us spread powerful messages of hope and appreciation on social media.

Thank you, CCL Canada volunteers, for publishing a record amount of letters to the editor (LTEs) in 2018. By working together, CCL Canada volunteers have established and utilized a PressReader system that helped maximize our publications. In 2017, Canada had 527 LTEs recorded in our database. Globally, 589 LTEs of the 4304 LTEs published and recorded last year were from Canada or 13.7% of LTEs. We hope to replicate this success in social media.

TWITTER: If you are interested in synergizing your social media efforts on Twitter and learning more about please <u>fill in this form</u> to get announcements from the Twitter team.

- 1) How to use Twitter step-by-step. 8 min video that member can watch, pause and follow along on their phone/computer. Very clear: https://www.youtube.com/watch?v=5jWNpLvdocU
- 2) What is a hashtag? Some members might still be unclear on what a hashtag is. This 3 min video describes it and gives examples to illustrate its use: https://www.youtube.com/watch?v=-4A_wdR0Ukc

FACEBOOK: If you are interested in doing CCL-related social media work on Facebook, please join this closed CCL CCL Canada Facebook group.

<u>ACTION 2</u>: Ask your local city councillor to join the newly formed Canadian Climate Leadership Caucus

Why? The Canadian <u>Climate Leadership Caucus</u> aims to build political will for climate action among elected representatives at the municipal level.

This group will lobby at the provincial and national level for climate action, and will share solutions for local climate actions. This initiative was started by our BC CCLer Rik Logtenberg who is also a City Councillor.

Please reach out to friends and family to identify climate friendly councillors and mayors, and send names to Judy at <judy.e.oleary@gmail.com>. Rik will contact them about joining this group.

ACTION 3: Start getting ready for Earth Day 2019.

Why? Now is the time to search for Earth events in your communities. Earth Day 2019 is on Monday, April 22 and a chance to <u>engage in grassroots</u>, as <u>well as grasstops</u>, <u>outreach</u>. Consider doing outreach together on Earth Day. If so, you can check out the "Outreach and Tabling" menu on the <u>volunteer resources page</u> for display materials, handouts, and more. You can also check out our <u>April 2018 action sheets</u>, which contain information about our constituent letter form and chapter roster tool.

<u>ACTION 4</u>: Ontario - we are going to Queens Park for Breakfast and a Conference on Tuesday, March 26 with dinner, socializing and education the night before.

CCL Ontario members are going to Queen's Park for an all-party breakfast in the dining hall at Queen's Park (7:30 am to 9:00 am) and lobbying on Tuesday, March 26. They will be gathering for dinner and education the night before at Friend's House on Lowther Avenue in Toronto.

Ontarians, please look for the registration details for this event our February newsletter, <u>bookmark this event</u> <u>page</u>, and give your MPP's Queen's Park Office managers and head's up this is coming. Registration opens February 15. <Pending information should be ready by Friday.

LASER TALKS

A special note: these laser talks are meant to help us think of the view points on carbon pricing from different demographic groups. Andy in Calgary, who is co-leading the Social Media team wanted us all to get a sense of how to feel what it is like to be in someone else's shoes as we prepare to go onto social media and use the CCL way of communicating to influence change. Please say them out loud and few times. Experiment with them. Make them your own. Discuss as a group.

For Fiscal Conservatives

Look, when I say I'm conservative, I'm talking principles, not party. Principles like honesty, integrity, good faith, and fair play. Like free enterprise, and responsible stewardship of our land, resources, and public wealth. Principles like paying for what we use and living within our means — including our environmental means. Principles like building a better world for our kids.

That's why I support a revenue-neutral carbon fee. Because it encourages personal responsibility. Because it puts a tax on things we don't want, like greenhouse gas emissions, and lets us invest in things we do want, like clean energy and modern infrastructure.

Come home to your fiscally conservative roots. Pay for what you use. Live within your means. Support carbon fee and dividend.

For Youth

This time, I'm voting for sure. I'm voting because climate change is bad for crops, animals, roads, bridges, old folks, little kids, and people like me. I'm voting because things never change unless we make them change. I'm voting because climate change is the most important issue facing our generation. I'm voting because we're powerful when we stand together.

Vote for your future. Vote for sanity. Vote climate.

For Environmentalists and Environmental Realists

When it comes to climate change, we already know everything we need to know. We know the cause — greenhouse gas emissions. We know the technical solutions — solar panels, LEDs, energy efficiency, and all that stuff. And we know the economic solution — a carbon price that rewards efficiency, discourages emissions and frees up money for investment in renewables and energy efficiency.

We already know how to stop climate change. So let's get on with it. Support carbon fee and dividend.